



# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Winter 2014, Volume 5, Issue 2



Sergey Eylanbekov

Maquette of sculptural grouping commemorating General Eisenhower. Image courtesy of Sergey Eylanbekov with Gehry Partners, LLP, 2014.



Pedestrian approach to the memorial core. Image courtesy of Gehry Partners, LLP, 2014.

## Eisenhower National Memorial Receives Preliminary Federal Approvals

October was a milestone month for the Commission with the revised design receiving preliminary approval from both the National Capital Planning Commission (NCPC) and the Commission of Fine Arts (CFA). On October 2, NCPC accepted the recommendation by its Executive Director and approved the preliminary design for the memorial by a vote of 10-1.

The major change in the revised design was the replacement of the two side tapestries with free-standing columns defining the northwest and northeast corners of the park, and marking the primary entrances to the memorial. Additionally, the NCPC report stated the durability concerns about the tapestries had been resolved through the testing process by the Design Team and verification reviews by the National Institutes of Standards and Technology. In taking its final action, the NCPC “finds that the project successfully meets each of the specific design criteria enumerated in the Commemorative Works Act.”

Two weeks later, the revised memorial design was presented to the CFA and received preliminary approval by voice vote. The Design Team returned to CFA in November and a number of important design issues were discussed. Following an overall design presentation by Gehry partner Craig Webb,

the tapestry designer, Tomas Osinski, the sculptor, Sergey Eylanbekov, and the landscape architect, Roger Courtenay, made presentations on their specialties.

Courtenay told the CFA that the landscape is inspired by the work of Frederick Law Olmsted, who designed the U.S. Capitol grounds and Central Park in New York City. The landscape imagery of the woven metal tapestry and the landscape of the grounds will provide visitors with a layered experience as they move through the park and into the memorial. Historical Maryland Avenue will be articulated as mown lawn, cutting a diagonal through the site.

Upon conclusion of the presentation, one of the CFA commissioners remarked that the design was “kindly monumental”. On behalf of the CFA, its Secretary, Thomas E. Luebke, FAIA, stated that the project is “an extraordinary commemorative work.” He continued: “The Commission members commended the project for its complex integration of textures and scales within a landscape inspired by the American heartland.”

Only a few more details must be resolved for final approvals including refinements in artwork, tapestries, lighting, pedestrian circulation, and security. The design will be presented for final approvals to the two review agencies in the first half of 2015.

## Sergey Eylanbekov, Memorial Sculptures Artist

Frank Gehry's design for the Eisenhower Memorial has been developed through the work of many artists. Sculptor Sergey Eylanbekov has designed in consultation with Gehry, the sculptures that will constitute an integral part of the Memorial Core.

Eylanbekov, a world-renowned sculptor, was born in Russia. Growing up in the Soviet Union, he attended Moscow School of Fine Arts and was then accepted into the prestigious Surikov Academy of Fine Arts, from which he graduated with honors. During the tumultuous period of change that occurred in the 1980s during the Gorbachev era, Eylanbekov decided to start life over in the United States, becoming a U.S. citizen. Speaking no English and desperately short of money, he came to New York and proceeded to work his way up to the top of his profession. In the past twenty years, his ascent has continued as his artwork has garnered praise all over the world.

In 1991, Eylanbekov was inducted into the United States National Sculpture Society. He later became a Fellow of that organization and a member of the board of directors. In 1992, his portrait

of President Reagan was acquired by, and placed in, Reagan's presidential library.

Eylanbekov was named the official artist of the Salt Lake City Winter Olympic Games in 2002 and he produced the official U.S. Olympic Team Commemorative Statue. He went on to create another sculpture titled "Five Continents" that won the U.S. Olympic Committee's sport art competition in 2003 and that work was immediately entered in the International Olympic Committee's sport art competition, which drew submissions from 39 countries. Eylanbekov's sculpture won the prize at the 2004 Athens Olympics.

In 2006, Eylanbekov was honored in the country of his birth when his works were exhibited at the Museum of Modern Art in Moscow. Simultaneously, his "Seven Tormented Bronzes and Other Works" went on display at the United Nations Secretariat Building in New York.

Eylanbekov's sculpture will be placed at the core of the Dwight D. Eisenhower Memorial in Washington, D.C. The statuary will be executed in bronze and the bas reliefs will be in stone.



Sergey Eylanbekov



Dwight D. Eisenhower BCIU Global Award sculpture, Sergey Eylanbekov.



ABOVE: General Eisenhower is commemorated in a bronze sculpture with the 101st Airborne Division prior to D-Day.

RIGHT: Large scale detailed maquette of General Eisenhower.

FAR RIGHT: Large scale detailed maquette of soldiers.

Images courtesy of Sergey Eylanbekov with Gehry Partners, LLP, 2014.



Sergey Eylanbekov



*Kansas landscape photomontage (partial image). Image courtesy of Tomas Osinski with Gehry Partners, LLP, 2014.*

## **Tomas Osinski** **Tapestry Artist, Designer, and Creator**

Perhaps the most unique feature of Frank Gehry's design for the Eisenhower Memorial is the woven metal tapestry featuring the Kansas landscape. From the outset, Gehry was convinced that the proper material for such a tapestry should be stainless steel. To develop the concept for the tapestry, Gehry contacted tapestry weavers around the world. But, as he later discovered, "the bluebird was in his back yard."

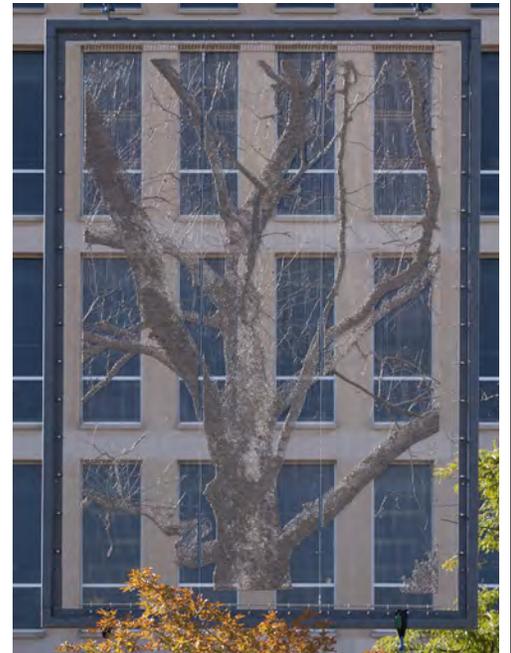
An artist, architect, and industrial designer, Tomas Osinski had collaborated with Gehry on many projects, including the Delft porcelain fountain at the Disney Concert Hall in Los Angeles. Osinski asked Gehry to let him develop a mock-up

of the tapestry using a steel grid with cable laid on top of it. Osinski's design was beautiful and achieved the artistic and transparent qualities Gehry was seeking.

Osinski was born in Poland and attended the Visual Art High School in Warsaw. He subsequently obtained a Master's Degree in Industrial Design from the Academy of Fine Art, also in Warsaw.

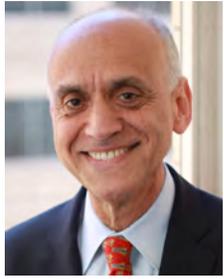
Osinski's art has been featured in individual shows in Warsaw, Poznan, London, Lodz, and Los Angeles. His art has been purchased by The Museum of Contemporary Art, Los Angeles; The Museum of Contemporary Art in Lodz, Poland; and by several private collectors.

*BELOW: Tapestry mock-ups in front of the LBJ Department of Education Building. (10' x 15')*  
*Image courtesy of Tomas Osinski with Gehry Partners, LLP, September, 2012.*



## Message from the Executive Architect

Daniel J. Feil, FAIA



Our nation's public works say a lot about who we are as a people. They should represent the very best design serving the needed functions. The Eisenhower Memorial Commissioners decided that they wanted a 21st-century memorial in a new urban space.

The selection of Frank Gehry was arguably the finest choice to fulfill those design directives. The design uses traditional memorial elements in unique ways, rethinking them for our time. It creates a new civic space, framed by tapestry, rich in its landscape experience and focused on the memorial core of sculptures and inscriptions honoring Dwight David Eisenhower.

Gehry's team started with a powerful concept for the memorial design, which was subject to many agency and public reviews, and input from the Eisenhower family. In addressing each concern, the design has evolved, with each step making the design stronger and more focused. However, there comes a time in any project where further cuts or changes, no matter how well-intentioned, are not

helpful -- they would destroy the bones of the project. Gehry successfully walked that fine line for several years, culminating in the recent receipt of preliminary design approvals from the NCPC and CFA.

The Gehry team is designing the memorial and will help us ensure the design intent is maintained during construction. My job is to manage that process, ensuring the design meets the expectation of the Commission, and enhancing Gehry's and his team's ability to do their finest work.

I have worked in public service for over 40 years, managing the progress of numerous projects. I received the Thomas Jefferson Award for Public Architecture from the American Institute of Architects for my ability to bring quality public works to fruition. But this project is an extraordinarily rare opportunity to work on a U.S. presidential memorial, with the foremost architect in the world today, representing a commission that wants to reach out to a wide range of visitors. Admittedly, the Eisenhower Memorial is the toughest yet most extraordinarily gratifying professional challenge I have faced. All of us on the design and management teams are very grateful to be helping to achieve a project of such stature, in the public realm, to perpetuate a great man's legacy.

## Ike Ambassador Message



*Michael Williams,  
Global Golf Ambassador*

I wear a lot of hats; host of the 19th Hole Golf Radio Show on CBS Sports Radio 106.7FM in Washington, DC, television guest commentator, travel and lifestyle writer and contributor to causes ranging from The First Tee of Washington, DC to St. Jude Cancer Research Center. But I take special pride in my work with the

Eisenhower Memorial Commission.

It has been a year since I had the honor and pleasure of meeting Brig. Gen. Carl Reddel at a Veterans' Day reception in Washington, DC where he spoke eloquently about Dwight Eisenhower as a soldier and a statesman. We made an instant connection because of our mutual respect and admiration for Eisenhower. Because of my love of golf and golf history I happened to know the significant role that Ike had on the game.

Although he discovered the game late in life, Eisenhower became a passionate golfer almost immediately. His stature

gave him the opportunity to play some of the most famous golf courses in the world, while other courses became famous because Ike played there.

During Eisenhower's eight years in office, the number of golfers in the United States doubled from 3 million to 6 million, making him the single most effective ambassador for the game in history. It is a fact that is little known within the industry. Ever the visionary, Gen. Reddel saw the opportunity for me to become a spokesman for the Eisenhower Memorial Commission.

I have had the pleasure of reconnecting and reacquainting the industry with the tremendous impact and lasting legacy of Eisenhower and the game of golf. We are working with revered venues such as Cherry Hills, The Greenbrier and others, to honor Ike's legacy and educate the golf community about the forthcoming memorial in Washington, DC.

It is a privilege to work with the talented individuals of the Eisenhower Memorial Commission. As a native Washingtonian, I literally grew up among the temples that honor the great men and women this nation has produced. To be a part of the effort that will honor a giant like Eisenhower is humbling and inspiring, and I look forward to continuing my efforts in the coming months and years.

