

**Dwight D. Eisenhower Memorial Commission**  
**Meeting — March 25, 2004**  
**(Approved March 9, 2005)**  
**Senate Appropriations Committee Conference Room (S-128)**

**Commissioners in Attendance:**

Rocco C. Siciliano, Chairman  
Senator Daniel K. Inouye, Vice Chairman  
Senator Ted Stevens  
Senator Jack Reed  
Representative Dennis Moore  
Representative William "Mac" Thornberry  
Alfred Geduldig  
Susan Banes Harris

**Commissioners Absent:**

Senator Pat Roberts  
Representative Leonard Boswell  
Representative Jerry Moran  
D. David Eisenhower

**Congressional Staff in Attendance:**

Marie Blanco (for Senator Inouye)  
George Lowe IV (for Senator Stevens)  
Elizabeth King (for Senator Reed)  
Ashleigh de la Torre (for Senator Roberts)  
Howard Bauleke (for Representative Moore)  
Bryan Whitworth (for Representative Thornberry)

**Others in Attendance:**

Susan Eisenhower  
James McCall (Eisenhower Institute)  
Louis Galambos  
Andrew Demetriou

**DDEMC Staff:**

Carl Reddel  
Joyce Jacobson  
Richard Striner  
Eileen Krichten  
J.T. Dykman  
Justin Gilstrap

### Call to Order.

Chairman Siciliano called the meeting to order at 4:15 p.m., welcoming Commissioners, staff, and guests.

Chairman Siciliano greeted Susan Eisenhower and James McCall of the Eisenhower Institute, noting that he had received a letter from Commissioner D. David Eisenhower, who would not be able to attend this Commission meeting but had mentioned that he was glad that his sister, Susan Eisenhower, would attend.

The Chairman introduced Senators Daniel Inouye and Ted Stevens, inviting them to share their observations on the current status of the Commission's work. Senator Inouye stated that he was satisfied with the recent progress of the Commission's work. Senator Stevens stated that he was pleased that the policy issues under consideration had been resolved to the satisfaction of the Eisenhower family.

### Approval of Minutes.

Chairman Siciliano called for approval of the minutes of the Commission's meeting of June 11, 2003. Upon motion made by Commissioner Moore and seconded by Commissioner Harris, the minutes were approved unanimously.

### Form of Memorialization.

Chairman Siciliano directed the Commission's attention to the final draft (appended) of the resolution approved in preliminary form by the Commission at its previous meeting with the stipulation that the final language of the resolution should be acceptable to the Eisenhower family.

Chairman Siciliano thanked Andrew Demetriou, Special Counsel, who represented the Commission in discussions on the resolution's language, and James McCall, who represented the Eisenhower Institute and also the Eisenhower family. Messrs. Demetriou and McCall confirmed that the final draft resolution represented a consensus among all parties.

Upon motion duly made and seconded, the Commissioners present approved the resolution unanimously. (Commissioner David Eisenhower in his letter to the Chairman had indicated endorsement of the resolution.)

### Living Memorial Grant.

Chairman Siciliano reviewed the pending grant application from the Eisenhower Institute for a sub-award in the amount of approximately \$400,000, to develop guidelines for the "living memorial" component of the Eisenhower Memorial over a 9-month period and not to exceed 12 months. The Chairman noted that the grant has to meet the specific and formal requirements of the Department of Defense, through which the Commission's appropriations are administered. Chairman Siciliano informed the Commission that Executive Director Carl Reddel and Financial Manager Eileen Krichten had reached an

agreement with Defense Department staff in regard to the procedures that would govern this sub-award.

