



DWIGHT D. EISENHOWER MEMORIAL COMMISSION

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# FISCAL YEAR 2021 BUDGET JUSTIFICATION

*WORKING WITH CONGRESSIONAL PARTNERS TO  
COMPLETE CONSTRUCTION OF THE NATIONAL MEMORIAL TO  
GENERAL AND PRESIDENT DWIGHT D. EISENHOWER*

**Congressional Submission**

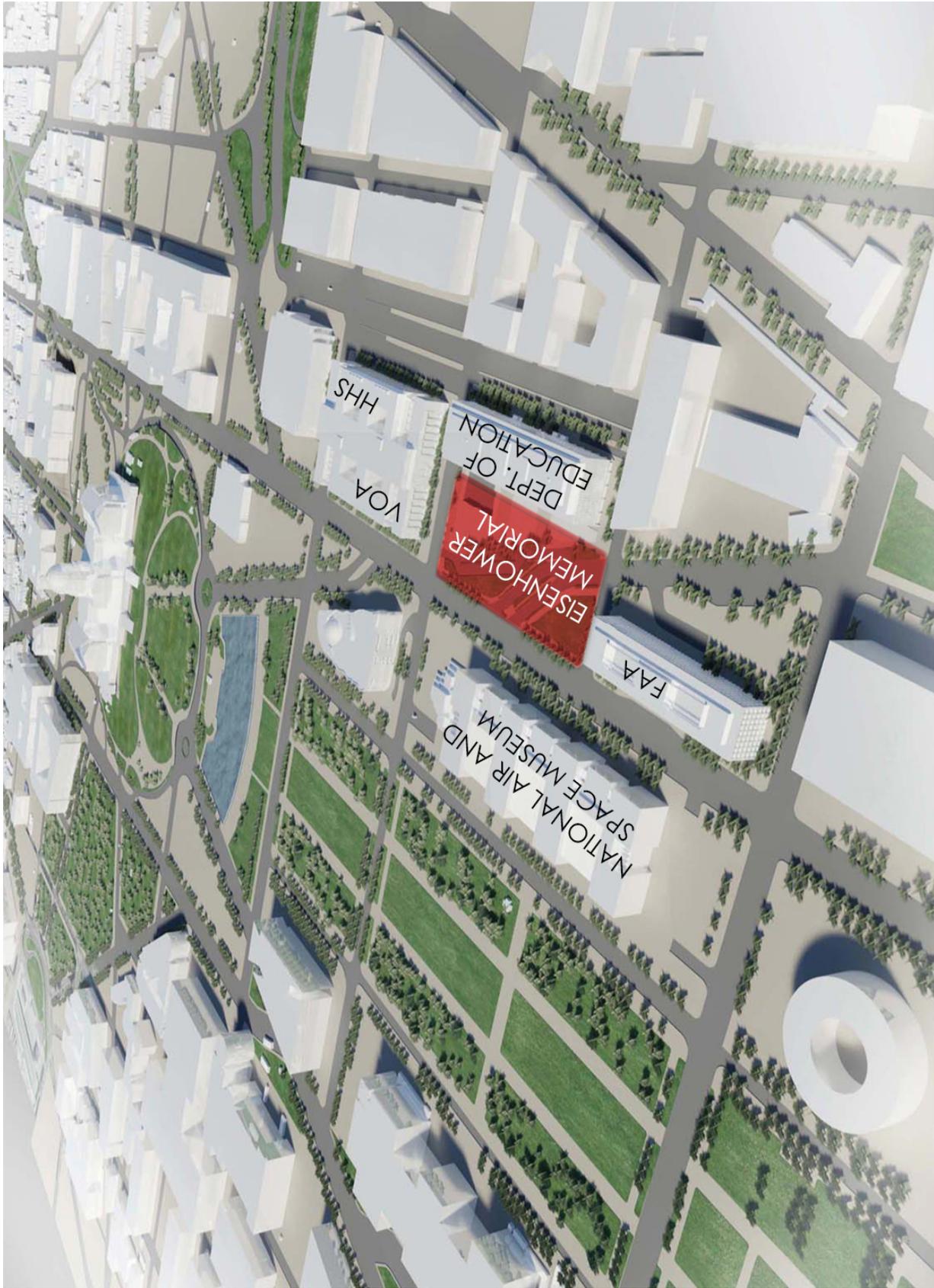
**February 13, 2020**

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**AERIAL VIEW OF THE MEMORIAL SITE**  
*The Eisenhower Memorial is located adjacent to the National Mall in Washington, DC*

## EXECUTIVE SUMMARY

Construction on the National Memorial to Dwight D. Eisenhower will be complete in the spring of 2020. The Eisenhower Memorial Commission's (EMC) Fiscal Year (FY) 2021 request is \$222,000 for EMC salaries and expenses. Funds to complete the memorial's construction were provided in the Consolidated Appropriations Act, 2018 (P.L. 115-141).

The Dwight D. Eisenhower Memorial Commission was created by Congress in 1999 by Public Law 106-79. The Commission's congressional mandate is to establish an appropriate, permanent national memorial to Dwight D. Eisenhower. The Commission's enabling legislation dictates that a memorial should be created to perpetuate his memory and his contributions to the United States both as General and President.

Senator Pat Roberts of Kansas serves as the Commission's chairman. Under his leadership, support for constructing the memorial has grown dramatically through significant additions to the EMC's Advisory Committee. The Advisory Committee includes all living former Presidents, four Vice Presidents, and numerous other prominent Americans. The EMC's private fundraising campaign is complete. The campaign was spearheaded by former Senators Bob Dole and Tom Daschle as co-chairs. They were joined by former Secretary of State James A. Baker, III, and former Senator Chris Dodd as Vice Chairs.

The National Park Service (NPS) issued a permit allowing construction to begin on October 30, 2017.

A ceremony to commemorate the project groundbreaking was held at the site on November 2, 2017. Approximately 500 people were present to hear remarks recognizing the important milestone. EMC Chairman Pat Roberts, EMC Vice Chairman Mike Thompson, Susan Eisenhower, and West Point First Captain Cadet Simone Askew spoke at the event.

Congress authorized construction to begin in 2017. All federal funds for construction have been appropriated enabling the project to be completed in 2020. For FY 2021, the Commission requests \$222,000 in operations funds (salaries and expenses). Requested funds will allow for final oversight of the construction project, retention of archival records, and for close out of the Commission contracts and the office during FY 2021.

Dedication of the National Dwight D. Eisenhower Memorial is scheduled to be conducted on May 8, 2020, the 75<sup>th</sup> anniversary of Victory in Europe (V-E) Day. Following dedication, a transitional period will occur wherein oversight of the memorial will transfer from the EMC to the National Park Service. Funds for EMC salaries and expenses should continue through FY 2021 and remain available until expended.