# Dwight D. Eisenhower E-Memorial Launches Two New Pivotal Moment Films



Eisenhower acted to enforce the rule of law by sending Federal troops into Little Rock, Arkansas, where a violent mob prevented the integration of Central High School.

## *Little Rock, 1957* *The Civil Rights Battleground*

The Pivotal Moment package entitled *Little Rock*, chronicles the bold decisions made by President Eisenhower in the fall of 1957 when he sent Federal troops to Little Rock, Arkansas to help desegregate the previously all-white Central High School. The film package depicts the turbulent events in Little Rock and President Eisenhower's bold decisions to place the Arkansas National Guard under Federal control and send paratroopers from the Army's 101st Airborne Division to restore order and protect African American students enrolling at Central High School. Highlighting the film is an interview with President Bill Clinton.

After viewing the *Little Rock* film, Eisenhower Memorial Commissioner, Congressman Sanford D. Bishop, Jr. (D-GA), was moved to comment, "For those of us who lived through the turbulent struggle for civil rights in America, Little Rock endures as a symbol of leadership. This remarkable film captures President Eisenhower's decisiveness at a critical time in the nation's history. I am pleased to see this important moment chronicled so brilliantly as a part of the memorial's educational mission."

*I learned a lot about how people who are determined to prevail do it without going out of their way to humiliate their adversaries or claim too much momentary credit. He [Eisenhower] knew that the record would be written in the legacy of the lives of the kids that went to school.*

- President Bill Clinton



At age 20, Eisenhower left his hometown of Abilene, Kansas for The U.S. Military Academy at West Point, the first step in what was to be a long and distinguished military career.

## *West Point, 1911* *A Life In Service To His Country*

The second film package, *West Point*, provides insight into young Eisenhower's life-altering decision to leave Kansas to attend The United States Military Academy in West Point, New York, and how that experience prepared him for a life of leadership and service. Featuring an interview with Senator Pat Roberts, U.S. Senator from Kansas and one of the Eisenhower Memorial Commission's founding commissioners, the film describes frontier life in turn of the 20th-century Kansas and the powerful impact it had on Eisenhower throughout his life.

Later in his life, looking back on becoming a West Point cadet, Eisenhower observed, "Across half a century, I can look back and see a rawboned, gawky Kansas boy from the farm country, earnestly repeating the words that would make him a cadet."

*He had the competence, the self confidence that were necessary that, no matter what adversity came his way, he was able to meet it head-on and be able to work his way through it and succeed.*

- LTG Robert Caslen, West Point Superintendent

*Ike drew on his small-town Kansas values of teamwork and a nose-to-the-grindstone work ethic when he got to West Point. These values were crucial to his success in that challenging environment, and stayed forever in the heart of the man who is a hero to all of us.*

- U.S. Senator Pat Roberts, Kansas

## Commissioners

*Appointed by the President:*

Rocco C. Siciliano, Chairman (Beverly Hills, CA)  
Susan Banes Harris, Interim Vice Chair (Potomac, MD)  
Alfred Geduldig (New York, NY)  
Bruce Cole, (Washington, D.C.)

*Appointed by the President Pro Tempore of the Senate:*

Pat Roberts (R/Kansas)  
Joe Manchin, III (D/West Virginia)  
Appointment Pending  
Appointment Pending

*Appointed by the Speaker of the House of Representatives:*

William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Sanford Bishop, Jr. (D/Georgia)  
Mike Thompson (D/California)



Carl W. Reddel, Executive Director

Frank O. Gehry, Memorial Designer

## Advisory Committee

General P.X. Kelley, USMC (Ret.), Co-Chairman  
Frank Fahrenkopf, Co-Chairman  
Leonard L. Boswell, Vice Chairman  
Nancy Kassebaum Baker  
Robert F. Bennett  
Judy Burgess  
Harold Burson  
William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
Robert J. Dole  
Lawrence N. Field  
Louis Galambos  
Tom C. Korologos  
L. Ralph Mecham  
Edwin Meese, III  
Gen. Richard B. Myers, USAF (Ret.)  
Paul T. O'Day  
Roswell B. Perkins  
Donald H. Putnam  
Gilbert Robinson  
Lt. Gen. Brent Scowcroft, USAF (Ret.) \*  
John Shlaes  
George Shultz \*  
John C. Whitehead

*\* Member of International Subcommittee*

## JOIN US

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

For more information or to donate online, please visit us at:  
[www.EisenhowerMemorial.gov](http://www.EisenhowerMemorial.gov)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:



DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006 Tel: (202) 296-0004 Fax: (202) 296-6464 [www.EisenhowerMemorial.gov](http://www.EisenhowerMemorial.gov)





# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Winter 2014, Volume 5, Issue 1

## Commissioner Connection With Vice Chair Susan Harris



Dwight D. Eisenhower, the last President born in the 19th century, was a man ahead of his time, especially when it came to science and technology.

Eisenhower oversaw the creation of NASA and ARPA (predecessor of DARPA), agencies that forever changed America's relationship to the universe and enabled the current digital age. He was also the president who, after serving as president of Columbia University, inaugurated federal aid to education.

It is fitting that the Eisenhower Memorial Commission has been dedicated to using technologically innovative ways to tell the Eisenhower story to the broadest audience. The result is an electronic memorial that will complement the physical memorial. This E-Memorial utilizes modern technology to present the legacy of Eisenhower — not only to visitors in Washington — but enables people to transcend geographical location to learn about Ike's achievements.

The award-winning design firm Local Projects is creating the E-Memorial and portions are already available to view at EisenhowerMemorial.gov. The very best scholarly experts have contributed to this impressive cache of Eisenhower information. Their knowledge has enabled the staff of Local Projects to create narratives about the life and achievements of General and President Eisenhower that can appeal across borders and through generations. I am proud of what we have achieved so far, and I urge you to visit this website and learn more about the electronic memorialization.



A group of ladies show their support for Eisenhower at the Republican National Convention, 1956

## Citizens for Eisenhower

In 1952, a World War II veteran named Stanley M. Rumbough, Jr., helped found a grassroots bipartisan group called "Citizens for Eisenhower." This group played a significant role in recruiting Ike to run for the presidency and in getting him elected.

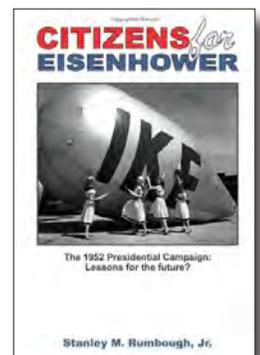
This year, a book by Mr. Rumbough — *Citizens for Eisenhower* — has hit the shelves, and this book describes in detail how the "Citizens" did it. It tells the little-known story of the way in which a grassroots, hands-on organization got one of the most famous men in history to change the course of history by changing his career plans. More than once in the course of this book, Mr. Rumbough observes that the achievement of "Citizens for Eisenhower" may constitute a model that Americans could put to use again.

Even better, Mr. Rumbough has offered to "go through it again a second time," so to speak: he is supporting the EMC in its work in memorializing Ike nationally and internationally, and he has made a generous contribution to the memorialization effort.

Among the interesting details in *Citizens for Eisenhower* is the story of how the

group rented Madison Square Garden and used it for a spectacular "Eisenhower-for-President" rally, featuring stars such as Clark Gable, Mary Martin, and Ethel Merman. Thousands of people thronged the event, which was broadcast on radio and television. The Citizens arranged to have the rally filmed as well, and then they flew the film to Paris, where Eisenhower was stationed in his role as the first commander of NATO. The film was presented to Eisenhower by Jacqueline Cochrane, a renowned aviator and supporter of the presidential effort. After the film had been shown to Ike and Mamie, "Jackie" Cochrane proposed a toast. "To the president," she said — at which point Ike broke down in tears and made his decision.

*Citizens For Eisenhower* is replete with stories like that. The book is published by International Publishers of McLean, Virginia.



Cover of Stanley Rumbough's book

# A Conversation with Jake Barton: E-Memorial Designer and Principal of Local Projects

## *What is an E-Memorial?*

An E-Memorial brings the achievements of Dwight D. Eisenhower to life for visitors who may or may not know much about our 34th President. The concept of an E-Memorial is in deference to Eisenhower's own commitment to innovation and technology, and to the conditions of the Memorial's urban site that lack room for a visitor center with museum-like interpretation.

## *Why is the E-Memorial so suitable for contemporary audiences?*

The E-Memorial invites today's audience to explore moments in history they would otherwise never experience. Through digital storytelling, available virtually at the physical memorial and also via the website, we're putting them in Eisenhower's shoes and asking them to experience the world in a new way. Through engaging them in history we're making the stories from Eisenhower's era their own, giving them a lens through which they can understand the context of these stories and the lasting effects even today.

## *How do you think your work brings Ike to the world?*

We are offering Eisenhower's voice the way Americans experienced it 70 years ago: through the original recordings made in the early days of television. The E-Memorial utilizes technology to embed these living stories and voices into the memorial, breathing life into the rock and stone of the site.

We immerse people in Eisenhower's personal experiences and the decisions he faced, transporting audiences into stories in a way that makes people aware of the impact of Eisenhower's legacy that

we still live with today. We're showing visitors how Eisenhower's decisions are as relevant now as they were 70 years ago.

## *How have you and your team immersed in Eisenhower to inform, design and execute this project?*

Here at Local Projects, we have fully immersed ourselves in Eisenhower's story since the beginning. By delving into archives, reading biographies and personal letters, and speaking in person with veterans who landed on the beaches on D-Day, we have come to understand who he was and what he hoped to accomplish.

To gain a full perspective of Eisenhower and his legacy we engaged a committee of scholars, archivists and experts who have gathered regularly with our team and the Commission staff for workshops and roundtable meetings since 2011. These meetings are critical in shaping the facts, framework, tone and narrative of the E-Memorial experience. As we launch new E-Memorial components and begin to marry the digital memorial with its physical counterpart, this team will continue to serve as trusted advisors.



*On-site mobile-device application will allow visitors to experience pivotal moments of Eisenhower's legacy through augmented reality.*

## Eisenhower's Legacy: 7 Pivotal Moments

Going to West Point (1911)



D-Day (June 6, 1944)



NATO (April 2, 1951)

Winning the Presidency (January 20, 1953)

Waging Peace (1953)

Little Rock Crisis (September 24, 1957)



Creation of NASA (1958)

**LOCAL  
PROJECTS**

Local Projects is a media design firm for museums and public spaces. Specializing in the reinvention of public space through media, they create meaning and connections in places as diverse as memorials, Times Square, and art installations. Their work focuses on engaging audiences through emotion and technology, developing new ways for people to interact with art, cities and one another. Through collaborative storytelling projects including Storycorps, the 9/11 Memorial Museum and Change By Us, they have brought forth over 100,000 individuals' stories, sharing them with the world and touching millions of lives.