James McCall of the Eisenhower Institute will serve as the Eisenhower Institute's program officer, in close consultation with Commission staff. Chairman Siciliano asked Mr. McCall whether the 9-month period allotted for this project would, in his judgment, be sufficient. Mr. McCall replied that this period of time would in all probability be sufficient. Chairman Siciliano observed that since \$60,000 of the sub-award was being earmarked for the use of other Eisenhower-related organizations, it was necessary for the Commission to be assured that these other organizations understood the need to comply with Defense Department requirements. Mr. McCall replied in the affirmative, adding that the \$60,000 in question was being held "in reserve" as a fund for possible use, and that a quarterly review of all expenditures would be conducted with Commission staff. Upon motion duly made by Senator Stevens and seconded, the Commission approved the sub-award application unanimously, and directed the staff to take such further action as may be required to affect the sub-award.

#### Legacy Report.

The Chairman reviewed the publication status of the Eisenhower Legacy Report, noting the positive response to the newly published version of the report contained in the meeting folders. Chairman Siciliano stated that copies of the Legacy Report would be sent to every member of Congress. He welcomed Prof. Louis Galambos, the Chair of the Eisenhower Legacy Committee and Editor of the report, *Eisenhower's Legacy: The General, The President, The Public Servant*. Prof. Galambos observed that the goal of the report was to provide the historical basis for the work of the Commission and that it was also a first step towards publicizing Eisenhower's public achievements.

#### Site Selection.

The Chairman expressed the desirability of working on the physical dimension of the memorial while studies of the "living memorial" dimension are being developed, lest the Commission lose the remaining available sites in Area I to other projects. Chairman Siciliano expressed the view that desirable sites for the memorial, as identified in the April 2002 site report, have been narrowed to two sites: Site # 1 (the Maryland Avenue site, between 4<sup>th</sup> and 6<sup>th</sup> Streets, S.W.), and Site # 2 ("Freedom Plaza," on Pennsylvania Avenue, between 13<sup>th</sup> and 14<sup>th</sup> Streets, N.W.). The Chairman explained that Site # 7 on the mall (near the World War II Memorial) no longer appears to be an option. Senator Inouye expressed his support for Site #1, pointing out that the large numbers of visitors to the adjacent National Air and Space Museum may soon be surpassed by the visitors to the nearby National Museum of the American Indian, which is still under construction. He further suggested that this public access and participation made a very strong case for an Eisenhower Memorial nearby.

The Chairman expressed his view of other possible sites for an Eisenhower Memorial as identified in the site report to the Commission in April 2002. Site #5 (23<sup>rd</sup> Street and Constitution Avenue, N.W.) has been taken by the United States Institute of Peace. The two sites by the Reflecting Pool (Sites # 3 and # 4) lack ready public access as does Site

# 8, near the Tidal Basin. Site # 6 (Pennsylvania and Constitution Avenues, N.W.) is not in Area I and under Congressional jurisdiction which creates special difficulties in getting full consideration of this site. Representative Moore suggested that the Commission determine its site preferences without delay and urged immediate action by the Commission.

Commissioner Harris then moved that the Commission forthwith designate sites 1 and 2 its first- and second-choice preferences for a memorial site. Senator Inouye amended the motion to state that the Commission considers Site # 1 as its first-choice site. Senator Reed and Representative Moore seconded the amended motion and it was approved.

Senator Stevens proposed an amendment directing the Commission staff to take steps in the effort to reserve both Site #1 and Site # 2, with Site #2 as a "fall-back" second-choice location in the event that Site #1 was not available. This amendment was accepted by Commissioner Harris. Following discussion of the appropriateness of the two sites for both living and permanent elements and the need for studies and planning concerning traffic and parking, the motion on the site location, as amended, passed unanimously. Senator Stevens added that the Commission could ask to reserve a site by legislative action.

The Chairman stated that Commission staff would take steps for the retention of an architectural consultant to conduct feasibility studies of Sites 1 and 2. Commissioner Geduldig asked whether an architectural competition would be necessary for this purpose. The Chairman replied that a competition would not be required for the feasibility study.

### Strategic Plan.

The Chairman called upon Executive Director Carl Reddel to address the specifics of the draft Strategic Plan, which would "start a 24-month clock" that would guide the next phase of the Commission's work at the staff level. The Executive Director observed that the goal of the draft Strategic Plan was to work toward a comprehensive proposal to the President and Congress for eventual creation of an Eisenhower Memorial Authority. The plan also contemplates studies of financial feasibility of the project, including the feasibility of attracting private financial support for the memorial.

