



Dwight D. Eisenhower Memorial Commission

Fiscal Year 2017
Budget Justification

***Working with Congressional Partners to
Build the National Memorial to
General and President Dwight D. Eisenhower***

Congressional Submission

February 9, 2016

Prepared by:
The Eisenhower Memorial Commission
1629 K Street NW, Suite 801
Washington, DC 20006
www.eisenhowermemorial.gov
(202) 296-0004



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Executive Summary

Construction is ready to begin on the National Memorial to Dwight D. Eisenhower. The Eisenhower Memorial Commission's (EMC) Fiscal Year (FY) 2017 capital construction request is \$43 million and \$1.8 million for Commission operations.

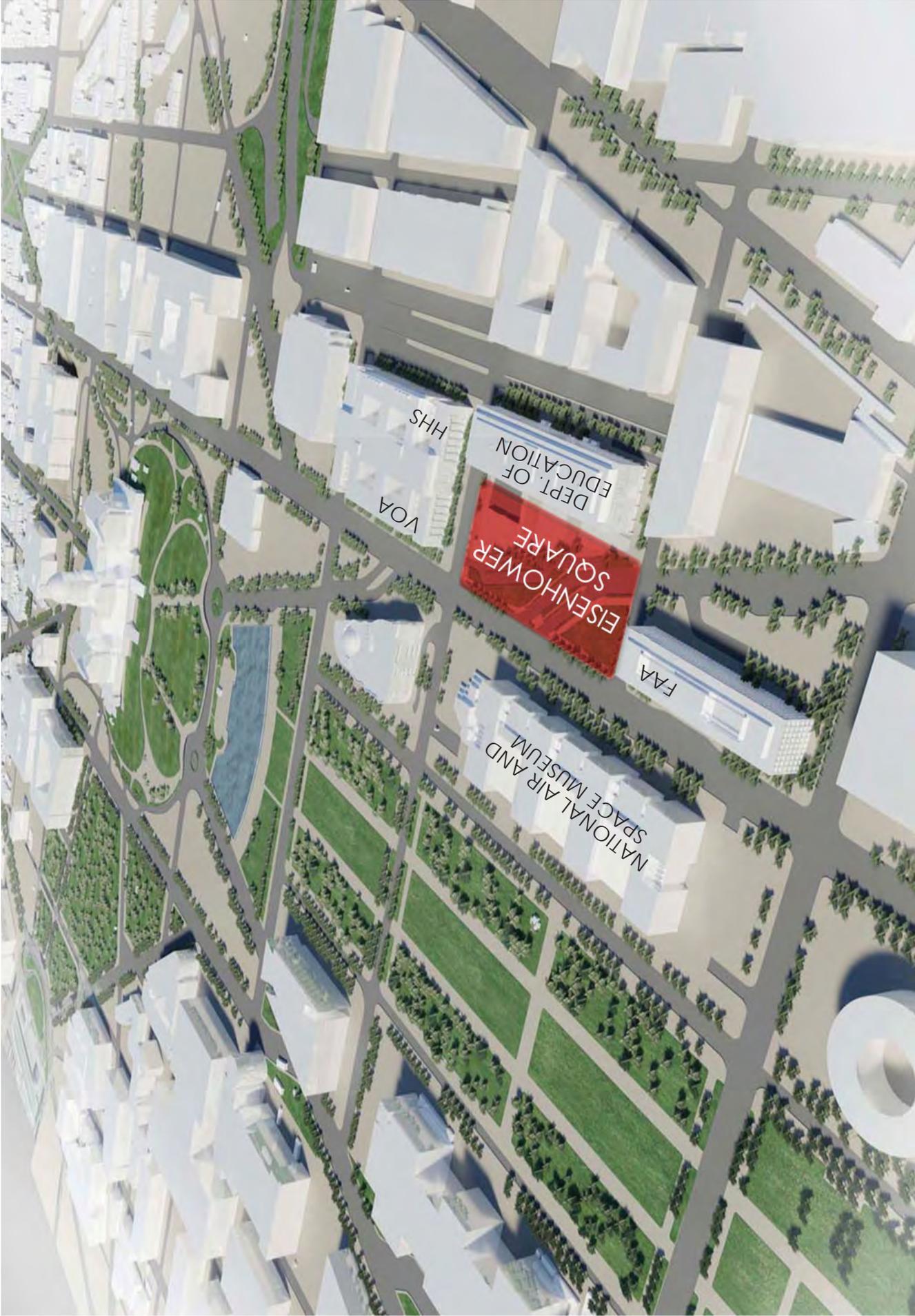
The EMC has considered numerous suggestions and comments regarding the design offered over the past several years by interested stakeholders. Major changes to the design of the Eisenhower Memorial were incorporated in a final design and approved by the EMC. The final design was then reviewed and approved during FY 2015 by the federal review agencies created by the U.S. Congress to approve the composition of memorials and monuments in the Nation's Capital – the U.S. Commission of Fine Arts (CFA) and the National Capital Planning Commission (NCPC).

Senator Pat Roberts was selected as the new EMC chairman in April 2015. Under his leadership, public support has grown dramatically through significant additions to the EMC's Advisory Committee. The Advisory Committee includes all living former Presidents and Vice Presidents, a former First Lady, six former Secretaries of State, four former Secretaries of Defense, and numerous other prominent Americans. With federal review agency approvals in place, the EMC's private fundraising campaign is spearheaded by former Senator Bob Dole, who became the Finance Chair in September 2015. He is joined by former Secretary of State James A. Baker, III and Senator Chris Dodd as Vice Chairs.