Local Projects has won top prize for every major design award including the National Design Award for Interaction Design, Fast Company Masters of Design, Webby Gold, Muse Gold and AIGA Gold. They were #2 on Fast Company's 2011 list for most innovative design studios and were named to the 2012 Public Interest 100, for people working in the Public Interest.



## Ensuring an Authentic and Engaging Experience: A discussion with Eisenhower scholar Michael Birkner, Ph.D.

***Why is the E-Memorial integral to the memorial visitor's experience?***

The E-memorial provides important context for understanding a Kansas boy's rise to prominence, his contributions to the Allied defeat of Nazi Germany and the primacy of American influence in shaping a post-World War II world. Vivid film clips, interviews, and background information on Eisenhower's world view and actions will enhance a visitor's understanding of a dynamic period in American history.

***How did the expert committee distill Eisenhower's vast legacy down to a format suitable to telling a captivating story for younger generations?***

The committee had the opportunity to discuss key themes and episodes in American history in which Dwight Eisenhower was a major actor. Vigorous discussion contributed to the emergence of consensus about subject matter that merited treatment in the E-memorial and interpretive approaches to this material.

***What are the most exciting things about Eisenhower to share?***

Eisenhower's life was filled with story-lines that touch on key aspects of 20th century American history. Every visitor will have his or her special interests. For me as a student of the Eisenhower era, I would highlight his role as the indispensable man in forging and sustaining a grand alliance to defeat Hitler, his ongoing commitment to a western alliance as hot war gave way to a cold war, and his adroit and prudent stewardship as president in a dangerous era. What is most challenging for me is to help students better appreciate Eisenhower's keen political instincts and his subtle means of accomplishing his objectives.

***What do your students find most interesting about Eisenhower?***

Like visitors to the site, students of the Eisenhower era bring their own special interests to bear. For example, my students who have studied abroad often want to study Eisenhower's policies towards the part of the world they lived and studied. Students who have pursued internships in the Park Service or other government agencies are often interested in writing about some aspect of their experience, through the perspective of history.

***What have you found most compelling about Eisenhower?***

Eisenhower had many strengths as a leader, not the least of them his emotional intelligence, a capacity to channel his priorities and emotions conducive to a positive outcome. I'm fascinated by his ability always to think a step ahead of others, and to emphasize the importance of planning ahead, whether the issue related to economics, health-care, education, or national security. He was a much more impressive thinker than most people realize.

***What do you hope students will take away from the E-Memorial?***

My hope is that the E-Memorial, like the physical Memorial, will raise consciousness about the life, times, and contributions of the nation's 34th president. Eisenhower's standing among historians has risen noticeably over the past generation as scholars have revised older and frankly erroneous notions of a passive and disengaged president. The general public knows less about Eisenhower, especially as World War II fades into distant memory. The E-Memorial revisits this era, both through the portal of the Memorial itself and suggested further readings. Thanks to the Memorial anyone interested in learning the latest and best interpretations of the Eisenhower Era will have no trouble doing so.

### Calling On Experts

The E-Memorial dimension of the Eisenhower Memorial includes a special feature that is designed to spotlight seven pivotal moments in Eisenhower's lifetime. Each of these pivotal moments will be explored in the course of a film, and each film will include an interview with someone who can speak authoritatively about what happened. Scholarly experts will oversee every film. In a film about D-Day, the scholarly advisor is Dr. Adrian Lewis, a military historian who serves as Professor of History at the University of Kansas. For a film about Eisenhower and NATO, another scholarly expert is Dr. Gregory Pedlow, historian for SHAPE (Supreme Headquarters Allied Powers Europe, a division of NATO). This film includes an interview with Admiral James Stavridis (USN, Ret.), who served as Supreme Commander of NATO. And for a film on the Little Rock school desegregation episode, one expert will be Dr. David Nichols, the author of *A Matter of Justice: Eisenhower and the Beginning of the Civil Rights Revolution*. We will keep you posted as this exciting project develops.

### E-Memorial Content Committee

Kim E. Barbieri, M.A.,  
Eisenhower Presidential Library & Museum

Michael J. Birkner, Ph.D.,  
Gettysburg College

George A. Colburn, Ph.D.,  
The Eisenhower Legacy Project

Louis Galambos, Ph.D.,  
Johns Hopkins University

Daun van Ee, Ph.D.,  
formerly Library of Congress

# Mark Your Calendars

January - December 2014

Eisenhower Memorial Exhibit on display in  
the United States Pentagon Building

February 11, 2014

Eisenhower Memorial presentation by  
Executive Director Carl Reddel  
American Legion Post 270, McLean, VA

Summer 2014

E-Memorial launches  
Pivotal Moments 3 & 4

## Commissioners

*Four members appointed by the  
President:*

Rocco C. Siciliano, Chairman  
(Beverly Hills, CA)  
Susan Banes Harris, Vice Chair  
(Potomac, MD)  
Alfred Geduldig (New York, NY)  
Bruce Cole, (Washington, D.C.)

*Four members appointed by the  
President Pro Tempore of the Senate:*

Pat Roberts (R/Kansas)  
Jack Reed (D/Rhode Island)  
Jerry Moran (R/Kansas)  
Appointment Pending

*Four members appointed by the  
Speaker of the House of Representatives:*

William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Sanford Bishop, Jr. (D/Georgia)  
Mike Thompson (D/California)

## Advisory Committee

General P.X. Kelley, USMC (Ret.), Co-Chairman  
Mr. Frank Fahrenkopf, Co-Chairman  
The Honorable Leonard L. Boswell, Vice Chairman  
The Honorable David M. Abshire  
The Honorable Nancy Kassebaum Baker  
The Honorable Robert F. Bennett  
Ms. Judy Burgess  
Mr. Harold Burson  
The Honorable William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
The Honorable Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mecham  
Mr. Edwin Meese, III  
General Richard B. Myers, USAF (Ret.)  
Mr. Paul T. O'Day  
The Honorable Roswell B. Perkins  
Mr. Donald H. Putnam  
The Honorable Gilbert Robinson  
Lt. Gen. Brent Scowcroft, USAF (Ret.) \*  
Mr. John Shlaes  
The Honorable George Shultz \*  
The Honorable John C. Whitehead

\* Member of International Subcommittee



Carl W. Reddel, Executive Director  
Frank O. Gehry, Memorial Designer

## Welcome Aboard!

The EMC is very pleased to welcome three distinguished public servants who have joined our effort.

There are two new members of the Commission: Representative Mike Thompson (D/CA) and Dr. Bruce Cole.

Congressman Thompson represents California's 5th Congressional District. He is a member of the House Committee on Ways and Means and the House Permanent Select Committee on Intelligence, where he serves as Ranking Member of the Subcommittee on Terrorism, Human Intelligence, Analysis and Counterintelligence. Thompson was the first Vietnam veteran elected to the California State Senate.

Dr. Cole, a presidential appointee, is a Senior Fellow at the Ethics and Public Policy Center where he focuses on American history and civics education, and private and federal cultural policy. Dr. Cole is the former Chairman of the National Endowment for the Humanities.

We are honored to welcome Frank J. Fahrenkopf, Jr., who has agreed to co-chair the EMC Advisory Committee. Mr. Fahrenkopf served as chairman of the Republican National Committee from 1983 to 1989. He currently serves as co-chairman of the Commission on Presidential Debates.

## JOIN US

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

For more information or to donate online, please visit us at:  
[www.eisenhowermemorial.gov](http://www.eisenhowermemorial.gov)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:



DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006 Tel: (202) 296-0004 Fax: (202) 296-6464 [eisenhowermemorial.gov](http://eisenhowermemorial.gov)





# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Summer 2013, Volume 4, Issue 1

## A Noble Contribution



With the passing of Senator Daniel K. Inouye, the Dwight D. Eisenhower Memorial Commission has lost one of its most distinguished members. Sen. Inouye co-authored the legislation creating the commission and he served as its vice chairman until his death.

The second-longest serving member of the United States Senate, Inouye served in Congress representing Hawaii from the very moment that the state was admitted to the Union. A World War II combat veteran, he served as a bipartisan consensus-builder in Washington. In addition to his congressional leadership, Inouye was a dedicated supporter of memorials to honor American heroes. He co-chaired the commission that oversaw the creation of the Franklin D. Roosevelt Memorial and he introduced legislation to create a memorial in New York City to the victims of 9-11.

When Senator Inouye passed away last year at age 88, President Barack Obama declared that “our country has lost a true American hero . . . His incredible bravery in World War II — including one heroic effort that cost him his arm but earned him the Medal of Honor — made Danny not just a colleague and a mentor, but someone revered by all of us.” EMC Chairman Rocco C. Siciliano spoke for all of Senator Inouye’s colleagues on the commission when he hailed the late Senator for his “sense of purpose and dedication” to the creation of the Dwight D. Eisenhower Memorial.



*Eisenhower as the Supreme Allied Commander during World War II is commemorated in a bronze sculpture set before a bas relief depicting the beach landing at Normandy on D-day, June 6, 1944. Image courtesy of Gehry Partners, LLP, 2013.*

## Commission Approves Memorial Design Refinements

By unanimous vote, the Dwight D. Eisenhower Memorial Commission approved important new modifications to the proposed memorial design at its meeting on June 19, 2013. Architect Frank Gehry, who has been working steadily to refine the preliminary design in order to incorporate comments from the public — including some suggestions from members of the Eisenhower family — unveiled his latest work at the Commission’s meeting.

One of the recent developments is a new image of Eisenhower as president: an artistic interpretation of Eisenhower signing the Civil Rights Act of 1957, the first civil rights legislation to be passed by Congress since Reconstruction. Another refinement to the memorial design is the juxtaposition of three-dimensional sculpted figures and bas-reliefs, which are sculpted panels. For example, a sculpture of Ike addressing the troops on the eve of D-Day will now have a new backdrop: a bas-relief panel depicting a beach landing with troops coming ashore at Normandy on June 6, 1944 (pictured above).

In addition, changes have been made to a sculpted image of Eisenhower as a young man. The current proposal calls for a statue of Eisenhower as a teenager, seated on the memorial’s overlook wall in a pose that suggests he is looking into the distance at his future monumental achievements. The younger Eisenhower serves both to unify the memorial’s composition and as a metaphor it inspires the “American Dream” for young memorial visitors.

Architect Frank Gehry told the members of the Eisenhower Memorial Commission that he feels “more humbled than ever” by what he continues to learn about Dwight D. Eisenhower’s contributions to American life. The next step is to submit the Eisenhower Memorial Commission’s approved memorial design to the Commission of Fine Arts and the National Capital Planning Commission for their approvals.

For more images and further information on the current design, please visit the EMC website at [eisenhowermemorial.gov](http://eisenhowermemorial.gov).

## Message from the Executive Director



"I come from the very heart of America," said Dwight D. Eisenhower to a London audience during the course of his 1945 Guildhall Address. No matter how high he eventually

rose, and no matter how global the extent of his achievements and triumphs, the roots of his life — and of his character — were in the heartland, as Ike reminded people so often. Ike is buried in Kansas, the geographical heart of America, and his presidential library is located there. For these reasons it was natural and appropriate for architect Frank Gehry to conceive of a landscape tapestry as the background for the Eisenhower Memorial, a tapestry that will depict Ike's humble beginnings in Abilene as the precondition for everything that followed in his life.

