Salute to Ike's Supporters!

The Commission recently received several donations from various chapters of the National Federation of Republican Women (NFRW). Founded in 1938 as a grassroots political organization, the NFRW has continually empowered women from across the country to mobilize and lead in the arenas of political, government, and civic life. Headquartered in Alexandria, Virginia, the organization is comprised of state federations and local chapters.

As part of its Americanism Committee’s public outreach program, the NFRW has challenged its local chapters to raise money for the National Eisenhower Memorial. We appreciate the support and salute their continued dedication to grassroots engagement with the American political process!
We extend our deepest appreciation to all of our donors for their generous contributions in support of Ike’s memorial. Donations from our supporters make it possible for us to move ever closer to groundbreaking on the National Eisenhower Memorial in the heart of our nation’s capital.

Donate now at Pay.Gov to make an online contribution and join the many patriotic Americans, multi-national corporations, foreign nations and elementary school students in honoring this great American, Dwight D. Eisenhower.

All donors are prominently recognized on our Virtual Donor Wall.

Honoring Those Who Served

In November 1919, President Woodrow Wilson proclaimed the 11th of the month to be Armistice Day, exactly one year after hostilities ceased between Allied nations and Germany at “the eleventh hour of the eleventh day of the eleventh month.”

Understanding the immeasurable sacrifices of American soldiers during World War II and the Korean War, President Eisenhower signed legislation on June 1, 1954, replacing the word “Armistice” with “Veterans,” thereby signaling the day as an honor to American veterans of all wars.

In the first Veterans Day Proclamation, Eisenhower stated, “On that day let us solemnly remember the sacrifices of all those who fought so valiantly, on the seas, in the air, and on foreign shores, to preserve our heritage of freedom.”

Learn more about Eisenhower’s role in the designation of Veterans Day here.

We encourage you to donate today to help us break ground on the National Memorial to General and President Eisenhower and the troops who fought under his command, so our World War II and
Korean War veterans can visit in their lifetimes.

We Like Ike! - Election Special

It's hard to imagine an era before political ads on television. Take a trip down memory lane to the 1952 election, when the campaign of Dwight Eisenhower forever altered the nature of elections. The campaign pioneered the use of one-minute "spot" television ads, strategically aired during popular programming such as *I Love Lucy* and even featured the candidate himself. With more Americans owning televisions at home, the Eisenhower campaign's prescient approach to connecting with voters enabled Eisenhower to personally convey his primary platform stances to a wider audience. His opponent, Illinois Governor Adlai Stevenson, would be the first and last candidate to refuse to appear in television ads, relying rather on lengthy televised speeches.

[VIDEO] Eisenhower Campaign Spots, 1952 Presidential Campaign, courtesy of The Living Room Candidate

In a series of ads titled "Eisenhower Answers America," Ike was depicted fielding questions from ordinary citizens, which proved effective in portraying him as in touch with everyday Americans.

Learn more about Eisenhower's path to the presidency through the E-Memorial Pivotal Moment film *Winning the Presidency.*

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Get Your Classroom Ready for Election Day

For educators, the E-Memorial also features a Teacher Resources section, complete with lesson plans designed for grades 7-12. Download and utilize the lesson plans on Eisenhower's elections here, where students can analyze the campaign ads of 1952 and even develop their own campaign media strategy! An enriching exercise for all our young aspiring politicos.
Get out and vote!

*We want democracy to survive for all generations to come.*

- President Dwight D. Eisenhower,
  Farewell Address, January 17, 1961

**Special Ike'lection Trivia!**

- Ray McGrath
- Frank Murkowski
- Jim Slattery
- Todd Tiahrt

**Senior Presidential Officials**
- David Abshire (1926 - 2014)
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- Nicholas F. Brady
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**Leaders of Arts & Culture**
- Tom Brokaw
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- Tom Hanks
General'ly Speaking - Dispatches from the Eisenhower Memorial Commission (Week of October 31)

Question: Eisenhower won the 1952 election in a landslide over Adlai Stevenson. Which state liked Ike the most? (See answer below)

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Page 6 of 8
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To view the full list of donors, visit our virtual donor wall.

Trivia Answer: Vermont (71.45% of the vote)

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