# ABOUT THE EISENHOWER MEMORIAL COMMISSION (EMC)

The Dwight D. Eisenhower Memorial Commission is a bipartisan Commission created by Congress. It is charged with establishing a national, permanent memorial to Dwight D. Eisenhower to perpetuate his memory and his contributions, specifically his service as Supreme Commander of Allied Forces in World War II and as 34<sup>th</sup> President of the United States.

As a result of the leadership of two World War II combat-decorated veterans, Senator Daniel K. Inouye and Senator Ted Stevens, the Commission was created on October 25, 1999, by Public Law 106-79. As amended, the law states, “The Commission may establish a permanent memorial to Dwight D. Eisenhower on land under the jurisdiction of the Secretary of the Interior in the District of Columbia....”

The Commission consists of twelve members; eight members of Congress and four private citizens.

## **Appointed by the President Pro Tempore of the Senate:**

Pat Roberts, Chairman (R-Kansas)	April 5, 2001 - present
Joseph ‘Joe’ Manchin III (D-West Virginia)	December 18, 2013 - present
Gary C. Peters (D-Michigan)	March 26, 2015 - present
Dan Sullivan (R-Alaska)	October 9, 2018 - present

## **Appointed by the Speaker of the House:**

Mike Thompson, Vice Chairman (D-California-05)	July 31, 2013 - present
William M. (Mac) Thornberry (R-Texas-13)	April 5, 2001 - present
Michael K. Simpson (R-Idaho-02)	April 15, 2011 - present
Sanford D. Bishop, Jr. (D-Georgia-02)	October 14, 2011 - present

## **Appointed by the President:**

Susan Banes Harris (Potomac, MD)	April 5, 2001 - present
Alfred Geduldig (New York, NY)	April 5, 2001 - present
Senator Robert J. Dole (Washington, DC)	September 25, 2019 - present
Catherine Ann Harris (Anchorage, AK)	November 1, 2019 - present

On April 29, 2015, Senator Pat Roberts was selected Chairman of the Commission and Representative Mike Thompson was selected Vice Chairman. Chairman Roberts is the senior Senator from the State of Kansas and Vice Chairman Thompson represents California’s 5<sup>th</sup> Congressional District.

Long-time EMC Chairman Rocco Siciliano passed away on November 6, 2018. He served as Chairman from April 2001 to April 2015 and continued on the Commission as Chair Emeritus until his passing. Senator Robert J. Dole, former senator from Kansas, was appointed on September 25, 2019, and Catherine Ann Stevens was appointed on November 1, 2019.

In addition to appointed members, the Commission also has an impressive Advisory Committee, chaired by former Republican National Committee Chairman Frank Fahrenkopf, Jr.

The Advisory Committee includes all living former Presidents, four Vice Presidents and numerous other prominent Americans. The EMC's private fundraising campaign is chaired by former Kansas Senator Bob Dole and former South Dakota Senator Tom Daschle. They are joined by two Finance Vice Chairs, former Secretary of State James A. Baker, III, and former Connecticut Senator Chris Dodd.

**Current Staffing**

The Commission is staffed primarily by temporary, federal employees in accordance with legislation passed in May 2008 (P.L. 110-229). The Commission staff currently consists of eight full-time federal employees and one contract consultant. Consultant contracts for non-federal employees are processed by the General Services Administration for a period of twelve months or less.

**Full-Time Employees**

Executive Director	Carl W. Reddel, Brig. Gen., USAF (Ret.)
Deputy Executive Director	Victoria Tigwell, M.B.A.
Director of Operations and Programs	Joyce Jacobson
Director of Government Relations, Public Affairs and Special Events	Ed Pérez, M.Ed.
Project Manager & Visual Arts Director	Shannon Honl, M. Arch.
Accountant	Pam Pearson
Fundraising Manager	Ellie Haga, M.A.
Executive Office Manager	Trace Livengood

**Contract Consultant**

Executive Architect	Daniel J. Feil, FAIA
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**Special Counsel**

Andrew J. Demetriou, Esq.



## RENDERING OF THE MEMORIAL CORE

Memorial Design by Gehry Partners, LLP; Sculpture by Sergey Eylanbekov; Tapestry by Tomas Osinski

# NARRATIVE JUSTIFICATION FOR FY 2021 BUDGET

Congress determined that General and President Dwight D. Eisenhower is worthy of a permanent, national memorial. The Commission is dedicated to working with Congress to build a memorial of the highest quality, to ensure that all Americans have access in perpetuity to learning about his impressive service to the nation.

The Eisenhower Memorial Commission (EMC) has worked closely with Congress, Eisenhower family members, the very best presidential historians, and Eisenhower experts to create a beautiful, durable, solemn, and visitor-friendly permanent memorial to General and President Eisenhower. Through a proven, competitive process overseen by the General Services Administration (GSA), the EMC engaged the expertise of the world-renowned architect, Frank Gehry of Gehry Partners, LLP. The materials used for construction of the memorial have been approved by the National Capital Planning Commission (NCPC) and its review agency, the National Institute for Standards and Testing (NIST).

The EMC's Fiscal Year (FY) 2021 request is \$222,000 for EMC salaries and expenses. Funds to complete the memorial's construction were provided in the Consolidated Appropriations Act, 2018 (P.L. 115-141). Coupled with previously appropriated federal funds, funds acquired through the private fundraising campaign will be sufficient to complete construction of the memorial. All federal funds for construction have been appropriated, enabling the project to be completed in 2020. Funds for EMC salaries and expenses (operations) should continue through FY 2021 and remain available until expended.

In 2016, Congress reinstated the authority for the EMC to execute phased construction with available funds (P.L. 114-223). The original language providing the authority for phased construction is included in P.L. 112-74 [\[Attachment 1\]](#). The provision was rescinded for fiscal years 2013 through 2016 but was reinstated for FY 2017. This authority should continue for the duration of construction.

The National Park Service (NPS) issued a permit allowing construction to begin on October 30, 2017 [\[Attachment 2: Special Use Permit, 10/30/17\]](#).

The National Eisenhower Memorial will be of equal caliber to the Washington, Lincoln, Jefferson, and Roosevelt presidential memorials. The Commission's goal of a high-end design has been realized. Design modifications made to the final design were approved by the EMC in December of 2016. The EMC received final design approvals from the Commission of Fine Arts (CFA) and the National Capital Planning Commission (NCPC) in September and October 2017, respectively. For a comprehensive list of all public meetings held to date, see the section "Public Meetings Held for the Eisenhower Memorial" at the end of this budget justification.

Dedication of the National Dwight D. Eisenhower Memorial is scheduled to be conducted on May 8, 2020, the 75<sup>th</sup> anniversary of Victory in Europe (V-E) Day. Following dedication, a transitional period will occur wherein oversight of the memorial will transfer from the EMC to the National Park Service.