Senator Pat Roberts of Kansas, a member of the Dwight D. Eisenhower Memorial Commission, has lauded the Gehry design for "bringing the heartland to the Nation's Capital." His fellow commissioners, together with the staff of the Eisenhower Commission, agree. And for this reason we have worked in recent months in very close consultation with the citizens and elected leaders of Kansas, who are proud to have their state and their region so appropriately emphasized in this memorial to their favorite son.

At the Commission's meeting on June 19, Frank Gehry reiterated the importance of Ike's early experiences in shaping his qualities as a leader. Gehry said that the more he learns about this part of the Eisenhower story, the more convinced he is that Ike's Kansas origins are fundamental.

Without the Abilene, Kansas landscape as its backdrop, the Eisenhower Memorial would be robbed of its power and its message. That is why the commissioners have steadily and unanimously supported this element of the design.

Thank you for your support!

Carl W. Reddel, Brig. Gen., USAF (Ret.)



*D-Day Allied Command Team, Feb 1944.*

*From left: Lieutenant-General Omar Bradley, Admiral Sir Bertram Ramsay, Air Chief Marshal Sir Arthur Tedder, General Dwight D. Eisenhower, General Sir Bernard Montgomery, Air Chief Marshal Sir Trafford Leigh-Mallory, Lieutenant General Walter Bedell Smith.*

## E-Memorial Website Launches: D-Day Film & Interactive Experience

The Dwight D. Eisenhower Memorial Commission is pleased to announce the launch of the E-Memorial — a companion website and mobile app to the physical memorial in Washington, D.C.

In honor of the 69th anniversary of the D-Day invasion, the E-Memorial website presents an interactive educational experience featuring Eisenhower's decision to invade France — a pivotal moment not only for Eisenhower but for the world.

The D-Day experience is the first of seven pivotal moment stories of Eisenhower's legacy to be launched and features an original short film with an interactive exploration of complementary stories told through historic archival footage, images and audio.

The Commission has selected New York City-based, award-winning media design firm Local Projects to design the E-Memorial. Local Projects has worked on other notable projects such as the 9/11 Memorial and Museum, The Cleveland Museum of Art, and StoryCorps.

Through dramatic storytelling, nuanced interactivity, ties to contemporary figures, and social learning experiences, the E-Memorial will engage visitors of all ages in the Eisenhower story, demonstrating why his memory and legacy require a memorial.

With the Commission's support and oversight, the content for the E-Memorial is being developed by Local Projects in

conjunction with the National Archives and the National Park Service, and reviewed by a panel of Eisenhower experts, historians, education specialists, and the Eisenhower Presidential Library & Museum.

The Commission is working with accessibility consultants at Harpers Ferry Interpretive Design Center for the National Park Service to make the E-Memorial components accessible to the widest possible visitor audiences.

In order to welcome international visitors, and in keeping with Eisenhower's commitment to international cooperation and respect, the E-Memorial will be translated into the six languages of the United Nations.

The E-Memorial will be unveiled in a series of launches beginning with the D-Day experience on the 69th anniversary in June 2013. The remaining six pivotal moment experiences will launch over the course of the next few years ending with the final launch at memorial dedication in 2017.

For a president who strongly supported and valued science and education, an electronic memorial is particularly fitting.

**Scan the code and immerse yourself in the D-Day experience**





View of the Eisenhower Memorial exhibit looking down the Metro access hallway towards the Reagan Building's entrance/exit.

## Memorial Exhibit: Experience the Design Up Close

The Ronald Reagan Building & International Trade Center and the Dwight D. Eisenhower Memorial Commission are proud to present a new exhibit featuring the Eisenhower Memorial. Large-scale color images and renderings with detailed descriptions are on display at the Reagan Building in downtown Washington, D.C.

The exhibit debuted in January 2013 in time for inaugural visitors to experience the design of the Memorial.

The Reagan Building is a federal office and convention facility open to the public and hosts a wide variety of events and visitors.

The exhibit is conveniently located in the Metro hallway (Orange line @ Federal Triangle) of the Reagan Building. Be sure to stop by the display for an up-close preview of the Eisenhower Memorial. It is on display through June 2013.

Special thanks go to the talented team at the Reagan Building for facilitating the opportunity to share Ike's Memorial.

In addition, the City Club of Washington has an exhibit of the memorial on display. And the Commission looks forward to the opening of another large-scale exhibit at the Pentagon in October 2013.

## Donor Recognition



The Commission offers a special thanks to two groups of students whose fundraising efforts resulted in meaningful donations to the memorial: Eisenhower Middle School in Oregon, Ohio, and Navarre Elementary School in Toledo, Ohio (pictured above). Your support is very appreciated!

To dedicate the memorial in 2017, the Eisenhower Memorial Commission must raise \$35 million from individuals, foundations and corporations for the construction of the Eisenhower Memorial. We need your help to build this memorial to a true American hero! Please make use of our tax-deductible "Donate Now" button on our website: [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

For additional information or questions, contact: Joyce Jacobson at [jjacobson@eisenhowermemorial.gov](mailto:jjacobson@eisenhowermemorial.gov)

*"I come from the very heart of America."*

General Dwight D. Eisenhower  
Guildhall Address, London, 12 June 1945

## Warm Welcome from Kansans: Outreach Tour, April-May 2013



Commission staff participated in several outreach events in the heartland this spring. It was a privilege to share updates on the memorial's progress. We were humbled by Kansans' admiration for Ike and their enthusiasm for his forthcoming national memorial.

We tended an information booth during the Topeka Massing of the Colors Ceremony with Military Order of World Wars. Color guards, military organizations, and community members paid tribute to the principles of freedom in United States. Staff had the honor of meeting a World War II veteran who served in the 101st Airborne and was also a member of Ike's Honor Guard (pictured above). He had unusual stories to share about Ike.

The trip continued with outreach presentations throughout the state. We presented to the Rotary Club of Wichita, where staff learned about members' personal connections to Eisenhower's legacy. In fact,

several Rotarians believe they have family ties to the men pictured in the famous image of General Eisenhower talking to the 101st Airborne, which is the same image that inspired the sculpture in the memorial that celebrates Ike's military service.

The trip progressed to Salina and Abilene, where formal presentations took place at the Salina Chamber of Commerce and the Abilene Public Library. During these presentations, we had the opportunity to speak directly with community members about the progress of the memorial. Staff also had the unique opportunity to talk directly with students. The College of Architecture, Planning, & Design at Kansas State University and the Dole Institute of Politics at the University of Kansas hosted the Commission for informational presentations.

Our trip to Kansas was a success. We spoke directly to Kansans about a great fellow Kansan and his forthcoming memorial, and we look forward to providing more updates as the memorial progresses.

# COMMISSION CALENDAR

July 2013

Gehry presents design to  
Commission of Fine Arts

Fall 2013

Gehry presents design to National Capital  
Planning Commission for preliminary  
approval

October 2013

Eisenhower Memorial Exhibit opening  
at the Pentagon

## Commissioners

*Four members appointed by the President:*

Rocco C. Siciliano, Chairman  
(Beverly Hills, CA)  
Alfred Geduldig (New York, NY)  
Susan Banes Harris (Potomac, MD)  
Appointment Pending

*Four members appointed by the President Pro  
Tempore of the Senate:*

Pat Roberts (R/Kansas)  
Jack Reed (D/Rhode Island)  
Jerry Moran (R/Kansas)  
Appointment Pending

*Four members appointed by the Speaker of the  
House of Representatives:*

William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Sanford Bishop, Jr. (D/Georgia)  
Appointment Pending

## Advisory Committee

General P.X. Kelley, USMC (Ret.), Chairman  
The Honorable Leonard L. Boswell, Vice Chairman  
The Honorable David M. Abshire  
The Honorable Nancy Kassebaum Baker  
The Honorable Robert F. Bennett  
Ms. Judy Burgess  
Mr. Harold Burson  
The Honorable William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
The Honorable Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mechem  
General Richard B. Myers, USAF (Ret.)  
Mr. Paul T. O'Day  
The Honorable Roswell B. Perkins  
Mr. Donald H. Putnam  
The Honorable Gilbert Robinson  
Lt. Gen. Brent Scowcroft, USAF (Ret.) \*  
Mr. John Shlaes  
The Honorable George Shultz \*  
The Honorable John C. Whitehead

\* Member of International Subcommittee



Carl W. Reddel, Executive Director

Frank O. Gehry, Memorial Designer

## General P. X. Kelley to Chair the Commission's Advisory Committee



The Eisenhower  
Memorial  
Commission is  
honored to welcome  
General Paul X.  
Kelley, USMC

(Ret.), as chairman of our distinguished  
Advisory Committee. Not only does  
General Kelley bring to us the formidable  
capabilities derived from his experiences  
as the 28th Commandant of the Marine  
Corps and member of the Joint Chiefs of  
Staff, but he also brings to us invaluable  
lessons from his service under three  
presidents as chairman of the American  
Battle Monuments Commission. In the  
course of this service, he oversaw the design  
and construction of both the Korean War  
Veterans Memorial and the World War II  
Memorial.

We are very fortunate to have the services of  
General Kelley in our own memorialization  
effort.

## JOIN US

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

For more information or to donate online, please visit us at:  
[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:



DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006 Tel: (202) 296-0004 Fax: (202) 296-6464 [eisenhowermemorial.gov](http://eisenhowermemorial.gov)





# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Fall 2012, Volume 3, Issue 1

## Message from the Executive Director



One of the biggest challenges in creating a memorial to Eisenhower is addressing opposition to the design. The lessons of the past can be enlightening and encouraging as we deal with new controversies.

Historically, presidential memorials have been met with vociferous debate. Critics once likened the Washington Monument to a stalk of broccoli. The Lincoln Memorial was considered too grandiose for Lincoln, a man with a humble background. Some thought the Jefferson Memorial too dull and stale for Washington, even as others complained that its location violated the original plan for the city. Other projects have also been the subject of debate. A member of Congress called the Kennedy Center a “national disgrace” and “a beautiful morgue,” and the World War II Memorial was branded as neo-Nazi despite its praise of democracy’s victory over tyranny. Despite controversy, these memorials became iconic and memorable pieces of the Washington landscape.

Many times debate has prompted designs to be adjusted and modified to meet their goals more fully and appropriately. Although controversy can present challenges, historically, this process has resulted in some outstanding memorials. The monuments of Washington are an encouraging reminder of our values and history. The Eisenhower Memorial will add to this narrative the memory of a great man and national hero for generations to come.

Thank you for your support!

Carl W. Reddel, Brig. Gen., USAF (Ret.)



