
DWIGHT D. EISENHOWER

MEMORIAL COMMISSION

Eisenhower E-Memorial Launches NATO

- Video series chronicles “Pivotal Moments” in Eisenhower’s life and career -

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Washington, DC (January 7, 2014) – The Eisenhower Memorial Commission has launched the second in a series of seven Pivotal Moment films on the Dwight D. Eisenhower E-Memorial (www.eisenhowermemorial.gov). The films are designed to chronicle the events and milestones that served as turning points in Eisenhower’s life and career.

The film “NATO” contains archival film footage and recordings chronicling the post-World War II era in which General, and then President, Eisenhower led the U.S. and Western Europe toward stability against the background of the geopolitical and security challenges of the Cold War. Highlighting the NATO package is an interview with Admiral James Stavridis who, until recently, served as Supreme Allied Commander, NATO, a position first held by General Eisenhower.

Brigadier General Carl Reddel, USAF (Ret.), Executive Director of the Eisenhower Memorial Commission, commented on the launch of the latest video package, “The E-Memorial is an important element of the public memorialization of President and General Eisenhower. Eisenhower helped establish NATO, an organization that plays a significant role in the geopolitical dynamics of both the 20th and 21st century. Furthermore, it is especially fitting that the memorial honoring the President who brought the U.S. into the technology age – via satellite communications, space exploration and the introduction of technology into daily life – is supplemented with this state-of-the-art electronic memorial. Using the technologies relevant to how today’s students learn and how we seek and share information in the 21st century, the legacy of one of the great men of our time will reach a broad spectrum of new audiences across our nation and around the globe.”

The E-Memorial uses cutting-edge technologies to complement the Eisenhower National Memorial and educate students, scholars, historians, visitors to the memorial and the broader global audience about President and General Eisenhower and the memorial itself. Additional Pivotal Moment content will be released between now and the dedication of the memorial.

The Eisenhower E-Memorial is being designed and created by the highly respected media firm, Local Projects, of New York, NY.