## **Working with Congress and the Eisenhower Family to Complete Construction of the National Eisenhower Memorial**

As a result of the leadership of two World War II combat-decorated veterans, Senator Daniel K. Inouye and Senator Ted Stevens, the Commission was created on October 25, 1999, by Public Law 106-79. The Dwight D. Eisenhower Memorial Commission (EMC) was given a single objective: to establish an appropriate, permanent memorial to Dwight D. Eisenhower, Supreme Commander of the Allied Expeditionary Force and 34th President of the United States.

At the outset of its work, the Commission engaged top history, military, and political experts to create an authoritative Legacy Report on Dwight D. Eisenhower's life and achievements. A comprehensive history of the National Eisenhower Memorial preceding design approvals from the U.S. Commission of Fine Arts (CFA) and the National Capital Planning Commission (NCPC) can be found in previous versions of the Eisenhower Memorial Commission's Budget Justifications.

### **Eisenhower Family Support**

Involvement of the Eisenhower family began with the Commission's inception in 2001 and continues to present. David Eisenhower served on the Commission from its inception in 2001 until 2011. In 2016, former Secretary of State James A. Baker, III, engaged and collaborated with Eisenhower family members to seek approval of the memorial design. On September 19, 2016, EMC Chairman Pat Roberts announced that the Eisenhower family agreed to support the Gehry design with three modifications.

### **Approval of Design Modifications in 2016 and 2017**

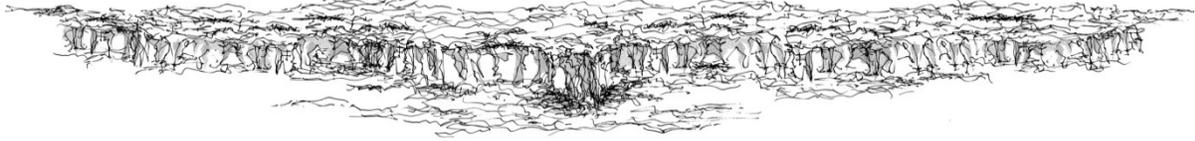
Considering the Eisenhower family's support including suggestions for three design modifications, the design modifications made to the final design were approved by the EMC in December 2016. The EMC presented the design modifications to the CFA and the NCPC for approval in early January 2017. The review agencies provided design concept approval of the modifications in early 2017. The EMC made minor adjustments to the construction documents and continued its collaboration with the General Services Administration (GSA). GSA awarded a construction contract on August 11, 2017, to Clark Construction Group, LLC. The EMC received final design approvals from the CFA and the NCPC on September 20 and October 5, 2017, respectively.

### **Final Design of the National Eisenhower Memorial**

The memorial core contains limestone bas-relief blocks, heroic and life-size free-standing bronze sculptures, and quotations, which will commemorate Dwight D. Eisenhower's legacy and his role in American history as an extraordinary military leader and a great American president. NCPC described the final design refinements noting that the tapestry art will include an abstract drawing of the Normandy cliffs, focusing on the iconic Pointe du Hoc promontory at the center of the composition. The design refinements also include the relocation of the statue of young Eisenhower as a young man from the LBJ promenade, which is located behind the tapestry, to the memorial foreground at the entry plaza on the northwest corner of the site. The Sculptor has refined the pose of the life-sized young Eisenhower figure, which is now seated on a 30-inch high limestone podium looking toward the memorial. A new six-foot tall by fifteen-foot long inscription wall, similar to other limestone blocks within the memorial core, is

adjacent to the statue along the south edge of the plaza. An excerpt from Eisenhower's 1945 Abilene Homecoming Speech is carved into the wall.

For the October 5, 2017, NCPC meeting, the NCPC's Executive Director's recommendation highlighted the design modifications to be considered for NCPC approval. The vote approving the plans was unanimous.