Memorial model photograph, courtesy of Gehry Partners, LLP, 2012

## Quotations Befitting a President & General

A challenge of any memorialization process is the selection of words that accurately and effectively capture the essence of what the honored subject stood for. Although Eisenhower drew criticism from some contemporaries as a bumbler, the vast record of his writings and speeches convey the image of an engaged leader who carefully crafted his words. He left future leaders with inspiring and pertinent advice, comforted the American public, and strengthened the resolve of America’s greatest front lines, all while displaying the utmost adherence to the virtues of humility and compassion.

The Eisenhower Memorial Commission has engaged a group of experts – the Quotations Committee – to begin the meticulous process of analyzing and recommending excerpts from Eisenhower’s speeches to be engraved in the memorial. Members of the committee include: Dr. Louis Galambos, Professor of History at Johns Hopkins University and Co-editor of The Papers of Dwight David Eisenhower; Dr. Richard Striner, Professor of History at Washington College; and Dr. Daun van Ee, former historian for the Library of Congress and Co-editor of The Papers of Dwight David Eisenhower.

Quotations under current consideration include lengthy excerpts from Eisenhower’s “Guildhall Address,” his “First Inaugural

Address,” and his “Farewell Address.” These excerpts are not only iconic representations of Eisenhower’s discourse, but also correspond thematically with the memorial. Also recommended are short passages originating from the “Second Inaugural Address,” the “Chance for Peace Address,” and the “D-Day Address to Troops.” In lieu of a long list of achievements, the Committee suggests placing the words “Peace” and “Prosperity” on the wall for the President and the words “Unity” and “Victory” on the wall for the General.

Ultimately, the recommendations of the Quotations Committee are meant to provide authenticity and authority to the selection process, but the final decision will be made by the Commissioners, with approval from the review agencies.



Eisenhower experts and quotations advisors:  
Daun van Ee (left) and  
Professor Louis Galambos (right)

## Commissioner Connection



by Rocco C. Siciliano,  
Chairman

As you can tell by this newsletter, the Commission has been able to navigate the challenges expected to complete a national memorial. Gehry Partners made progress towards completing the design process, including the rigorous testing protocol on the tapestries surrounding the memorial. Positive news from several independent testing experts demonstrates Gehry Partners has done a fine job in selecting the right materials to create a beautiful, lasting memorial.

A committee of experts is working with Commission staff and design firm Local Projects to develop the first phase of the E-Memorial. Visitors will be able to access initial content online, bringing the impressive Eisenhower legacy to a wider and digitally sophisticated audience.

The Commission continues to seek the support of Members of Congress and their staff to collaborate in the mission to complete the memorial. My fellow Commissioners have responded with great interest in the important task of determining quotations for the Eisenhower Memorial. An impressive committee of Eisenhower experts continues to assist Commissioners and their staff in identifying the most appropriate passages to honor the General and President.

We are also pleased with the progress made to create lasting connections necessary to obtain private financial support. I returned recently from a beautiful event in support of the memorial at the Presidio in San Francisco. We enjoyed the company of our hosts, Diane Disney Miller and Secretary and Mrs. George Shultz. And our staff will continue to follow up with individuals who wish to support this worthy cause.

We look forward to presenting the memorial design for NCPD preliminary approval in the coming months, and will continue to address the range of concerns raised in our forward movement to complete the memorial.

## Eisenhower Chronicle: The eve of D-Day

by Professor Richard Striner, Senior Writer,  
Eisenhower Memorial Commission

On April 23, staff members of the Dwight D. Eisenhower Memorial Commission had the privilege of going aboard the aircraft carrier *USS Eisenhower* and receiving a tour from Captain Marcus Hitchcock, USN. In the course of this visit, Captain Hitchcock talked about Ike and he shared a surprising story in connection with the famous photograph of Ike in conversation with troops of the 101st Airborne Division on the eve of D-Day.

In this photograph Ike appears to be talking vigorously, and his expression is animated by a bold hand gesture. Like many people, Hitchcock presumed that Ike was probably making a rousing speech — a morale-building speech to get the troops in a “gung-ho” mood, rather like a football coach who tells the team to “get in there and fight.”

Some time ago, Hitchcock had the opportunity to hear the story from an Eisenhower family member who met the very soldier with whom Ike was speaking most directly in the famous photo, 1st Lieutenant Wallace C. Strobel. When Hitchcock asked what Ike had actually been saying, he was nonplussed when he was told

### “I Like Ike” Stories

I had never heard his name before. Our car pulled away from his museum in Abilene and as we headed home, the miles back to Ohio seemed to disappear as I recounted in my mind what I had just witnessed; his Cadillac staff car, his olive drab uniform, his West Point sweater. Being an 8-year-old, I could barely pronounce Eisenhower, let alone spell it. I was young, I was impressionable, and to suggest that this one stop on a summer trip changed my life is the absolute truth.

After spending the next 33 years immersing myself in the legacy of Dwight Eisenhower, I have come to the realization that not only do I like Ike, I can relate to Ike. His humble beginnings, his personal grief when son Icky died, his belief that his professional career stagnated between the wars are all events that many of us have experienced. While most remember Ike for the height of power he obtained, I like to recall when he was



General Eisenhower with 101st ABD, June 1944

the general had been demonstrating how to cast a perfect fly!

Hitchcock realized what seems almost obvious in hindsight: that however valuable a rousing and morale-building speech might be on the eve of combat, it runs the risk of putting people on edge and increasing their anxiety. On the other hand, if one is reminded of home and all the normal experiences of recreation and fun, such talk can serve the subliminal purpose of instilling a sense of the way of life that one is fighting for.

How typical of Eisenhower — and how illustrative of his brilliant use of the common touch when it was needed — that he would put both the troops and himself at ease as one of the most eventful and frightening moments of their lives was rapidly approaching.

simply like us; human, with all the ranges of emotion and experiences that life has to offer. What sets him apart, however, was his ability to draw upon those life lessons and set the bar so high for his own personal character that he is revered for his natural altruistic leadership.

I never met him, but I know his traits were straight and true and, for that fact alone, I like Ike.

Submitted by:  
Robyn Hage, Teacher from Toledo, OH

---

If you are interested in submitting your Eisenhower story for consideration in our next newsletter, please email [lmackiewicz@eisenhowermemorial.org](mailto:lmackiewicz@eisenhowermemorial.org) or call 202-296-0004 for more information.

## Donor Recognition

Two gala fundraising dinners in support of the Dwight D. Eisenhower National Presidential Memorial were held in California this year. The most recent event was on October 9 at the Walt Disney Family Museum in San Francisco. The other took place on May 7 at the Disney Concert Hall in Los Angeles. Proceeds will benefit the fundraising efforts in support of the Eisenhower Memorial.

The event on October 9 was hosted by EMC Advisory Board member and former Secretary of State, George Shultz and Charlotte Shultz; and Ron Miller and Diane Disney Miller. Prominent San Franciscans came together for the purpose of learning about and supporting the memorial to President Eisenhower. Images of Frank Gehry's stunning design were on display and Executive Director of the EMC, Brig-Gen. Carl Reddel, USAF (Ret.), provided an overview of the memorial effort and insight regarding the challenges of memorializing a President who was accomplished as both a President and General.

The glamour of Los Angeles and the artistry of legendary architect Frank Gehry came together at the Disney Concert Hall on the evening of May 7. The event was also hosted

by philanthropists Ron Miller and Diane Disney Miller in honor of Frank Gehry and his design for the Eisenhower Memorial.

“Los Angeles was the ideal place for a gala evening in support of the stunning Eisenhower Memorial, and there is no better venue than the Disney Concert Hall — a magnificent space designed by our very own Frank Gehry,” commented Diane Disney Miller. “From Barcelona to Beijing, Frank has given the world, and our city, an astounding level of design creativity. The Eisenhower Memorial will provide our nation with a stunning way to honor the tremendous legacy of Eisenhower as both President and General.”

To dedicate the memorial in 2016, the Eisenhower Memorial Commission must raise \$35 million from individuals, foundations and corporations for the construction of the Dwight D. Eisenhower Memorial. We need your help to build this memorial to a true American hero! Please make use of our tax-deductible “Donate Now” button on our website: [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

For additional information or questions, contact: Joyce Jacobson at [jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org).

## Kansas State Fair



In celebration of Kansas' all-time favorite son, the Commission set-up a booth featuring the Eisenhower National Memorial in the Eisenhower building at the Kansas State Fair, from September 7 - 16, 2012. Fairgoers who visited the EMC's booth chose from a number of fun and educational activities while learning about President Eisenhower and his enduring legacy as both President and General.

The EMC is very proud to announce the Eisenhower Memorial booth was unanimously selected for and won the grand champion award for Outstanding Inside Exhibitor-Single Space Booth at the 2012 Kansas State Fair!

Commission staff Laura Mackiewicz and Katie Moore managed the booth with the help of former Abilene mayor Judy Burgess and her team of dedicated volunteers.

Check out photos from the fair on our Facebook page!

*The future of this republic is in the hands of the American voter.*

- Dwight D. Eisenhower -

## Ike 2012!



The Commission launched the first phase of the E-memorial effort — the *Ike 2012* campaign! This effort is introduced to create awareness of the National Eisenhower Memorial by bringing Eisenhower's legacy to a contemporary 2012 electorate. It also helps us celebrate the 60th anniversary of Eisenhower's election.

The *Ike 2012* website, <http://ilikelike2012.com>, was launched during the recent political party conventions - bridging

from current events to Ike's election. Local Projects (the designer of the E-Memorial) and the Commission staff have developed the *Ike 2012* website, which features engaging campaign content that presents Eisenhower's legacy to a contemporary audience and complements existing Twitter and Facebook pages.

The Commission leveraged the recent conventions to spread the word about *Ike 2012* to interested Americans through Tweets and Posts on our Twitter Feed, Facebook page, and tagged to the convention's feeds — bringing *Ike 2012* to Americans across the nation.

You can view the *Ike 2012* Twitter feed at [https://twitter.com/ilikelike\\_2012](https://twitter.com/ilikelike_2012) and a

corresponding Facebook page at <https://www.facebook.com/ilikelike2012>. To date, the total number of Ike's friends on Facebook and Twitter numbers approximately 1,100 people, both nationally and internationally!

It is our great pleasure to introduce these exciting developments in building grassroots awareness of the memorial effort through social media, helping us achieve our goal of appealing to younger, technologically-skilled generations, while still providing the best representation of the impressive Eisenhower legacy.

Don't forget to “like” *Ike 2012* on Facebook and vote *Ike 2012* on November 6!



# MARK YOUR CALENDAR

December 2012  
Eisenhower National Memorial  
website launch  
[www.eisenhowermemorial.gov](http://www.eisenhowermemorial.gov)

January 2013  
Premier of "Eisenhower's Secret War"  
Documentary by George Colburn  
National Press Club, Washington, D.C.

