
DWIGHT D. EISENHOWER

MEMORIAL COMMISSION

FRANK LUNTZ JOINS EISENHOWER MEMORIAL COMMISSION'S **ADVISORY COMMITTEE**

*Communications expert joins prominent Americans
who support memorial honoring the legacy of Dwight D. Eisenhower*

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WASHINGTON, D.C., January 26, 2017: Senator Pat Roberts, Chairman of the Eisenhower Memorial Commission (EMC), has announced that highly-respected communications professional, pollster, political commentator and analyst, and author, Dr. Frank Luntz, has joined the commission's committee of distinguished advisors. In Washington today, Senator Roberts welcomed Dr. Luntz:

"I'm especially pleased to welcome Frank to our Advisory Committee. Known as one of the most brilliant minds in political research and communication, he enjoys an unprecedented level of respect on both sides of the aisle. With a degree in History and Politics, he also has a keen understanding of the pivotal role Ike played in 20th century history – on both the global and home front. We are delighted to have him join our Advisory Committee."

The Eisenhower Memorial's Advisory Committee consists of over eighty distinguished Americans, including: all former Presidents and Vice Presidents of the United States; President Dwight D. Eisenhower's four grandchildren, David, Anne, Susan and Mary Jean Eisenhower; dozens of former cabinet secretaries, Congressional leaders and members of Congress, Chiefs of the Military Services and flag rank officers, current and former Governors, public policy experts, some of America's most highly respected business leaders, and three of the most respected voices for the Greatest Generation: Tom Brokaw, Tom Hanks and Senator Bob Dole. The Advisory Committee is Co-Chaired by General P.X. Kelley, USMC (Ret.), former Chairman of the American Battle Monuments Commission and 28th Commandant of the United States Marine Corps, and Frank Fahrenkopf, Co-Chairman of the Commission on Presidential Debates. In addition, Senator Bob Dole serves as Finance Chair with former Senator Chris Dodd and former Secretary of State James A. Baker, III, serving as Finance Vice Chairs.

From his home in Las Vegas, Dr. Luntz responded:

"America needs to do a better job celebrating our heroes. As a long-time admirer of President Eisenhower – in both his roles as the brilliant general who brought Hitler's reign of tyranny to an end, and as the American President who guided us through the Cold War – it's an honor to join Senators Pat Roberts and Bob Dole, and the scores of great Americans who have gathered together to honor one of our greatest Americans."

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EISENHOWER MEMORIAL COMMISSION: Created by Congress, the bipartisan commission includes eight members of Congress and four Presidential appointees. <http://www.eisenhowermemorial.org/#/commission/mission>