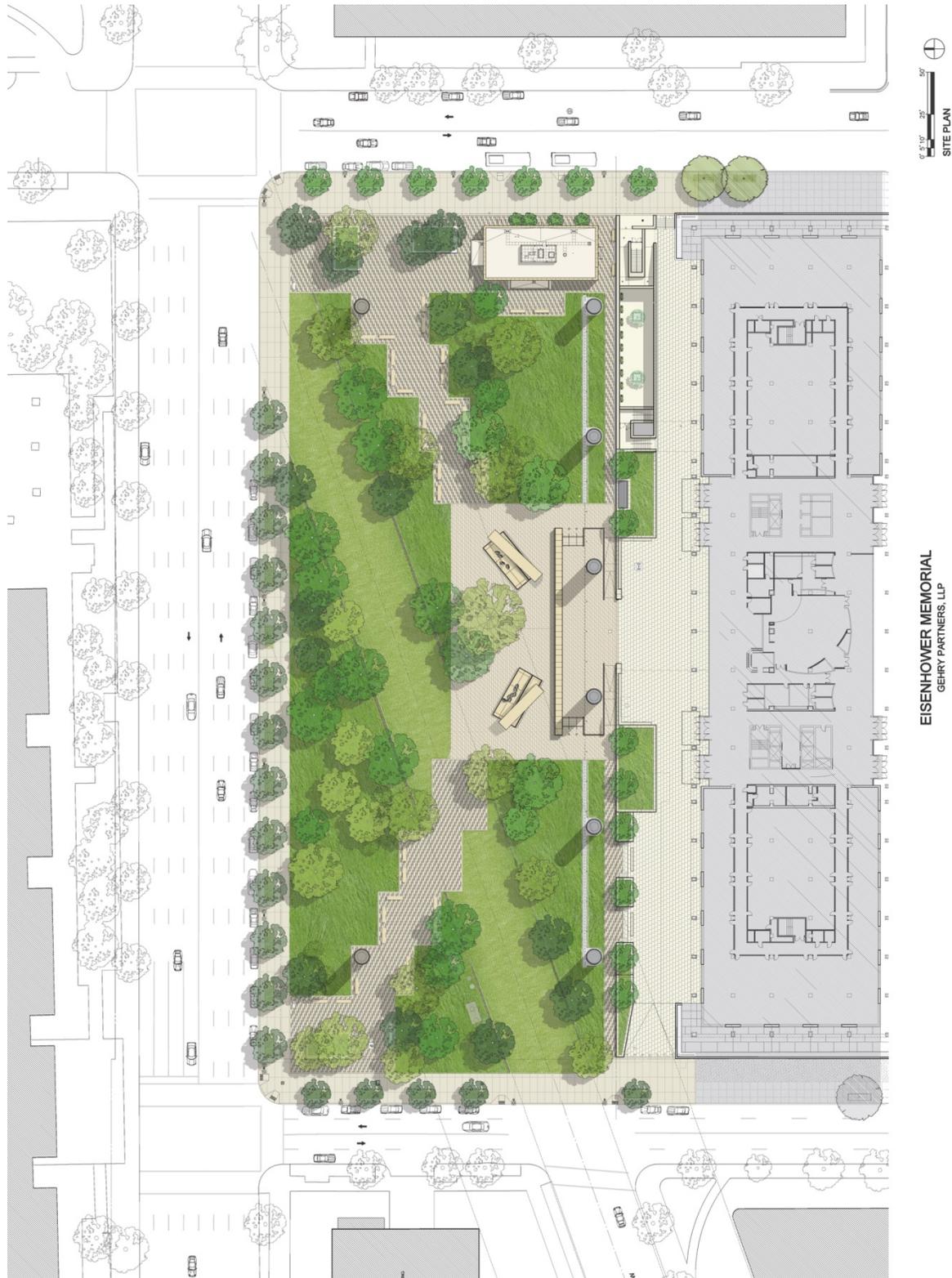


TAPESTRY IMAGE OF THE NORMANDY COAST FEATURING THE ICONIC POINTE DU HOC LANDMARK  
*Memorial Design by Gehry Partners, LLP; Tapestry by Tomas Osinski*



CLAY MODEL OF LIFE-SIZED YOUNG EISENHOWER SCULPTURE  
*Memorial Design by Gehry Partners, LLP; Sculptures by Sergey Eylanbekov*

# CURRENT DESIGN: REVISED SITE PLAN



EISENHOWER MEMORIAL  
GERHY PARTNERS, LLP

CURRENT DESIGN: REVISED SITE PLAN (not to scale)  
*Memorial Design by Gehry Partners, LLP; Sculpture by Sergey Eylanbekov; Tapestry by Tomas Osinski*

## Project Groundbreaking

A ceremony to commemorate the project groundbreaking was held at the site on November 2, 2017. Approximately 500 people were present to hear remarks recognizing the important milestone by EMC Chairman Pat Roberts, EMC Vice Chairman Mike Thompson, Susan Eisenhower, and West Point First Captain, Cadet Simone Askew.



COMMISSIONERS, EISENHOWER GRANDCHILDREN, AND MEMORIAL DESIGNER BREAK GROUND FOR THE DWIGHT D. EISENHOWER MEMORIAL, WASHINGTON, DC, NOVEMBER 2, 2017

*From left: Mr. Alfred Geduldig, Rep. Michael K. Simpson, Rep. Sanford D. Bishop, Jr., Ms. Susan Eisenhower, Rep. William M. (Mac) Thornberry, Rep. Mike Thompson, Mr. Frank Gehry, Sen. Pat Roberts, Mr. David Eisenhower, Sen. Joe Manchin III, Sen. Gary C. Peters, Ms. Susan Banes Harris, and Ms. Anne Eisenhower.*

## Conclusion

Congress provided \$45 million in construction funds in FY 2017 and \$45 million in FY 2018. Construction of the Eisenhower memorial that began in November 2017, continued through 2019 and is expected to be complete in the spring of 2020.

The National Park Service (NPS) issued a permit on October 30, 2017, allowing construction to begin late 2017.

The EMC continues its engagement with Congress, the Eisenhower family and the general public.

Under the leadership of Chairman Senator Pat Roberts, public support has been demonstrated through the continuing additions to the Advisory Committee. The EMC Advisory Committee includes all living former Presidents, four former Vice Presidents, six former Secretaries of State, four former Secretaries of Defense, the Eisenhower family and many other prominent Americans. The EMC's private fundraising campaign was spearheaded by former Senators Bob Dole and Tom Daschle as co-chairs. Led by Chairman Senator Pat Roberts, the EMC

continues to work towards completion of the much-deserved National Memorial to General and President Dwight D. Eisenhower.

For FY 2021, the Commission requests \$222,000 in operations funds (salaries and expenses). Requested funds will allow for final oversight of the construction project, retention of archival records, and for close out of the Commission contracts and the office during FY 2021. Funds should remain available until expended.

Dedication of the National Dwight D. Eisenhower Memorial is scheduled to be conducted on May 8, 2020, the 75<sup>th</sup> anniversary of Victory in Europe (VE) Day.

Following the memorial dedication, a transitional period will occur wherein oversight of the memorial will transfer from the EMC to the National Park Service. The transition is expected to occur in FY 2021 and the EMC, having completed its mission, will be dissolved.



AERIAL PHOTOGRAPH OF THE MEMORIAL SITE, FEBRUARY 2020

# EISENHOWER MEMORIAL COMMISSION'S ADVISORY COMMITTEE

## FINANCE CAMPAIGN

Tom Daschle, *Chair*

James A. Baker, III, *Vice Chair*

Chris Dodd, *Vice Chair*

## PRESIDENTIAL ADVISORS

Jimmy Carter

George H. W. Bush \*

Bill Clinton

George W. Bush

Barack Obama

Nancy Reagan \*

## VICE PRESIDENTIAL ADVISORS

Walter Mondale

Dan Quayle

Al Gore

Dick Cheney

## EISENHOWER FAMILY

David Eisenhower

Anne Eisenhower

Susan Eisenhower

Mary Jean Eisenhower

## ADVISORY COMMITTEE

Frank Fahrenkopf, *Chair*

David Abshire \*

Madeleine Albright

John Duke Anthony

Merrill Eisenhower Atwater

Nancy Kassebaum Baker

Bob Bennett \*

*\*Deceased*

Leonard Boswell \*

Erskine Bowles

Nicholas F. Brady

Tom Brokaw

Sam Brownback

Judy Burgess

Harold Burson \*

Beverly Butcher Byron

Frank Carlucci \*

Gerry Cassidy

William Coleman \*

Andy Demetriou

Barbaralee Diamonstein-Spielvogel

Tom Downey

Adriana Echavarría-Eisenhower

Larry Field \*

Bill Frist

Lou Galambos

Bob Gates

Newt Gingrich

Jane Gosden

C. Boyden Gray

Hank Greenberg

Alan Greenspan

Chuck Hagel

Tom Hanks

Larry Harlow

Vernon Jordan

David Keene

Dirk Kempthorne

Henry Kissinger

Tom Korologos

Paul Laxalt \*

Norman Lear

Joe Lieberman

Blanche L. Lincoln

Tom Lorentzen

Trent Lott

Frank Luntz

Fred Malek \*

Tim McGivern

Ray McGrath

Lt. Gen. Tom McInerney, USAF (Ret.)

Ralph Mecham \*

Ed Meese

George Mitchell

Frank Murkowski

Gen. Richard Myers, USAF (Ret.)

Paul O'Day \*

Leon Panetta

Roswell B. Perkins \*

T. Boone Pickens, Jr. \*

General Colin Powell, USA (Ret.)