## Commissioners

*Four members appointed by the President:*

Rocco C. Siciliano, Chairman  
(Beverly Hills, CA)  
Alfred Geduldig (New York, NY)  
Susan Banes Harris (Potomac, MD)  
Appointment Pending

*Four members appointed by the President Pro  
Tempore of the Senate:*

Daniel K. Inouye, Vice Chairman  
(D/Hawaii)  
Pat Roberts (R/Kansas)  
Jack Reed (D/Rhode Island)  
Jerry Moran (R/Kansas)

*Four members appointed by the Speaker of the  
House of Representatives:*

Leonard L. Boswell (D/Iowa)  
William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Sanford Bishop, Jr. (D/Georgia)

## Advisory Committee

The Honorable David M. Abshire  
Senator Nancy Kassebaum Baker  
Senator Robert F. Bennett  
Mr. Harold Burson  
The Honorable William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
Senator Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mecham  
General Richard B. Myers, USAF (Ret.)  
Mr. Paul T. O'Day  
The Honorable Roswell B. Perkins  
Mr. Donald H. Putnam  
The Honorable Gilbert Robinson  
The Honorable John C. Whitehead

## International Committee

Senator Chuck Hagel  
Lt. Gen. Brent Scowcroft, USAF (Ret.)  
The Honorable George Shultz



Carl W. Reddel, Executive Director  
Frank O. Gehry, Memorial Designer

## Eisenhower National Memorial Website

As part of the Commission's effort to provide an integrated state-of-the-art electronic companion – the "E-Memorial" – the Commission has engaged media design firm Local Projects and a committee of Eisenhower experts to select content for the Eisenhower National Memorial website.

The website will enable memorial visitors and non-visitors to explore Eisenhower's diverse legacy. Features will include: videos depicting seven pivotal moments of Eisenhower's life; links to the six Eisenhower legacy organizations; resources for teachers; information about the memorial in Washington, D.C.; and a link to a downloadable mobile-device application.

The memorial website will be unveiled in a series of phases beginning December 2012 until dedication in May 2016.

Be sure to check out the memorial's official website coming soon to [EisenhowerMemorial.gov](http://EisenhowerMemorial.gov).

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

For more information or to donate online, please visit us at:  
[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

## JOIN US

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:



DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006 Tel: (202) 296-0004 Fax: (202) 296-6464 [www.eisenhowermemorial.gov](http://www.eisenhowermemorial.gov)





# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Fall 2011, Volume 2, Issue 2

## Commissioner Connection



by Rocco C. Siciliano,  
Chairman

The most recent meeting of the Dwight D. Eisenhower Memorial Commission, on July 12, 2011, brought some exciting news from our architect, Frank Gehry: the design of the memorial scheme is progressing rapidly. The largest element, a horizontal tapestry of woven metal that depicts the boyhood home of Ike in Abilene, Kansas, has proven technically feasible. No tapestry of this type has ever been created before. So we are truly making history.

Both the membership of the Commission and the duties of certain commissioners have changed. Representative Leonard Boswell, a member of the Commission who represents Iowa's third congressional district, has accepted an appointment as a member of the Commission's important Executive Committee.

The Commission is also welcoming a new member: Representative Sanford Bishop, Jr., who represents Georgia's second congressional district. Rep. Bishop was first elected to Congress in 1992. He has served on the House Appropriations Committee and is a ranking member on the Subcommittee on Military Construction and Veterans Affairs. We are delighted to welcome Rep. Bishop to the Eisenhower Commission.

Most importantly, fiscal Year 2012 funding for the Eisenhower Memorial is moving through Congress. \$30 million to begin memorial construction has been approved by the House and Senate subcommittees. Final approval is pending.



*Memorial model photograph, Eisenhower Memorial Commission, 2011*

## Memorial Design: A Progress Report

Architect Frank Gehry's design for the Dwight D. Eisenhower Memorial continues to evolve, and the project continues to move forward rapidly in the planning and approval process that governs construction in the federal enclave of Washington, D.C.

Gehry has sought extensive input from the members and staff of federal review commissions, from the architectural profession, from members of the Eisenhower family, and from the general public. Major changes to the preliminary design concept have already been made in response to suggestions and criticism. "The people are asking good questions," Gehry has observed.

On September 15, a major milestone was reached when the Commission of Fine Arts unanimously approved the revised design concept. The secretary of education, Arne Duncan, has expressed support, an important point since the memorial will be immediately adjacent to the Department of Education building.

In January, the revised design will be reviewed by the National Capital Planning Commission. We will keep you informed as this exciting process unfolds.

## Memorial Tapestry

The artful woven-metal tapestry that architect Frank Gehry has designed to serve as both backdrop and centerpiece of the Dwight D. Eisenhower Memorial is a stunning architectural creation: unique in architectural history.

The sixty-foot-tall tapestry will run east to west along the back of "Eisenhower Square," suspended between stone pillars. It will depict the landscape of Abilene, Kansas, Ike's boyhood home.

After months of research and development, Gehry and his firm have evaluated tapestry mock-ups from three alternative vendors. Fifteen-by-twenty-foot sample tapestries from two of these vendors have been put on display at the site of the Eisenhower Memorial. EMC Commissioners and their staff, and staff from the U.S. Commission of Fine Arts, the National Capital Planning Commission, the National Capital Memorial Advisory Commission, and the U.S. Department of Education were invited to view these tapestry samples. Commissioner Harriet Tregoning of the National Capital Planning Commission has been quoted as saying that the tapestry idea is "dazzling."

Further details about the tapestry can be found in the news section of the EMC website.

## Message from the Executive Director



One of the most important tasks of the Eisenhower Memorial Commission is to inform the American people about Dwight D. Eisenhower himself, about his legacy as scholars have interpreted it, and about the progress of the memorial that we intend to build.

On October 5, the Commission was honored to co-host a public event at the National Archives: "Creating the Eisenhower National Memorial, with Frank Gehry and Robert Wilson." This event, which was co-sponsored by the National Archives, the Foundation for the National Archives, and the Eisenhower Memorial Commission, was a memorable conversation with architect Frank Gehry and his collaborator, theatre designer Robert Wilson. Special thanks are due to Archivist David Ferriero for hosting this fine event, which was open to the public free of charge.

In September I was honored to address the George Washington Chapter of Lambda Alpha International, an honorary professional society devoted to land use planning, land economics, and related fields. Members include architects, landscape architects, transportation engineers, land use attorneys, and urban planners. The design of the Eisenhower Memorial is of intense interest to people in these fields. Special thanks are due to LAIGW member Lindsley Williams, who sponsored this event.

Eisenhower scholarship was advanced with the recent publication of journalist Jim Newton's book *Eisenhower: The White House Years*. This chronicle and analysis of Ike's presidential record is especially timely since the author relates many issues of Eisenhower's time to events of today. One book reviewer wrote that "we need this book and its insights to judge the vicious and counterproductive politics of these days."

Thank you for your support!  
Carl W. Reddel, Brig. Gen., USAF (Ret.)

## Eisenhower Chronicle:

Ike & Veterans

by Professor Richard Striner, Senior Writer,  
Eisenhower Memorial Commission

For years, November 11th was celebrated in the United States as "Armistice Day:" the day in 1918 when the battlefield combat of World War I was terminated and the guns at last fell silent. In 1938, Congress made Armistice Day a legal holiday. In 1954, Congress changed the name of this holiday to "Veterans Day," to honor the American soldiers who served in both the world wars and the Korean War as well. President Dwight D. Eisenhower signed this legislation into law.

On Veterans Day this year, it is appropriate to recognize Ike's work on behalf of veterans. Right after World War II, he gave an emotional speech to a group of wounded veterans at American University in Washington, D.C. In 1947, as Army Chief of Staff, he wrote a memorandum describing how American veterans of World War II should be memorialized.

After signing the legislation that created Veterans Day, Ike issued a special Veterans Day Proclamation and urged



General Eisenhower with 101st Airborne troops prior to the D-Day invasion, June 1944

Congress to hold annual hearings to receive testimony from veterans' organizations in regard to the needs of veterans. In 1955, he created a seven-member President's Commission on Veterans Pensions and appointed General Omar Bradley to chair it.

And now, as Americans in uniform continue to serve their nation in combat, we should remember the bond that the commander of the D-Day invasion force had with his troops. As Ike proclaimed in 1945 in his famous Guildhall Address in London, "humility must always be the portion of any man who receives acclaim earned in the blood of his followers."

## Ike Legacy Story:

Mrs. Ewert's Memory of Eisenhower

My mother and I were in France during the summer of 1948.

General Eisenhower learned of this and invited us to his house in the woodsy, outskirts of the city of Versailles.

The allied countries all contributed a house to Ike; including a castle in Scotland. The charming French cottage was decorated informally, with over-stuffed chairs and country fabrics.

Neither Mamie nor her mother were there at the time. We sat down to dinner with three of the General's Army buddies. During dinner, Sergeant Mooney took pictures. After dinner, General Eisenhower asked me to join him on the sun porch.

It was hung with prize-winning paintings by young French artists. These prizes were given for the first time after the war years; having been a tradition for many years before.

Ike wanted to know what I thought of the pictures. He himself was a Sunday painter of peaceful scenes and sometimes



The Gang: William E. Robinson (donor's father), Dwight D. Eisenhower, Robert W. Woodruff, Clifford Roberts and George Allen

portraits of his friends; including my father, Bill Robinson.

The paintings were somber and dark. He seemed to dislike them. They were, of course, evocative of the times the artists had been through.

Typically of the General, he always wanted to know what the "youth" were thinking and planning to do.

I was always honored by his interest and cherish the times we were together.

-Willma Robinson Ewert

## Donor Recognition

We are proud to announce a substantial pledge from Mrs. Willma Robinson Ewert, in honor of her father, William E. Robinson.

Mr. Robinson enjoyed a long and close personal friendship with Eisenhower, starting from their first meeting in World War II until their deaths in 1969. The two men were drawn together by a great admiration and respect for each other's ideas and judgments, and a passion for playing bridge and golf.

Mr. Robinson was influential in convincing Ike to run for President. He worked tirelessly behind the scenes to help organize groups to support Eisenhower's nomination for president, and took part in making many of the most important and crucial decisions affecting the successful nomination campaign. Mr. Robinson's association with Eisenhower continued during Ike's two terms in office and for years to follow.

William E. Robinson held positions as a newspaper executive with the New York Evening Journal (1933-36) and the New York Herald Tribune (1936-54), directed his own public relations firm, and served as President and Chairman of the Board of Coca-Cola, Inc. (1955-61).

## Preserving the Legacy

A successful trip to Kansas took place during the week of October 17. Appropriately, the first meeting was with Governor Sam Brownback, a positive supporter of the Commission while serving in the U.S. Senate. We look forward to working with his staff to inform Kansans about the national memorialization to its favorite son.

The fundraising team is being welcomed by corporations, foundations and individuals to learn about and to support our efforts to raise \$35M in private donations to complete the memorial and dedicate it to the people of the United States on May 25, 2015, the 70th year anniversary of the end of World War II.

We need your help to build this memorial to a true American hero! Please make use of our "Donate Now" button on our website: [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

For additional information or questions, contact:

Joyce Jacobson at

[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

{Donations are considered gifts to the United States and are tax deductible under Section 170(c) of the United States Internal Revenue Code. Your donation will go directly into a separate Treasury Account specifically for the construction of the memorial}

## Twitter: Follow us @IStillLikeIke



The Dwight D. Eisenhower Memorial Commission has been reaching out through "Twitter" — which, as

most young Americans know very well, is a social networking site that functions on-line. Twitter lets its users send short and frequent messages, often called "Tweets," of 140 characters or less.

