EMC Gets Ready to Host
Groundbreaking Ceremony

EMC is busy with its final preparations for the Groundbreaking Ceremony of the Eisenhower National Memorial on November 2, 2017 in Washington, DC. We are excited to announce that the Master of Ceremonies for this historic event in the memorialization of General and President Eisenhower will be Greta Van Susteren, former television news anchor for CNN, Fox News, and NBC News. Organizers believe it will be filmed by C-Span for showing at a later date.
Honors Ike's Memorial

Last Thursday was Throwback Thursday at the City Club of Washington's Fabulous 50s Charity Classic. EMC was most appreciative to be one of the beneficiaries of the City Club's 10th annual Charity Classic in which funds were raised to support the construction of the Eisenhower Memorial, The Employee Partners Care Foundation, and Augie's Quest. Amidst all the shaking, rattling, and rolling, aided by tunes from the 1950s, the City Club graciously provided a gorgeous ice sculpture of the "I Still Like Ike" button, a highlight of the evening.

Our special thanks to City Club General Manager Peter Miller, City Club Member Relations Director Annalise Parks, and the City Club Veterans Committee for their generosity and tireless work to make this evening possible.

Make a Contribution

Join us in honoring and celebrating Ike's life and legacy by memorializing him in our Nation's capital.

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EMC Texas Ambassador Howard Day continues to carry the EMC flag in Ike's birthplace of Denison, Texas. Eisenhower's granddaughter and EMC Advisory Committee member Mary Jean Eisenhower was the guest of honor for Eisenhower's birthday celebrations in Denison this past year. Here she is pictured with Howard and Denison Mayor Jared Johnson by the Eisenhower Veterans Monument in Denison. Our thanks for the continuing support from our Texas friends.

Ike's Timeless Legacy

On October 24, 1952, with the Korean War dragging on into stalemate, Eisenhower gave a campaign speech in Detroit where he pledged to visit the frontlines to assess the best possibilities for bringing the conflict to an end, as only a military leader of his quality, knowledge, and experience could.

*The first task of a new Administration will be to review and re-examine every course of action open to us with one goal in view: To bring the*
Korean war to an early and honorable end. This is my pledge to the American people.... It will begin with its President taking a simple, firm resolution. The resolution will be: To forego the diversions of politics and to concentrate on the job of ending the Korean war—until that job is honorably done. That job requires a personal trip to Korea. I shall make that trip. Only in that way could I learn how best to serve the American people in the cause of peace. I shall go to Korea. That is my second pledge to the American people.

- Presidential Candidate Dwight D. Eisenhower, "I Shall Go To Korea" Campaign speech, October 24, 1952

Honoring his campaign promise, President-elect Eisenhower reviews troops of the Republic of Korea's Capitol Division during his visit in December 1952, image courtesy of the U.S. National Archives.

A few weeks after winning the election, Eisenhower made good on his promise and traveled to the Korean combat zone as President-elect in December 1952, visiting the troops, their commanders and South Korean leaders. After concluding that "we could not stand forever on a static front and continue to accept casualties without any visible results," Eisenhower then worked using a blend of diplomacy and brinksmanship through nuclear deterrence to bring about an armistice only seven months into his presidency.

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[Video] Winning The Presidency, 1952

The Pivotal Moment film Winning the Presidency illustrates how the Korean War served as a catalyst for Eisenhower’s call to office and how a promise he made during the campaign helped propel him to victory.

The E-Memorial also features a Lesson Plan complementing the Pivotal Moment film, which enables students and educators to further engage in an analysis of Eisenhower’s "I Shall To To Korea" speech and campaign commitment.

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Test Your Ike'spertise

Trivia Question: Happy Halloween! In what year was the White House decorated for Halloween for the first time?

(See answer below)

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**Trivia Answer:** 1956. First Lady Mamie Eisenhower decorated the White House for Halloween for the first time, beginning an annual tradition replicated by each successive presidency. She hosted a lunch for the wives of staff members in the State Dining Room of the White House, which was adorned with paper and cardboard witches, black cats and skeletons, corn stalks and pumpkins.

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