Donald Putnam

Condoleezza Rice

Gilbert A. Robinson

VAdm. Ann E. Rondeau, USN (Ret.)

Donald Rumsfeld

Matt Schlapp

Lt. Gen. Brent Scowcroft, USAF (Ret.)

John Shlaes \*

George Shultz

Jim Slattery

Frederick W. Smith

Jill Sommers

Todd Tiahrt

Lt. Gen. Richard Trefry, USA (Ret.)

C. Langhorne Washburn \*

William Webster

John Whitehead \*

# APPROPRIATIONS HISTORY

<i>ENACTMENT DATE</i>		<i>AMOUNT RECEIVED</i>
10/25/1999	P.L. 106-79, Department of Defense Appropriations Act, 2000	\$300,000
11/12/2001	P.L. 107-67, Treasury and General Government Appropriations Act, 2002	\$1,750,000
1/10/2002	P.L. 107-117, Department of Defense and Emergency Supplemental Appropriations for Recovery from and Response to Terrorist Acts on the United States Act, 2002	\$2,600,000
12/30/2005	P.L. 109-148, Department of Defense, Emergency Supplemental Appropriations to Address Hurricanes in the Gulf of Mexico and Pandemic Flu Act, 2006	\$1,660,000 <sup>1</sup>
12/26/2007	P.L. 110-161, Consolidated Appropriations Act, 2008	\$1,969,000 <sup>1</sup>
3/11/2009	P.L. 111-8, Omnibus Appropriations Act, 2009	\$2,000,000
	<b>OPS/PRE-DESIGN AND SITE SELECTION TOTAL</b>	<b>\$10,279,000</b>
10/30/2009	P.L. 111-88, Interior Department and Further Continuing Appropriations, 2010	\$19,000,000
	<b>OPS/DESIGN AND CONSTRUCTION DOCUMENTS TOTAL</b>	<b>\$19,000,000</b>
12/23/2011	P.L. 112-74, Consolidated Appropriations Act, 2012 (\$30,990,000 for Capital Construction)	\$32,990,000
3/26/2013	P.L. 113-6, Department of Defense, Military Construction and Veterans Affairs, and Full-Year Continuing Appropriations Act, 2013	\$1,050,000
1/17/2014	P.L. 113-76, Consolidated Appropriations Act, 2014	\$1,000,000
12/16/2014	P.L. 113-235, Consolidated and Further Continuing Appropriations Act, 2015	\$1,000,000
12/18/2015	P.L. 114-113, Consolidated Appropriations Act, 2016	\$1,000,000
5/5/2017	P.L. 115-31, Consolidated Appropriations Act, 2017 (\$45,000,000 for Capital Construction)	\$46,600,000
3/23/2018	P.L. 115-141, Consolidated Appropriations Act, 2018 (\$45,000,000 for Capital Construction)	\$46,800,000
2/15/2019	P.L. 116-6, Consolidated Appropriations Act, 2019	\$1,800,000
12/20/2019	P.L. 116-94, Further Consolidated Appropriations Act, 2020	\$1,800,000
	<b>OPS/CONSTRUCTION TOTAL</b>	<b>\$134,040,000</b>

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<sup>1</sup> Amounts shown include enacted rescissions. For FY 2006, the original appropriation was \$1.7 million. For FY 2008, the original appropriation was \$2 million.

## PROPOSED APPROPRIATIONS / AUTHORIZATION LANGUAGE

The Dwight D. Eisenhower Memorial Commission (EMC) was created by Congress in 1999 by Public Law 106–79. The Commission's congressional mandate is to establish an appropriate, permanent national memorial to Dwight D. Eisenhower. The Commission's enabling legislation dictates that a memorial should be created to perpetuate his memory and his contributions to the United States both as General and President.

The Commission is bipartisan and consists of twelve members. Four Commissioners are members of the Senate, four are members of the House of Representatives, and four are private citizens appointed by the President. The Commission chairman is Senator Pat Roberts of Kansas, who has served on the Commission since its inception.

The Commemorative Works Act and the General Services Administration (GSA) policy require sufficient funding to complete the memorial before construction can begin. In FY 2012, the Commission received approximately \$30,990,000 to begin construction and \$2,000,000 for Commission operations. These funds were accompanied by legislative language that enabled the General Services Administration (GSA) to award the construction contract on behalf of the Commission and begin memorial construction with available funds but was rescinded for fiscal years 2013 through 2016. The language was reinstated for FY 2017 in P.L. 114-223 and this authority should continue for the duration of construction. The original language authorizing phased construction is included in P.L. 112-74 [[Attachment 1](#): P.L. 112-74, Division E, Title III, Other Related Agencies, Dwight D. Eisenhower Memorial Commission].

For FY 2021, the Commission requests \$222,000 for necessary expenses of the Commission which includes operations, costs to conduct a memorial dedication ceremony, other related costs, and remain available until expended. Funds to complete the memorial's construction were provided in the Consolidated Appropriations Act, 2018 (P.L. 115-141).

Funds for Commission salaries and expenses (operations) in the amount of \$1,800,000 were provided in P.L. 116-94, Further Consolidated Appropriations Act, 2020. Funds for operations (\$222,000) are requested for FY 2021 and should remain available until expended.

The National Park Service (NPS) issued a permit to allow construction to begin on October 30, 2017 [[Attachment 2](#): NPS Special Use Permit, 10/30/17]. As the memorial's construction has begun, the NPS has indicated that continued site authorization language for the Eisenhower Memorial is no longer required. The language authorizing the Commission to execute phased construction with available funds should be included in legislation and remain in effect for the duration of construction.

# PROJECT COSTS, FINANCIAL SUMMARY, FY 2015 – 2020

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*PROJECT COSTS AVAILABLE DIRECTLY FROM THE EISENHOWER  
MEMORIAL COMMISSION*

## CONSTRUCTION & MANAGEMENT OF THE MEMORIAL

The construction permit was issued by the National Park Service on October 30, 2017 [[Attachment 2](#)].

A construction contract was awarded by the General Services Administration to Clark Construction Group, LLC on August 11, 2017, on behalf of the Eisenhower Memorial Commission.

Groundbreaking was held on November 2, 2017. Notice to Proceed for Construction for options 1 and 2 of the construction package was awarded to Clark Construction Group, LLC on November 11, 2017. The dedication of the Eisenhower Memorial is planned for May 8, 2020, the 75<sup>th</sup> anniversary of Victory in Europe (V-E) Day.

The General Services Administration and Gilbane Building Company oversee the work of Clark Construction Group, LLC; as well as the construction services provided by the design team, Gehry Partners, LLP/AECOM, a Joint Venture. Gilbane Building Company and the General Services Administration accepts construction for conformance with the approved construction documents on behalf of the federal government. Gilbane Building Company reviews Clark Construction Group, LLC invoices for accuracy, and recommends them for approval to the General Services Administration and the Eisenhower Memorial Commission.

