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# GENERAL 'LY SPEAKING

Week of July 15, 2019

Dispatches From  
The Eisenhower Memorial Commission

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## Salute to Ike's Supporters



The Commission is pleased to announce The Boeing Company as the exclusive sponsor of the E-Memorial's on-site visitor experience -- a suite of immersive audio tours designed to enrich the visitor's understanding of Eisenhower's legacy and the memorial's design.

The Boeing Company's gift, at the General of the Army giving level, honors their contribution to the Allied victory in Europe during World War II. Boeing, and its partners, produced a staggering 98,965 aircraft during the war -- 28% of America's total aircraft production -- including the famed B-17 "Flying Fortress." As a company dedicated to innovation and technology, it is fitting they honor a president who not only valued but strongly supported advancements in aerospace and infrastructure. The audio experience will launch at dedication of the memorial on May 8, 2020 - the 75th anniversary of V-E Day.

We extend our deepest appreciation to all of our donors for their generous contributions in support of Ike's memorial. Donations from



## Countdown to Dedication

**297**

DAYS

- MAY 8, 2020 -

## Follow Us

our supporters make it possible for us to move ever closer to completing construction of the National Eisenhower Memorial in the heart of our nation's capital.

Donate now at [Pay.Gov](https://www.pay.gov) to make an online contribution and join the many patriotic Americans, multi-national corporations, foreign nations, and elementary school students in honoring this great American, Dwight D. Eisenhower.

All donors are prominently recognized on our [Virtual Donor Wall](#).



## Happy Birthday Senator Dole

The Commission sends its best wishes this July 22nd to our Finance Campaign Chairman, Senator Bob Dole, on his 96th birthday. Thank you Senator for your service to our country and devotion to Ike's memorial.



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## Make a Contribution

Join us in honoring and celebrating Ike's life and legacy by memorializing him in our Nation's capital.

Donate at  
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DWIGHT D. EISENHOWER  
MEMORIAL COMMISSION

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Appointment Pending

Appointment Pending



Newly-elected Representative Dole meets with President Eisenhower, 1961  
Image courtesy of the [Dole Archives](#)

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## Ike's Timeless Legacy

### Disneyland Celebrates 64 Years

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\* *Deceased*

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- George W. Bush
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- David Eisenhower



*Planted flowers form Mickey Mouse's face, Disneyland, 1955  
Image courtesy of [Loomis Dean, The LIFE Picture Collection/Getty Images](#)*

Disneyland opened on July 17, 1955, and cost \$17 million to create. It was built on 160 acres on an orange grove in Anaheim, California. Of the twelve Disney parks worldwide, this is the only theme park designed and completed under the supervision of Walt Disney himself. As a strong admirer of Disney's, Ike once described him as someone "who has spread more understanding of the fun-loving American than anyone else and has brought joy to the hearts of many people, both young and old."

Ike and Mamie visited Disneyland with their grandchildren on December 26, 1961. In a thank-you letter sent the next day, Ike assured Walt, "much as I have heard about Disneyland, it exceeded all my expectations."

Anne Eisenhower  
Susan Eisenhower  
Mary Jean Eisenhower

#### **Advisory Committee Leadership**

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Nicholas F. Brady



*Ike and Mamie visit Disneyland, Anaheim, California, 1961  
Image courtesy of [Disney Parks](#)*

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## "I Shall Go To Korea"

This week marks the anniversary of the signing of the Korean War armistice on July 27, 1953. Though not a formal peace treaty, the armistice created the Korean Demilitarized Zone and led to a "complete cessation of hostilities" that continues today.

We honor all those who paid the ultimate sacrifice in the protection and liberation of the Korean people and express gratitude to the courage and devotion to duty of all who served. It is our hope that the Eisenhower Memorial serves as a reminder that peace and unity are still goals we must strive towards and that Ike's legacy serves as a blueprint for action.