The Executive Director discussed the Strategic Plan's outline for public engagement, including creation of an Eisenhower Commission website which will have content, including the Legacy Report that can be downloaded by the public. Chairman Siciliano asked Commissioner Geduldig to lead a committee for liaison with the Commission's public engagement activities as set forth in the Commission's Strategic Plan, including the development of a website. The Chairman added that the Liaison Committee would also develop a proposed strategic plan to explore and incorporate all appropriate proposals and suggestions. Commissioner Geduldig agreed to take on this responsibility, and Professor Louis Galambos also agreed to serve on the Liaison Committee. The Chairman added that Mr. Evan C. Thompson had offered his *pro bono* services to this endeavor.

Commissioner Geduldig moved that the Commission adopt the draft Strategic Plan. Before calling a vote on this motion, Chairman Siciliano observed that the Commission's appropriations appear sufficient for the two-year cycle envisioned by the draft Strategic Plan. Senator Inouye indicated his support for the plan and commented that additional funding for the work of the Commission could be sought as appropriate. The motion was seconded and approved without objection.

#### Other Business.

Susan Eisenhower and James McCall announced that on May 28 a luncheon in honor of Dwight David Eisenhower would be held as an official event in the series of public events culminating in the dedication of the World War II Memorial. The proposal to sponsor this luncheon had emanated from the Eisenhower Foundation. Senator Inouye suggested that a way be found for the work of the Commission to be announced at the May 28 luncheon.

The Chairman announced that a symposium on "Eisenhower and National Security for the 21<sup>st</sup> Century" would be held at the Industrial College of the Armed Forces, January 26-28, 2005, and brought to the Commissioners' attention a symposium brochure describing the event. Senator Inouye stated that compared to the Franklin D. Roosevelt Memorial Commission – whose work extended over thirty years – the speed with which the Dwight D. Eisenhower Memorial Commission was working was notable.

There being no further business, the meeting was adjourned at 5:05.

# Dwight D. Eisenhower Memorial

## A Resolution

WHEREAS, the Dwight D. Eisenhower Memorial Commission was authorized and constituted by the President of the United States to develop proposals for an appropriate memorial to Dwight D. Eisenhower, the 34<sup>th</sup> President of the United States; and

WHEREAS, to further its mission, it is necessary for the Commission to establish the general aspects of the Memorial;

NOW THEREFORE, BE IT RESOLVED THAT

The Commission has determined that the Memorial should be composed of: (a) a *Physical Memorial* that may consist of, but need not be limited to, a permanent edifice, architecturally significant structure, statue, or other monument, **and** (b) a *Living Memorial* consisting of programmatic elements, including, but not limited to, sponsored historical or policy research, publications, public presentations, commemorations, and programs that will advance and perpetuate the legacy of Dwight D. Eisenhower and his contributions to the United States of America. These combined memorial elements should reflect Eisenhower's lifetime of service to the Nation and public values, and draw, in part, from the report of the Eisenhower Legacy Committee;

The Commission has further determined that the Memorial should be located in a highly accessible and prominent site within Area I of the National Capital, as designated by the National Capital Planning Commission pursuant to the Commemorative Works Act of 1986;

The Commission has further determined that the administration of the Memorial and the preservation of the legacy of Dwight D. Eisenhower, including the oversight of the living Memorial, should be vested in a Dwight D. Eisenhower Memorial Authority, with powers to raise private funds and direct public grants and other revenues towards its ongoing activities and those of existing organizations associated with Dwight D. Eisenhower that will be identified by the Authority as affiliated with the Dwight D. Eisenhower Memorial;

The Commission proposes that the Authority receive appropriations for this Memorial from the Congress for its purposes and be composed of outstanding individuals, who will reflect credit on the Memorial, as may be determined by the Congress and the President.

*Approved by the Dwight D. Eisenhower Memorial Commission March 25, 2004*