# OPERATIONS FINANCIAL SUMMARY, FY 2015 – 2021

## Financial Summary - Operations Costs Fiscal Years 2016-2021

Operational Costs	FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Actual	FY 2020 Estimated	FY 2021 Estimated	Total
Personnel & Contractual Services	\$1,028,186	\$1,060,292	\$1,249,237	\$1,150,847	\$1,250,847	\$200,000	\$5,939,409
Travel and Conferences	\$22,400	\$18,276	\$34,690	\$26,400	\$12,000	\$0	\$113,766
Rent, Utilities, Communications	\$138,151	\$148,794	\$187,809	\$211,472	\$213,464	\$12,000	\$911,690
Supplies, Materials & Equipment	\$17,500	\$13,088	\$27,527	\$25,500	\$25,500	\$5,000	\$114,115
Equipment (included in above)	\$2,000	\$13,394	-	-	-	-	\$15,394
Contingency, Reservations and Dedication Expenses	-	\$2,750	\$226,985	\$245,711	\$250,000	\$5,000	\$730,446
<b>Subtotal Operational Costs</b>	<b>\$1,208,237</b>	<b>\$1,256,594</b>	<b>\$1,726,248</b>	<b>\$1,659,930</b>	<b>\$1,751,811</b>	<b>\$222,000</b>	<b>\$7,824,820</b>

+ Estimated equipment costs are included with Supplies and Materials for Fiscal Years 2018 through 2021.

\* The FY 2019 and FY 2020 estimates include the projected costs of conducting a memorial dedication ceremony.

^ Includes most all costs for the memorial groundbreaking ceremony held Nov. 2, 2017.

^^ Includes costs, including anticipated heightened security requirements, for the memorial dedication ceremony to be held May 8, 2020.

# PERSONNEL AND OPERATIONS COSTS, FY 2021

The Eisenhower Memorial Commission’s anticipated operational expenses account for \$222,000 of the FY 2021 budget request, including costs to close out Commission operations.

## *Salaries and Benefits*

The Commission staff includes eight temporary federal employees (as described in P.L. 110-229) and one contract consultant.

<b>Full-Time Employees</b>	<b>Benefits (Yes/No)</b>
Executive Director	Yes
Deputy Executive Director	Yes
Director of Operations & Programs	Yes
Director of Government Relations and Public Affairs	Yes
Project Manager & Visual Arts Director	Yes
Accountant	Yes
Fundraising Manager	Yes
Executive Office Manager	Yes
<b>Contract Employee</b>	<b>Benefits (Yes/No)</b>
Executive Architect	No

## **Operations Costs**

Anticipated costs include Personnel and Contracted Services, Property Leasing (Rent), Technical Support, Website Management and Equipment Rental, and General Services Administration (GSA) Fees for Financial Management & Reporting, Payroll and Benefits, Procurement, and Human Resource Management. Also includes Transportation Benefits and Printing, Communications, Public Relations and Contingency Costs. Funds will also cover final oversight of the construction project, retention of archival records, and for close out of the Commission contracts and the office during FY 2021. These items represent approximately \$222,000 of the proposed budget for FY 2021.

## **Contingency & Reservations**

Contingency is calculated at a rate of five percent of the overall budget; reservations include additional estimated costs for the Electronic Memorialization (E-Memorial) mobile experience, public relations activities, and the memorial’s dedication ceremony to be held in 2020.

## **Employment Projections**

The EMC estimates that Commission staffing will be phased down for FY 2021. In FY 2021, staffing will wane to Commission closure during the transitional period wherein oversight of the Eisenhower memorial officially transfers from the EMC to the National Park Service.

# E-MEMORIAL

The Eisenhower Memorial will be the first national presidential memorial to incorporate a truly integrated electronic component — the E-Memorial. The E-Memorial will engage visitors of all ages — from elementary students to World War II veterans — in the Eisenhower story, demonstrating why his memory and legacy deserve memorialization.

## *SUMMARY OF FUNDING AND SCHEDULE*

**Development in FY11 – FY19:** From FY11 – FY18 the Commission hired Local Projects to design concepts for the E-Memorial and proceed with the development and launch the E-Memorial website and corresponding content management system. In FY19, the Commission hired director Adam Kosberg to produce three films featuring interviews with the memorial’s creative team: architect Frank Gehry, sculptor Sergey Eylanbekov, and tapestry artist Tomas Osinski. These were added to the E-Memorial website to provide additional explanation and interpretation of the physical memorial’s elements and themes. As part of the final phase of E-Memorial development, the Commission hired Bluecadet to design and produce the on-site audio guide.

**Development in FY20:** FY20 will be focused on the production and launch of the E-Memorial’s on-site audio guide in time for dedication on May 8, 2020. Following dedication, efforts will focus on preparing the E-Memorial records for the US National Archives and transitioning the E-Memorial components for turnover to a third party for hosting and maintenance in perpetuity.

## *COMPONENTS*

**Website:** The E-Memorial website offers multiple layers of interpretation, resources, and context about the memorial and Eisenhower’s leadership, service, and integrity. (<http://eisenhowermemorial.gov>).

**Pivotal Moments:** Seven Pivotal Moments, designed to chronicle the events and milestones that served as turning points in Eisenhower’s life, were chosen as the entry portals to the Eisenhower legacy. Pivotal Moments are currently available via the website and later accessible via the mobile experience. (<http://eisenhowermemorial.gov/experience/#/dday>)

**Educational and Legacy Resources:** The Commission selected George Mason University’s Roy Rosenzweig Center for History and New Media to develop educational resources. An interactive timeline and curriculum units for each of the Pivotal Moments are available online. (<https://timeline.eisenhowermemorial.gov>) Six Eisenhower legacy organizations created or inspired by Eisenhower are presented on the website. (<http://legacy.eisenhowermemorial.gov>)

**Audio Guide (Forthcoming):** For the on-site visitor experience, the Commission is developing a complementary audio guide in collaboration with Bluecadet. The audio guide is designed to deepen the visitor’s experience through an immersive layer of acoustic storytelling and interpretation. The guides will be available via website, podcast, and the new NPS National Mall app.

# PRIVATE FUNDRAISING

The Eisenhower Memorial Commission has executed plans creating a private fundraising campaign. In coordination with EMC leadership and its Finance Committee, the Commission staff and fundraising firms have worked to secure private donations to supplement federal funds provided by Congress for the memorial's construction.

The Commission is fortunate to have a highly distinguished Advisory Committee led by Chair Frank Fahrenkopf, as well as a Finance Committee composed of Finance Chair Senator Tom Daschle with Finance Vice Chairs Senator Chris Dodd and Secretary James A. Baker, III.