Among the things we have been "Tweeting" about are messages containing links to the latest news articles about Ike and the memorial; interesting facts about Eisenhower; dates and locations for upcoming memorial events and presentations; information on the memorial and e-memorial designers; and reports about our progress in building the memorial.

Interested in getting the latest news and updates on the Commission's efforts? It's very easy to participate! Just follow us on-line at:

<http://twitter.com/#!/IStillLikeIke>

Happy Tweeting!

*"I hate war as only a soldier who has lived it can, only as one who has seen its brutality, its futility, its stupidity."*

- General Dwight D. Eisenhower

## I Like Ike, How can I help?

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For more information or to donate online, please visit us at:  
[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:

DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006

# MARK YOUR CALENDAR

'Eisenhower and the Cold War Economy'  
by William H. Becker and  
William M. McClenahan, Jr.  
released November 11, 2011

'Eisenhower in War and Peace'  
by Jean Edward Smith  
released February 21, 2012

Author Jim Newton to present his book  
'Eisenhower: The White House Years'  
at Politics and Prose Bookstore, D.C.  
November 11, 2011 @ 7:00 PM

## Commissioners

*Four members appointed by the President:*

Rocco C. Siciliano, Chairman  
(Beverly Hills, CA)  
D. David Eisenhower (Berwyn, PA)  
Alfred Geduldig (New York, NY)  
Susan Banes Harris (Potomac, MD)

*Four members appointed by the President Pro  
Tempore of the Senate:*

Daniel K. Inouye, Vice Chairman  
(D/Hawaii)  
Pat Roberts (R/Kansas)  
Jack Reed (D/Rhode Island)  
Jerry Moran (R/Kansas)

*Four members appointed by the Speaker of the  
House of Representatives:*

Leonard L. Boswell (D/Iowa)  
William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Sanford Bishop, Jr. (D/Georgia)

DWIGHT D. EISENHOWER  
MEMORIAL COMMISSION  
1629 K Street, NW, Suite 801, Washington, D.C. 20006

## Advisory Committee

The Honorable David M. Abshire  
Senator Nancy Kassebaum Baker  
Senator Robert F. Bennett  
Mr. Harold Burson  
The Honorable William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
Senator Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mechem  
Mr. Paul T. O'Day  
The Honorable Roswell B. Perkins  
Mr. Donald H. Putnam  
The Honorable Gilbert Robinson  
Ms. Ann Brownell Sloane  
The Honorable John C. Whitehead

## International Committee

Senator Chuck Hagel  
Lt. Gen. Brent Scowcroft, USAF (Ret.)  
The Honorable George Shultz



Carl W. Reddel, Executive Director  
Frank O. Gehry, Memorial Designer

## People to People



President Dwight D. Eisenhower founded the international "People to People" program in 1956.

His aim was to promote understanding and peace by facilitating international visits by people from all walks of life.

In celebration of Veterans Day the Commission's Executive Director, Carl Reddel, will address middle school students who are participating in People to People's "Young Ambassadors" program. The subjects to be covered will be veterans, Eisenhower's legacy, and the memorial project.

Reddel, a retired Air Force general, will speak about the experiences of veterans from a personal perspective. He will also present the very interesting story of Eisenhower's work on behalf of veterans. Outreach to young people has always been a primary goal of the Dwight D. Eisenhower Memorial Commission. This event will be a fine opportunity to advance our mandate.



# DWIGHT D. EISENHOWER MEMORIAL COMMISSION

Newsletter, Summer 2011, Volume 2, Issue 1

## Commissioner Connection



by Rocco C. Siciliano,  
Chairman

We are very excited as we move toward a more definitive design for the Eisenhower Memorial.

Friends of the Eisenhower Memorial know that our effort faces difficult challenges as our economy struggles to recover. I join the members of Congress - all of whom demand fiscal discipline. But it helps to take the long-term view. Many people, for example, are not aware of the fact that other presidential memorials emerged from hard times. The Jefferson Memorial was begun in the depths of the Great Depression and completed during World War II. And the dome of the Capitol was built during the Civil War.

Several changes in the membership of our commission have occurred. We welcome the continued service of Senator Jerry Moran of Kansas, who previously served on the commission when he was a member of the House of Representatives. We are most pleased that Representative Mike Simpson of Idaho has recently joined the commission.

As the work of designing — and building — this project progresses, it is fitting to remember the success of President Dwight D. Eisenhower in guiding the United States through difficult times. His legacy can, and should, and will, be an inspiration to us all.



*Preferred alternative design concept of the Eisenhower National Presidential Memorial, aerial view of the outdoor memorial, model image courtesy of Gehry Partners, LLP, 2011*

## Memorial Designer, Frank Gehry



Frank Gehry, the internationally famous architect who is commissioned to design the Eisenhower Memorial, is engaging in intensive consultations as he develops the preliminary design. The overall concept includes a landscaped plaza with woven-metal tapestries depicting America's heartland and stone blocks presenting Eisenhower's epic accomplishments as General and President. Large-scale mock-ups of the tapestry panels will be displayed on the site later this summer. The proposal is under review by federal land-use regulatory commissions.

Gehry has a unique challenge in creating a compelling memorial design in a modern urban context. The approved site for the Eisenhower Memorial is a four-acre parcel of land just south of the National Air and Space Museum. The site is surrounded by buildings that house institutions associated with the legacy of Dwight D. Eisenhower.

## E-Memorial Designer



The Eisenhower Memorial Commission is committed to developing a “living history” component that will be integrated with the physical memorial to Ike. This living history component will be an “e-memorial,” a state-of-the-art program to present the Eisenhower legacy to the widest possible audience, both on-site and off-site.

We are committed to nothing less than a comprehensive and interactive program — a program to be used both on-line and on-site by tour groups, teachers, students, and National Park Service rangers — that will present the brilliant legacy of Eisenhower, which we hope will be especially inspiring for younger Americans.

The Commission has a contract with the firm “Local Projects” to develop this e-memorial. Local Projects specializes in media design for museums and public spaces. The firm is currently participating in the design of the exhibition for the National September 11th Memorial and Museum at the World Trade Center.

## Message from the Executive Director



by Carl W. Reddel

From the beginning, the Dwight D. Eisenhower Memorial Commission has sought to base its work upon the best and most reliable scholarship pertaining to Ike. Indeed, the commission and its staff have been striving to create a memorial that will — in a way that is unique among presidential memorials — bring the findings of presidential historians to the public.

Several important works on Eisenhower have been published recently. While space does not permit a detailed description, the following books are of great importance to our understanding of Eisenhower and his legacy: *Unwarranted Influence: Dwight D. Eisenhower and the Military Industrial Complex*, by James Ledbetter (Yale, 2011); *Eisenhower 1956: The President's Year of Crisis: Suez and the Brink of War*, by David A. Nichols (Simon & Schuster, 2011); *An Annotated Bibliography of Dwight David Eisenhower, 1990-2010*, edited by Jessica Ziparo and Louis Galambos (Eisenhower Institute, 2011); and *Eisenhower: The White House Years*, by Jim Newton (Doubleday, forthcoming in October, 2011).

On April 22, the commission joined with the Eisenhower Library and the National Archives in sponsoring a book event for Nichols' *Eisenhower 1956*. This event took place in the William G. McGowan Theater in the Archives building on the Mall.

The commission will continue to sponsor, support, and publicize Eisenhower scholarship. Our goal and mission through this support is not only to build the memorial, but also to bring Eisenhower's legacy to the forefront of the public's attention and understanding.

## Eisenhower Chronicle:

President Dwight D. Eisenhower and Fiscal Responsibility

by Professor Richard Striner, Senior Writer, Eisenhower Memorial Commission

While the legacy of Dwight D. Eisenhower is important in its own right, it can also be extremely useful to us — timely — in our own day and age. Such is the case right now with Ike's legacy of fiscal responsibility.

He took a long-range view of the fiscal pattern, and he strove to balance the budget over a complete course of a business cycle. This meant in practice that he would alternate policies whenever it was necessary to counteract economic excess.

In times of recession and deflation, for example, he would put the budget out of balance to stimulate the economy. In times of expansion and inflation, he would cut back government spending and thus build

## Ike in the News

Two exciting new discoveries pertaining to Eisenhower's legacy have been featured in recent press coverage.

The first discovery was made in a Minnesota cabin. Grant Moos, son of Eisenhower's speechwriter Malcolm Moos, uncovered — beneath pinecones and debris in the family's boathouse — a cache of folders containing drafts and memoranda pertaining to Ike's famous "farewell address." The papers, when received by the Eisenhower Presidential Library, proved to be a treasure trove for historians.



President Eisenhower during his televised farewell address to the nation from the White House, January 18, 1961

up a surplus. The Eisenhower budget ran surpluses in 1955, 1956, and 1960.

In general, he strove to balance thrift and economy in government with necessary spending to build up America's greatness. He put it this way in a speech to the nation on March 15, 1954: "I know how burdensome your taxes have been and continue to be . . . so we are watching every expenditure of Government — to eliminate waste, duplication, and luxury . . . [But] we have, at the same time, asked Congress to approve a great program to build a stronger America for all our people."

In the same speech he said "the good American doesn't ask for a favored position or treatment. Naturally he wants all fellow citizens to pay their fair share of taxes, just as he has to do . . . But every real American is proud to carry his share of that national burden."

The second discovery was made in the Watson Library and Museum Archives of New York's Metropolitan Museum of Art. On April 2, 1946, the museum



General Eisenhower finding looted art, April 12, 1945

awarded Eisenhower an honorary life fellowship for his unprecedented efforts to protect Europe's art treasures and monuments during World War II. Eisenhower made a speech when he received the award, and the speech has been available in transcript. But an audio recording of Eisenhower's speech has been discovered in the Met's archives by Robert Edsel, leader of the "Monuments Men Foundation," a nonprofit group that honors those who protected Europe's cultural treasures during World War II. The recording of the Eisenhower speech has been remastered and is now accessible on-line via the Metropolitan Museum of Art website.

## Preserving the Legacy

This Memorial will not only tell the story of Eisenhower, the Kansas boy who became a great soldier, a U.S. President, and a world leader, but will also reflect the story of America — humble, isolated beginnings, and a rapid ascension on the world stage. Eisenhower's example is an inspiration that through leadership, cooperation, and service to others, we too can achieve the American dream and make a difference in the world. Eisenhower, like America, rose to the occasion with courage and integrity. If there was ever a moment in the history of our nation to recognize a leader committed to both security and peace for the good of his nation and the world, now is that time.

To dedicate the memorial on Memorial Day, 2015, the Eisenhower Memorial Commission must raise \$35 million from individuals, foundations and corporations for the construction of the Dwight D. Eisenhower National Memorial. A significant step forward occurred on March 4, 2011. A contract was signed with Odell, Simms & Lynch, Inc., a Virginia firm that specializes in fundraising.

