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MEMORIAL COMMISSION

TOM BROKAW JOINS ADVISORY COMMITTEE OF **THE EISENHOWER MEMORIAL COMMISSION**

-- Expert on The Greatest Generation Says Ike's Troops want his memorial --

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WASHINGTON, July 22, 2015 -- The Eisenhower Memorial Commission (EMC) today announced that award-winning American television journalist and author Tom Brokaw, has joined the Commission's Advisory Committee. The committee consists of a number of distinguished Americans, all of whom are dedicated to ensuring that the National Eisenhower Memorial is constructed in Washington, D.C.

Brokaw's 1998 best-seller, *The Greatest Generation*, made him an expert in, and a vocal advocate for, the generation of young Americans who selflessly put aside their personal lives, education and early careers to serve their country during World War II. Brokaw's book inspired his 2001 special program for NBC entitled "The Greatest Generation Speaks. To this day, Brokaw is considered one of the expert voices on that special moment in America's history. Given his interest in the World War II generation, Brokaw was an essential member of the team that made the National World War II Memorial in Washington, D.C. a reality. He appeared as a speaker at the memorial's dedication in May of 2004. Brokaw commented:

"It's a privilege for me to help with the effort to build the memorial that will honor General and President Dwight Eisenhower. While researching the Greatest Generation, I encountered so many troops who were willing to lay down their lives for their country and their inspirational leader, Ike. There are still a million of them left and, just as they flocked to Washington on that spring day in 2004 to see the memorial to their sacrifice, they want to see their esteemed leader, General Eisenhower, honored. I am delighted to join my friend, Senator Bob Dole, and play a role in making that happen."

Brokaw joins numerous distinguished Americans who serve on the Eisenhower Memorial Commission's Advisory Committee, including: Committee co-chairmen General P.X. Kelley, USMC (ret.), former Commandant of the U.S. Marine Corps and Frank Fahrenkopf, Co-Chairman of the Commission on Presidential Debates; Senators Bob Dole, Nancy Kassebaum Baker and Bob Bennett; Former Secretary of State George Shultz; Former Secretary of Transportation William T. Coleman, Jr.; Harold Burson, founder of Burson-Marsteller; Lt. Gen. Brent Scowcroft, USAF (Ret.), former National Security Advisor; General Richard B. Myers, USAF (Ret.), former Chairman of the Joint

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Chiefs of Staff; and Lt. Gen. Thomas G. McInerney, USAF, (Ret.), former Assistant Vice Chief of Staff, U.S. Air Force Headquarters.

U.S. Senator Pat Roberts, Chairman of the Eisenhower Memorial Commission, welcomed Mr. Brokaw to the Advisory Committee:

“We couldn’t be happier to welcome Tom to this important effort. As one of the experts on the Greatest Generation, Tom will be an excellent advocate for their fervent wish – to see the memorial built to the leader they revered, and to do that before it is too late!”

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EISENHOWER MEMORIAL COMMISSION: Created by Congress, the bipartisan commission includes eight members of Congress and four Presidential appointees.
<http://www.eisenhowermemorial.org/#/commission/mission>