Funds appropriated for capital construction in FY 2018 coupled with federal funds on hand from FY 2012 and FY 2017 appropriation bills, and funds acquired through the ongoing private fundraising campaign, will be sufficient to complete construction of the memorial.

## **2019 Summary**

In 2019, the EMC continued to focus on the prospecting and acquisition of corporate, individual, and private foundation donors and grants. 2019 proved to be fruitful in further identifying and recruiting champions of Dwight D. Eisenhower. Furthermore, the Commission worked hard to maintain current donor relationships and ensure donors remain engaged through the EMC.

## **2020 Goals**

As we approach dedication in May 2020, fundraising is primarily focused on closing out any open fundraising requests, collecting outstanding pledges, and ensuring proper reporting requirements for grants are completed. Additionally, we are working to ensure the fulfillment of donor benefits and making preparations for dedication week events that include donors and stakeholders.

# PUBLIC MEETINGS HELD FOR THE EISENHOWER MEMORIAL

## *PUBLIC MEETINGS*

<u>Date</u>	<u>Meeting</u>	<u>Location</u>
2/19/2010	Soft Launch	NPS, 1100 Ohio Drive
4/21/2010	Scoping	Old Post Office
5/21/2010	Section 106	NPS, 1100 Ohio Drive
3/1/2011	Section 106	NPS, 1100 Ohio Drive
3/30/2011	Section 106	Old Post Office
6/20/2011	Section 106	Dept. of Education (LBJ Building)
8/31/2011	Section 106	GSA ROB
10/4/2011	Section 106	NPS, 1100 Ohio Drive
10/19/2011	Section 106	NPS, 1100 Ohio Drive
11/16/2011	Section 106	NPS, 1100 Ohio Drive
6/5/2013	Quotations Public Forum	National Press Club
12/9/2014	Section 106	Dept. of Education (LBJ Building)
6/4/2015	Section 106	Conclusion of Section 106 process

## *AGENCY MEETINGS OPEN TO THE PUBLIC*

<u>Date</u>	<u>Agency</u>
4/5/2001	Eisenhower Memorial Commission (EMC) - first commission meeting
4/26/2001	EMC – development of EMC staff
7/9/2001	EMC – discussion of budget requests
2/28/2002	EMC – development of legacy committee
4/25/2002	EMC – discussion of legacy committee leadership and site selection
9/12/2002	EMC – consideration of living memorial from Eisenhower family
6/11/2003	EMC – development of both physical and living memorial
3/25/2004	EMC – living memorial proposed and legacy report
3/9/2005	EMC – review of site selection and review of federal funding
6/20/2005	EMC – Maryland Avenue site selection
9/27/2005	EMC – review of federal agency review process for memorialization
3/30/2006	EMC – National Park Service (NPS) partners with EMC
7/26/2007	EMC – pre-design program begins, finalization of Eisenhower Square, development of living memorial via website
3/31/2009	EMC – Design Excellence Program selection and EMC approval of Gehry Partners
3/25/2010	EMC – preferred design concept
4/20/2010	National Capital Memorial Advisory Commission (NCMAC)
5/20/2010	Commission of Fine Arts (CFA) – info
6/3/2010	National Capital Planning Commission (NCPC) – info
1/20/2011	CFA – concept approval
2/3/2011	NCPC – concept comments

*AGENCY MEETINGS OPEN TO THE PUBLIC (CONTINUED)*

<u>Date</u>	<u>Agency</u>
2/16/2011	NCMAC
7/12/2011	EMC – revised concept approval
9/14/2011	NCMAC
9/15/2011	CFA – revised concept approval
10/6/2011	NCPC – info
5/15/2012	EMC – presentation of design development
6/19/2013	EMC – approval of design and approval of quotations
7/18/2013	CFA – revised concept approval
11/21/2013	CFA – design update
2/20/2014	CFA – design update/landscape design
4/3/2014	NCPC – preliminary design approval was denied
6/5/2014	NCPC – info
9/4/2014	NCPC – info/design update
9/17/2014	EMC – no quorum, votes cast via ballot on 9/23/14
9/23/2014	EMC – revised design approved (via ballot) for federal review
10/2/2014	NCPC – preliminary design approval
10/16/2014	CFA – revised concept approval
11/20/2014	CFA – endorsement of refined design
2/19/2015	CFA – lighting/inscriptions
3/19/2015	CFA – landscaping/perimeter security/signage
4/16/2015	CFA – landscaping/lighting/art/inscriptions
4/29/2015	EMC – election of new chairman (Roberts) and vice chair (Thompson)
5/21/2015	CFA – art, structure and lighting for tapestry/memorial overlook/commemorative art for columns
6/18/2015	CFA – final design approval
7/9/2015	NCPC – final design approval
12/1/2016	EMC – revised design approved for federal review
1/23/2017	CFA – revised design concept presentation and approval
2/2/2017	NCPC – revised design concept presentation and approval
5/18/2017	CFA – Reviewed development of approved design concept
9/20/2017	CFA – final design approval
10/5/2017	NCPC – final design approval

## LIST OF ATTACHMENTS

Attachment 1: P.L. 112-74, Division E, Title III, Other Related Agencies,  
Dwight D. Eisenhower Memorial Commission

Attachment 2: National Park Service, Special Use Permit, 10/30/17

# FY 2021 BUDGET JUSTIFICATION ATTACHMENTS



Attachment 1: P.L. 112-74, Division E,  
Title III, Other Related Agencies,  
Dwight D. Eisenhower Memorial  
Commission

PUBLIC LAW 112-74—DEC. 23, 2011

CONSOLIDATED APPROPRIATIONS ACT, 2012

## ADVISORY COUNCIL ON HISTORIC PRESERVATION

## SALARIES AND EXPENSES

For necessary expenses of the Advisory Council on Historic Preservation (Public Law 89-665, as amended), \$6,108,000.

## NATIONAL CAPITAL PLANNING COMMISSION

## SALARIES AND EXPENSES

For necessary expenses of the National Capital Planning Commission under chapter 87 of title 40, United States Code, including services as authorized by 5 U.S.C. 3109, \$8,154,000: *Provided*, That one-quarter of 1 percent of the funds provided under this heading may be used for official reception and representational expenses associated with hosting international visitors engaged in the planning and physical development of world capitals.

## UNITED STATES HOLOCAUST MEMORIAL MUSEUM

## HOLOCAUST MEMORIAL MUSEUM

For expenses of the Holocaust Memorial Museum, as authorized by Public Law 106-292 (36 U.S.C. 2301-2310), \$50,798,000, of which \$515,000 shall remain available until September 30, 2014, for the Museum's equipment replacement program; and of which \$1,900,000 for the Museum's repair and rehabilitation program and \$1,264,000 for the Museum's outreach initiatives program shall remain available until expended.

