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# GENERAL 'LY SPEAKING

Week of April 23, 2018

Dispatches From  
The Eisenhower Memorial Commission

## Grayson College Student Veterans Now Part of Ike Memorial History



From left: Chris Gonzales, Ashley Mathis, Amber Rogers,  
Professor Howard Day, and William Thompson

Student Veterans of the [Grayson College Student Veterans Association](#) (GCSVA) in Denison, Texas, recently had the



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opportunity to hear a presentation on the progress of the Eisenhower Memorial from EMC Ambassador for the State of Texas, Professor Howard Day. Howard expressed EMC's gratitude to the GCSVA for their contribution to the construction of the Eisenhower Memorial. The GCSVA organized a fundraiser for the Eisenhower Memorial making them the first and only student veterans organization to make a contribution and be listed on the "virtual donor" wall on the Memorial's website. We thank the GCSVA again for representing the greater Denison community with admirable pride for their hometown hero, Dwight Eisenhower.

*The Viking*, Grayson College's newspaper, ran a front-page story on Howard's presentation and the GCSVA's participation in Ike's national memorialization. Read the [full story](#) by Tommy Ellis (Project Coordinator, Center of Excellence for Veteran Student Success).

-  Vimeo
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## Make a Contribution

Join us in honoring and celebrating Ike's life and legacy by memorializing him in our Nation's capital.

**Donate at  
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## Salute to Ike's Supporters



*Author Chuck Newhall (left) and EMC Executive Director Carl Reddel (right) at the City Club of Washington, April 19, 2018*

On Thursday, April 19, EMC attended a presentation by Eisenhower Memorial supporter Charles W. "Chuck" Newhall, III, at the [City Club of Washington](#). Newhall provided an in-depth look into his spectacular Brightside Gardens, a collection of 54 gardens outside Owings Mills, Maryland, individually tailored to represent a unique emotion and tell a poignant story.

Newhall is a combat-decorated Vietnam War veteran, who earned



DWIGHT D. EISENHOWER  
MEMORIAL COMMISSION

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Sen. Ted Stevens (R-AK) \*

the Silver Star, Bronze Star with V (1st OLC), and the Purple Heart. He founded [New Enterprise Associates](#), a venture capital company that has raised more than \$14 billion in financing in the health care services and pharmaceutical/biotechnology industries and help start 800 companies. For this, he was the 2016 recipient of the Lifetime Achievement in Venture Capital Award from the National Venture Capital Association. He is the author of [Fearful Odds: A Memoir of Vietnam and its Aftermath](#) (2015) and [Brightside Gardens: A Dialogue Between the Head and the Heart](#) (2017).

EMC thanks Mr. Newhall for his support of the Eisenhower Memorial at the *I Like Ike* donation level.

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## Ike at Education: A Day at the Department



*EMC staff member, Albert Cramer, presents the Eisenhower Memorial to children of Department of Education employees, April 26, 2018, U.S. Department of Education*

EMC was delighted to participate in "Take Our Daughters and Sons to Work Day" on Thursday by presenting to the children of Department of Education employees on the Eisenhower Memorial. Our thanks to Mr. Tony Fowler, Interagency Liaison at the Department, for the invitation. Students across all ages enjoyed learning about Eisenhower's legacy and how education provided him a gateway to success. Students also learned from EMC staff how education helped them in their own careers. They also had the opportunity to see first-hand the construction site of the Eisenhower Memorial right outside the Department of Education.

Eisenhower's legacy is directly tied to the Department as he created the Department of Health, Education and Welfare (forerunner to

- Sen. Bob Bennett (R-UT) \*
- Sen. Jack Reed (D-RI)
- Sen. Jerry Moran (R-KS)
- Rep. Dennis Moore (D-KS)
- Rep. Leonard Boswell (D-IA)
- David Eisenhower
- Dr. Bruce Cole \*

\* *Deceased*

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- George W. Bush
- Barack Obama
- Nancy Reagan (1921 - 2016)

#### Honorary Vice Presidential Advisors

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- Dan Quayle
- Al Gore
- Dick Cheney

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- Chris Dodd, *Vice Chair*

#### Eisenhower Family Members

- David Eisenhower
- Anne Eisenhower
- Susan Eisenhower
- Mary Jean Eisenhower

today's Department of Education) in 1953. The Eisenhower Memorial's primary audience is K-12 and its location in front of the Department of Education and across from the National Air and Space Museum will provide for easy access for school groups. Come May 2020, students from across the country and world will visit the Eisenhower Memorial and be inspired by Eisenhower's story and aspire to greatness themselves.