Beverly Butcher Byron  
Bob Bennett (1933 - 2016)  
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John Whitehead (1922 - 2015)

### **Leaders of Arts & Culture**



Honoring his famous "I Shall Go To Korea" campaign promise, President-elect Eisenhower visits Korea, December 1952  
Image courtesy of the Eisenhower Presidential Library

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***"The first task of a new Administration will be to review and re-examine every course of action open to us with one goal in view: To bring the Korean war to an early and honorable end. This is my pledge to the American people.... It will begin with its President taking a simple, firm resolution. The resolution will be: To forego the diversions of politics and to concentrate on the job of ending the Korean war - until that job is honorably done. That job requires a personal trip to Korea. I shall make that trip. Only in that way could I learn how best to serve the American people in the cause of peace. I shall go to Korea. That is my second pledge to the American people."***

– Presidential Candidate Dwight D. Eisenhower,  
["I Shall Go To Korea" Campaign speech](#), October 24, 1952

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## Test Your Ike'spertise

On July 29, 1958, President Eisenhower signed the National Aeronautics and Space Act creating NASA. This week we celebrate the 50th anniversary of NASA's Apollo 11 Moon Landing on July 20,

Tom Brokaw

Harold Burson

Barbaralee Diamonstein-Spielvogel

Tom Hanks

Norman Lear

### **Distinguished Americans**

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Larry Harlow

Vernon Jordan

David Keene

Tom Korologos

Tom Lorentzen

Frank Luntz

Tim McGivern

Ralph Mecham (1928 - 2019)

Paul O'Day (1935 - 2017)

Roswell B. Perkins

Donald Putnam

Gilbert A. Robinson

Matt Schlapp

John Shlaes (1942 - 2015)

Jill Sommers

C. Langhorne Washburn  
(1918 - 2011)

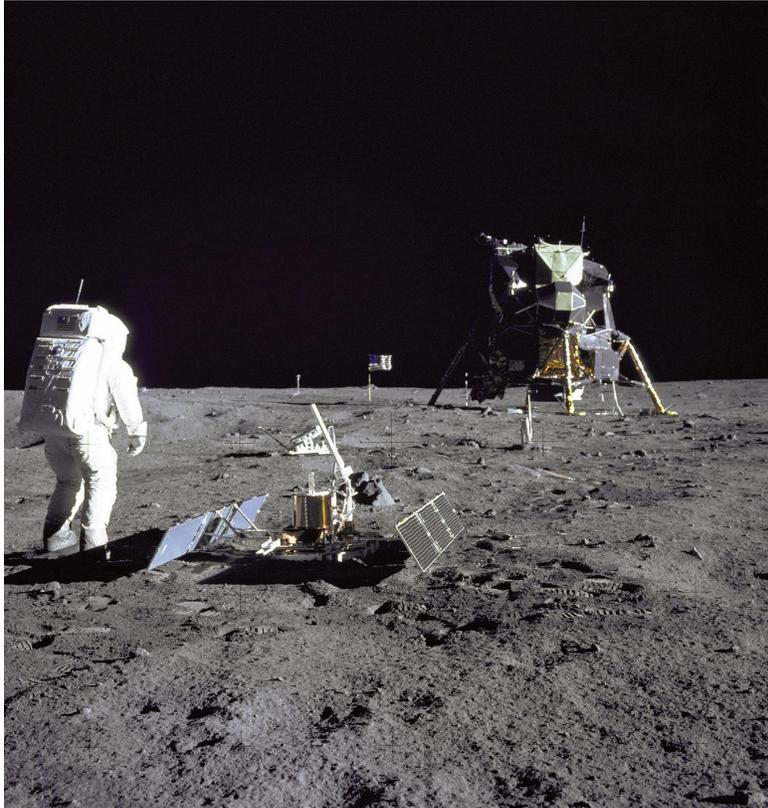
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### **Design & Construction Team**

Frank O. Gehry  
*Memorial Designer*

Nick Benson  
*Inscription Artist*

1969 – the year of Eisenhower's death.



*Astronaut Buzz Aldrin on the surface of the moon, July 20, 1969  
Image courtesy of NASA*

If the moon landing marks the end of Eisenhower's lifespan, what significant event signifies its beginning in 1890?

- A) End of the American Civil War
- B) Wright Brothers' First Flight
- C) Opening of Ellis Island
- D) Closing of the American Frontier

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To view the full list of donors,  
visit our [virtual donor wall](#).

**Trivia Answer:** D) [Closing of the American Frontier](#)

On June 1, 1890, the Superintendent of the U.S. Census declared that, based upon population data, the American Frontier had finally closed.

Although Eisenhower did not live to see the first man on the moon, the two milestones illustrate how his life (1890 - 1969) spanned an era of great change – from the closing of the Western frontier to the opening of the outer space frontier.

To learn more about the milestones in Eisenhower's life and our nation's history, visit the E-Memorial's [Interactive Timeline](#).



*"Breaking Camp" depicts cowboy life as the American Frontier draws to a close, Charles M. Russell, Oil on canvas, circa 1885  
Image courtesy of the Amon Carter Museum of American Art*

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*Newsletter banner image courtesy of  
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