## PRESIDIO TRUST

## PRESIDIO TRUST FUND

For necessary expenses to carry out title I of the Omnibus Parks and Public Lands Management Act of 1996, \$12,000,000 shall be available to the Presidio Trust, to remain available until expended.

## DWIGHT D. EISENHOWER MEMORIAL COMMISSION

## SALARIES AND EXPENSES

For necessary expenses, including the costs of construction design, of the Dwight D. Eisenhower Memorial Commission, \$2,000,000, to remain available until expended.

## CAPITAL CONSTRUCTION

For necessary expenses of the Dwight D. Eisenhower Memorial Commission for design and construction of a memorial in honor of Dwight D. Eisenhower, as authorized by Public Law 106-79, \$30,990,000, to remain available until expended: *Provided*, That beginning in fiscal year 2012 and thereafter, any procurement for the construction of the permanent memorial to Dwight D. Eisenhower, as authorized by section 8162 of the Department of Defense Appropriations Act, 2000 (16 U.S.C. 431 note; Public Law 106-79), as amended by section 8120 of the Department of Defense

Effective date.  
Contracts.  
40 USC 8903  
note.

Appropriations Act, 2002 (Public Law 107-117), may be issued which includes the full scope of the project: *Provided further*, That the solicitation and contract with respect to the procurement shall contain the "availability of funds" clause described in section 52.232.18 of title 48, Code of Federal Regulations: *Provided further*, That the funds appropriated herein shall be deemed to satisfy the criteria for issuing a permit contained in 40 U.S.C. 8906(a)(4) and (b).

#### TITLE IV

#### GENERAL PROVISIONS

##### (INCLUDING TRANSFERS OF FUNDS)

##### LIMITATION ON CONSULTING SERVICES

SEC. 401. The expenditure of any appropriation under this Act for any consulting service through procurement contract, pursuant to 5 U.S.C. 3109, shall be limited to those contracts where such expenditures are a matter of public record and available for public inspection, except where otherwise provided under existing law, or under existing Executive order issued pursuant to existing law.

Contracts.

##### RESTRICTION ON USE OF FUNDS

SEC. 402. No part of any appropriation contained in this Act shall be available for any activity or the publication or distribution of literature that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913.

Lobbying.

##### OBLIGATION OF APPROPRIATIONS

SEC. 403. No part of any appropriation contained in this Act shall remain available for obligation beyond the current fiscal year unless expressly so provided herein.

##### PROHIBITION ON USE OF FUNDS FOR PERSONAL SERVICES

SEC. 404. None of the funds provided in this Act to any department or agency shall be obligated or expended to provide a personal cook, chauffeur, or other personal servants to any officer or employee of such department or agency except as otherwise provided by law.

##### DISCLOSURE OF ADMINISTRATIVE EXPENSES

SEC. 405. Estimated overhead charges, deductions, reserves or holdbacks from programs, projects, activities and subactivities to support government-wide, departmental, agency, or bureau administrative functions or headquarters, regional, or central operations shall be presented in annual budget justifications and subject to approval by the Committees on Appropriations of the House of Representatives and the Senate. Changes to such estimates shall be presented to the Committees on Appropriations for approval.

Budget estimates.



**SPECIAL USE PERMIT**

National Mall and Memorial Parks  
900 Ohio Drive, SW  
Washington, DC, 20024  
(202)245-4709



Name Carl W. Reddel, Brig. Gen., USAF (Ret.) Executive			
Company/Organization Dwight D. Eisenhower Memorial Commission			
Street Address 1629 K. Street, NW, Suite 801			
City Washington	State DC	Zip Code 20006	Country USA
Telephone Number 202-296-0004	Fax 202-296-6464		
Email Address EisenhowerMemorial.gov			

Park Alpha Code  
NAMA  
Type of Use  
Short Term Construction  
Permit #  
NCR-NAMA-5700-2017-49

is hereby authorized to use the following described land or facilities in National Mall and Memorial Parks:  
Land bound by Independence Avenue SW, between 4<sup>th</sup> and 6<sup>th</sup> Streets SW, and the Department of Education Building.

The permit begins at 7:00  am /  pm on 11/02/2017. The permit expires at 5:00  am /  pm on 10/1/2020.

**SUMMARY OF PERMITTED ACTIVITY:** (see attached sheets for additional information and conditions)

This permit allows for the Dwight D. Eisenhower Memorial Commission to construct a new Memorial. As identified in the authorizing legislation in 2002, Public Law 107-117, and Public Law 106-79 Section 8162 (113 STAT.1274), enacted January 10, 2002, the purpose of the Memorial is to honor Dwight D. Eisenhower and perpetuate his memory and his contributions to the United States. Work includes the demolition of all existing streets, sidewalks, and utilities. New construction is a 4 acre Park with stone paving and memorial elements of stone blocks and bronze sculptures at the center. There is a 4,000sf building for a ranger station, bookstore, and bathrooms. There is also a large stainless steel tapestry depicting the cliffs of Normandy on the south side of the site and parallel to the front of the LBJ bldg. (Drawings numbered: NCR 802/140097).

Person on site responsible for adherence to the terms and conditions of the permit (include contact information)  
Hallie Futterman; Cell: (202)570-2071

Authorizing legislation or other authority  
Public Law 107-117, Section 8120 (115 STAT, 2273), enacted January 10, 2002.  
NEPA Compliance: EA/FONSI

APPLICATION FEE	<input type="checkbox"/> Received	Amount
	<input checked="" type="checkbox"/> Not Required	\$ 0
PERFORMANCE AND PAYMENT BOND (each in the amount of \$394,000.00)	Required	Amount
	<input checked="" type="checkbox"/> Not Required	\$ 0
LIABILITY INSURANCE	<input checked="" type="checkbox"/> Required	Amount
	<input type="checkbox"/> Not Required	\$1,000,000 indiv, \$3,000,000 agg.
COST RECOVERY	<input type="checkbox"/> Required	Amount
	<input checked="" type="checkbox"/> Not Required	\$ 0
LOCATION FEE / PARKING FEES	<input type="checkbox"/> Required	Amount
	<input checked="" type="checkbox"/> Not Required	\$ 0

ISSUANCE of this permit is subject to the attached conditions. The undersigned hereby accepts this permit subject to the terms, covenants, obligations, and reservations, expressed or implied herein.

Carl W. Reddel Title: Executive Director Date: 10/30/17  
 PERMITTEE Signature  
Eisenhower Memorial Commission  
 Title: Superintendent Date:

Casey M. Cook Title: Acting Superintendent Date: 10/30/17  
 Authorizing NPS Official (additional, if required)