With your help, the memorial will further preserve President Eisenhower's commitment to public service, democracy, and duty.

## TO DONATE

Visit our website to make your donation online today: [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org). Checks payable to the Dwight D. Eisenhower Memorial Commission can be mailed to:

Attn: Joyce Jacobson  
1629 K Street, NW, Suite 801,  
Washington, D.C. 20006

{Donations are considered gifts to the United States and are tax deductible under Section 170(c) of the United States Internal Revenue Code. Your donation will go directly into a separate Treasury Account specifically for the construction of the memorial}

For additional information or questions, contact:

Joyce Jacobson at  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

## Visit Us Online

This summer, we launched a new look for our memorial website. The on-line presence of the Eisenhower Memorial Commission now features a more navigable, interactive design. Commemorative homepages, our newest feature, celebrate Eisenhower's influence on historical moments throughout his life. Check back frequently, as numerous anniversaries will be celebrated throughout the year. With our site, visitors have an opportunity to participate directly in Eisenhower's memorialization. Tax-deductible donations can be made through our secure *pay.gov* page. By submitting an inquiry, supporters can work with our office to volunteer for our cause. Later this year, we plan to open a section for visitors who wish to share personal accounts of Eisenhower. Also coming soon is a live video stream of the memorial's physical site, which will change in real time as construction progresses.

Check it out!

[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

*May we be ever unswerving in devotion to principle, confident but humble with power, diligent in pursuit of the Nation's great goals.*

- Dwight D. Eisenhower, Farewell Address, January 17, 1961 -

## I Like Ike, How can I help?

I want to:



- Make a donation
- Sponsor an event
- Volunteer my time
- Share my story
- Join us on Facebook
- Stay updated

For more information or to donate online, please visit us at:  
[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

Or contact Joyce Jacobson at 202-296-0004 or  
[jjacobson@eisenhowermemorial.org](mailto:jjacobson@eisenhowermemorial.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WE THANK YOU FOR YOUR SUPPORT AND INTEREST.  
PLEASE RETURN THIS FORM IN AN ENVELOPE TO:

DWIGHT D. EISENHOWER MEMORIAL COMMISSION

1629 K Street, NW, Suite 801, Washington, D.C. 20006

# CALENDAR

Eisenhower Memorial  
Commission Meeting  
July 12, 2011

Frank Gehry to present the design concept  
to National Capital Memorial Advisory  
Commission, September 14, 2011

Gehry Partners to participate in an  
information session for the  
National Capital Planning Commission  
Date to be determined

Large-scale tapestry mock-ups on display  
August 2011 @ Eisenhower Square

Frank Gehry to present the design concept  
to Commission of Fine Arts  
September 15, 2011

## Commissioners

*Four members appointed by the President:*

Rocco C. Siciliano, Chairman  
(Beverly Hills, CA)  
D. David Eisenhower (Berwyn, PA)  
Alfred Geduldig (New York, NY)  
Susan Banes Harris (Potomac, MD)

*Four members appointed by the President Pro  
Tempore of the Senate:*

Daniel K. Inouye, Vice Chairman  
(D/Hawaii)  
Jack Reed (D/Rhode Island)  
Pat Roberts (R/Kansas)  
Jerry Moran (R/Kansas)

*Four members appointed by the Speaker of the  
House of Representatives:*

Leonard L. Boswell (D/Iowa)  
William (Mac) Thornberry (R/Texas)  
Mike Simpson (R/Idaho)  
Appointment Pending

## Advisory Committee

The Honorable David M. Abshire  
Senator Nancy Kassebaum Baker  
Mr. Harold Burson  
Secretary William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
Senator Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos  
Senator Chuck Hagel  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mechem  
Mr. Paul T. O'Day  
Mr. Donald H. Putnam  
The Honorable Roswell B. Perkins  
Lt. Gen. Brent Scowcroft, USAF (Ret.)  
Ms. Ann Brownell Sloane  
The Honorable John C. Whitehead

## "Like" Us On Facebook



The Eisenhower Memorial  
Commission joined  
Facebook in January  
2011 and launched a  
page for the Eisenhower  
Memorial.

This social media site is a way for all friends  
of the memorial to keep in touch with our  
progress. Here (for those who may be new  
to the world of Facebook) is how it works.  
People with Facebook accounts can opt to  
"like" our page: "Dwight D. Eisenhower  
Memorial Commission". By selecting this  
option, one can get information about  
memorial-related events, view recently  
posted photos of Eisenhower and the design,  
receive current news about our activities,  
offer feedback to us, and communicate  
with others who support the memorial.

We invite you to join us on Facebook and  
"like" our page. Let us know what you  
think.

DWIGHT D. EISENHOWER  
MEMORIAL COMMISSION  
1629 K Street, NW, Suite 801, Washington, D.C. 20006



## Message from the Executive Director



As we enter the new decade, I am increasingly aware of the importance of bringing Ike's legacy to the public. Through the creation

of a national memorial honoring his service to democracy, we celebrate the best of America — personified in Eisenhower's leadership, integrity, and love for his fellow-man.

In World War II and as 34th President of the United States, he rose to meet each challenge while preserving the democratic principles he cherished.

We are now making rapid progress and will unveil the memorial's design concept this summer! We are also planning to kickoff a national and international fundraising effort in support of construction.

Eisenhower biographer Stephen Ambrose said that Ike left us with "a legacy of love, for people, and for democracy." With your help, we can bring that legacy to generations to come.

Thank you for your support!

Carl W. Reddel,  
Brig. Gen., USAF (Ret.)

## Memorial Design Begins!

### Frank Gehry & Team to Create Alternative Concepts

The memorial design team, led by renowned architect Frank Gehry, is now working to create design concepts for the memorial's four-acre site in the heart of Washington, D.C., across from the National Air and Space Museum.

Mr. Gehry and his team were selected in 2009 as the result of a competitive selection process managed through the Design Excellence Program of the U.S. General Services Administration (GSA).

The design team completed the contract process with the Eisenhower Memorial Commission (EMC) and GSA on January 8, 2010. The primary members of the design team are Frank Gehry Partners, LLP; L'Observatoire International; AECOM; and ESI Design.

Gilbane Building Company is assisting GSA with contract management.

The concepts will be reviewed by the National Capital Planning Commission and the U.S. Commission of Fine Arts this spring.



Frank Gehry at a EMC reception in Washington, D.C. with Commission Chairman Rocco Siciliano.

### Congress Approves \$19 Million to Fund Design Phase

As part of the annual Appropriations process, the Fiscal Year 2010 Interior Appropriations bill was passed by Congress on October 30, 2009. This bill, now Public Law 111-88, appropriated \$19 million in funding for the Commission. These funds cover the entire design phase throughout Fiscal Years 2010 and 2011.

Apart from design, the funding also supports Commission operations for both years, including further development of the programmatic dimensions of the E-Memorial and the initial costs of private fundraising. It was the approval of this funding which enabled the Commission to finalize both the design contract and the design and construction management contract in early January.

Thank you to all our congressional supporters.

## Meet Our Commissioners



#### Standing:

Susan Banes Harris (Potomac, MD),  
Rep. Leonard L. Boswell (D/Iowa),  
Rep. Jerry Moran (R/Kansas),  
Rep. Mac Thornberry (R/Texas),  
Sen. Jack Reed (D/Rhode Island),  
Alfred Geduldig (New York, NY)

#### Seated:

Sen. Robert F. Bennett (R/Utah), Vice-Chairman  
Sen. Daniel K. Inouye (D/Hawaii), Chairman  
Rocco C. Siciliano (Beverly Hills, CA),  
Sen. Pat Roberts (R/Kansas),  
Rep. Dennis Moore (D/Kansas),  
D. David Eisenhower (Berwyn, PA)

# Ike in the News!

## President Obama Likes IKE...

...in his address to the Nation on the way forward in Afghanistan and Pakistan



(Photo courtesy of whitehouse.gov)

December 1, 2009: President Obama quotes Eisenhower in his address to the nation at West Point on America's next steps in Afghanistan and Pakistan:

*"I must weigh all of the challenges that our nation faces. I don't have the luxury of committing to just one. Indeed, I'm mindful of the words of President Eisenhower, who — in discussing our national security — said, 'Each proposal must be weighed in the light of a broader consideration: the need to maintain balance in and among national programs.'"*

For more information, visit: [www.whitehouse.gov](http://www.whitehouse.gov)

### Donate to the Memorial Online - This Spring!

The Commission is now planning for a multi-million dollar fundraising campaign scheduled to begin later this year. Prior to campaign kickoff, the Eisenhower Memorial website, [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org), will soon begin accepting donations. By spring 2010, website visitors will be able to make secure, tax-deductible donations to the memorial over the internet.

As part of a "new look" for the renovated memorial website, new features are being added, including a "Donate Today" button, an F.A.Q. page, and additional educational resources for teachers and students.



DWIGHT D. EISENHOWER MEMORIAL COMMISSION  
1629 K Street NW, Suite 801 Washington, D.C. 20006  
tel: (202) 296-0004 fax: (202) 296-6464  
[www.eisenhowermemorial.org](http://www.eisenhowermemorial.org)

## Did You Know?

February 8, 2010 marks the 50<sup>th</sup> anniversary of the dedication of the Veterans of Foreign Wars Memorial Building in Washington, DC. At the dedication President Eisenhower made heartfelt remarks to an audience of national leaders of the VFW and members of the Joint Chiefs of Staff. Eisenhower was himself a member of the Veterans of Foreign Wars and the American Legion, and was a lifelong supporter of veterans organizations.

Eisenhower championed American veterans' selfless service and achievements throughout his presidency. He changed the name of Armistice Day, which honored only World War I veterans, to Veterans Day in honor of all veterans. Ike established an annual congressional hearing for veterans service organizations that laid the foundation for the study and protection of veterans benefits. He felt privileged to speak to many veterans groups, saying, "Every invitation to address a gathering of American veterans is for me a new opportunity to express my admiration and gratitude to men and women who have served their country in the Armed Forces."



(Photo courtesy of VFW)

This speech is available online at [www.eisenhowermemorial.org](http://www.eisenhowermemorial.org) in the Speeches section under February 8, 1960.

### Advisory Committee

David M. Abshire, Ph.D.  
Senator Nancy Kassebaum Baker  
Mr. Harold Burson  
Secretary William T. Coleman, Jr., Esq.  
Andrew J. Demetriou, Esq.  
Senator Robert J. Dole  
Mr. Lawrence N. Field  
Professor Louis Galambos, Ph.D.  
Senator Chuck Hagel  
The Honorable Tom C. Korologos  
The Honorable L. Ralph Mechem  
Mr. Paul T. O'Day  
Mr. Donald H. Putnam  
The Honorable Roswell B. Perkins  
Lt. General Brent Scowcroft, USAF (Ret.)  
Ms. Ann Brownell Sloane  
The Honorable C. Langhorne Washburn  
The Honorable John C. Whitehead