## Ike's Timeless Legacy

### Eisenhower Library Turns 56



On May 1, 1962, Eisenhower attended the dedication of the [Eisenhower Presidential Library](#) in his hometown of Abilene, Kansas. The Library is situated on a campus comprised of the Presidential Museum, Eisenhower's Boyhood Home, and the Place of Meditation where Eisenhower lies in rest alongside First Lady Mamie Eisenhower and their firstborn son "Icky." We salute all our friends at the Library, which has been a crucial supporter and partner in the national memorialization of Abilene's hometown hero, Dwight Eisenhower.

The Eisenhower Library is featured on the E-Memorial with its own [Legacy Organization story](#). The Library is one of thirteen presidential libraries administered by the National Archives, preserving the documents, images, films, and artifacts that provide context of the times in which Eisenhower lived and served the nation and offer a window into how he operated as General and President. And yet, the Eisenhower story is still unfolding through new interpretations and groundbreaking research thanks to declassification of records and new discoveries. The final chapter is yet to be written, but the first drafts begin in the Library's archives in the heartland of America.

#### Advisory Committee Leadership

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Beverly Butcher Byron

Bob Bennett (1933 - 2016)



*Dwight Eisenhower addresses the crowd at the dedication ceremony for the Eisenhower Library, May 1, 1962, Abilene, Kansas*

April 29 - May 5 is National Small Business Week. The [U.S. Small Business Administration](#) (SBA), the first independent peace-time agency devoted exclusively to matters of interest to small business, was founded on July 30, 1953, when President Dwight Eisenhower signed into law the Small Business Act, an outgrowth of his advocacy.

***“To build a strong United States tomorrow, we must have today — as a solid foundation — the prosperity of small businesses throughout the nation.”***

**- President Eisenhower**

October 22, 1956, Telegram to Fred Herman,  
Chairman, Small Businessmen for Ike

## Test Your Ike'spertise

**Trivia Question:** President Trump hosted his first state dinner of his presidency on Tuesday, welcoming French President Emmanuel Macron to the White House. Can you name the leader that Eisenhower invited for the first official White House state dinner of his presidency?

Tom Downey  
Newt Gingrich  
Paul Laxalt  
Joe Lieberman  
Blanche L. Lincoln  
Ray McGrath  
Frank Murkowski  
Jim Slattery  
Todd Tiaht

### Senior Presidential Officials

David Abshire (1926 - 2014)  
Erskine Bowles  
Nicholas F. Brady  
William Coleman (1920 - 2017)  
C. Boyden Gray  
Alan Greenspan  
Ed Meese  
William Webster

### Military Leaders

Lt. Gen. Tom McInerney, USAF (Ret.)  
Gen. Richard Myers, USAF (Ret.)  
VAdm. Ann E. Rondeau, USN (Ret.)  
Lt. Gen. Brent Scowcroft, USAF (Ret.)  
Lt. Gen. Richard Trefry, USA (Ret.)

### Leaders of Industry

Hank Greenberg  
Fred Malek  
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Frederick W. Smith  
John Whitehead (1922 - 2015)

### Leaders of Arts & Culture

(see answer below)

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Larry Harlow

Vernon Jordan

David Keene

Tom Korologos

Tom Lorentzen

Frank Luntz

Tim McGivern

Ralph Mecham

Paul O'Day (1935 - 2017)

Roswell B. Perkins

Donald Putnam

Gil Robinson

Matt Schlapp

John Shlaes (1942 - 2015)

Jill Sommers

C. Langhorne Washburn (1918 - 2011)

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To view the full list of donors,  
visit our [virtual donor wall](#).

**Trivia Answer:** President Eisenhower and First Lady Mamie Eisenhower hosted His Majesty Paul I, King of the Hellenes (Greece) on October 28, 1953. Eisenhower presented King Paul with the highest decoration that in peacetime the U.S. can confer upon a citizen of another country, the Legion of Merit, Degree of Chief Commander. In December 1959, Eisenhower would become the first U.S. President to travel to Greece on an official state visit.

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*Space Race:* Roger Launius

**Legacy Organizations**

The American Assembly at  
Columbia University

The Eisenhower Institute at  
Gettysburg College

The Eisenhower Fellowships

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*President Eisenhower and First Lady Mamie Eisenhower host King Paul and Queen Frederica of Greece, image courtesy of [Getty Images](#)*

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