In Appropriations legislation for FY 2016, the EMC was directed to work with interested stakeholders, including Congress and the Eisenhower family, to achieve consensus on the memorial design. Consensus by members of the EMC itself (seven are members of Congress), NCPC, CFA, and the National Capital Memorial Advisory Committee has been achieved. The EMC has re-formatted this budget justification to summarize the fifteen years of its engagement with Congress and the Eisenhower family.

With funds in FY 2017 appropriations, construction can begin in 2017 with the goal of memorial dedication on June 6, 2019, the 75th Anniversary of D-Day. The General Services Administration (GSA) has determined that additional delay in moving forward to construction will result in cost escalations.

This document is EMC's budget justification for FY 2017 and includes a narrative for the FY 2017 budget request and detailed information about EMC projects, costs, and expenditures. The information in this document is current with the date of this submission.



Eisenhower Square, the four-acre site designated for the memorial, sits at the base of Capitol Hill, across Independence Avenue from the National Air and Space Museum, and north of the Department of Education.



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Proposed Appropriations/Authorization Language

The Dwight D. Eisenhower Memorial Commission was created by Congress in 1999 by Public Law 106–79. The Commission's congressional mandate is to establish an appropriate, permanent national memorial to Dwight D. Eisenhower. The Commission's enabling legislation dictates that a memorial should be created to perpetuate his memory and his contributions to the United States both as General and President.

The Commission is bipartisan and currently consists of eleven members. Four Commissioners are members of the House of Representatives, three are Senators with one vacancy, and four are private citizens appointed by the President. The Commission is led by Senator Pat Roberts of Kansas, who has served on the Commission since its inception.

The Commemorative Works Act and GSA policy require sufficient funding to complete the memorial before construction can begin. In FY 2012, the Commission received approximately \$30,990,000 to begin construction and \$2,000,000 for Commission operations. These funds were accompanied by legislative language that enabled GSA to award the construction contract on behalf of the Commission and begin construction on the memorial in phases corresponding to memorial funding.

This request for FY 2017 falls into the following two categories:

Capital Construction - \$43,000,000 for construction of the memorial

Salaries and Expenses - \$1,800,000 for necessary expenses of the Commission which includes operations and other related costs.

The request of \$43 million in FY 2017, along with funds on hand from FY 2012 appropriations and funds acquired through the ongoing private fundraising campaign, will be sufficient to begin constructing the memorial. A separate request of \$41 million in FY 2018 will be necessary to complete construction.

The EMC requests the authority to execute phased construction with available funds be in effect. The language authority for phased construction is included in P.L. 112-74 [Attachment 1: P.L. 112-74, Division E, Title III, Other Related Agencies, Dwight D. Eisenhower Memorial Commission].

Site authorization for the Eisenhower Memorial should be further extended from September 30, 2016 to September 30, 2018.



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Appropriations History		
<u>Date of Enactment</u>		<u>Amount Received¹</u>
10/25/1999	P.L. 106-79, Department of Defense Appropriations Act, 2000	\$300,000
11/12/2001	P.L. 107-67, Treasury and General Government Appropriations Act, 2002	\$1,750,000
1/10/2002	P.L. 107-117, Department of Defense and Emergency Supplemental Appropriations for Recovery From and Response to Terrorist Acts on the United States Act, 2002	\$2,600,000
12/30/2005	P.L. 109-148, Department of Defense, Emergency Supplemental Appropriations to Address Hurricanes in the Gulf of Mexico and Pandemic Flu Act, 2006	\$1,660,000
12/26/2007	P.L. 110-161, Consolidated Appropriations Act, 2008	\$1,969,000
3/11/2009	P.L. 111-8, Omnibus Appropriations Act, 2009	\$2,000,000
	OPS/PRE-DESIGN AND SITE SELECTION TOTAL	\$10,279,000
10/30/2009	P.L. 111-88, Interior Department and Further Continuing Appropriations, 2010	\$19,000,000
	OPS/DESIGN AND CONSTRUCTION DOCUMENTS TOTAL	\$19,000,000
12/23/2011	P.L. 112-74, Consolidated Appropriations Act, 2012	\$32,990,000
3/26/2013	P.L. 113-6, Department of Defense, Military Construction and Veterans Affairs, and Full-Year Continuing Appropriations Act, 2013	\$1,050,000
1/17/2014	P.L. 113-76, Consolidated Appropriations Act, 2014	\$1,000,000
12/16/2014	P.L. 113-235, Consolidated and Further Continuing Appropriations Act, 2015	\$1,000,000
12/18/2015	P.L. 114-113, Consolidated Appropriations Act, 2016	\$1,000,000
	OPS/CONSTRUCTION TOTAL	\$37,040,000

¹ Amounts shown in this column include enacted rescissions. In FY 2006 (P.L. 109-148, enacted 12/30/2005), the original appropriation was \$1.7 million. In FY 2008 (P.L. 110-161, enacted 12/26/2007), the original appropriation was \$2 million.

Financial Summary

Fiscal Years 2013-2019

Operational Costs	FY 13 Actual	FY 14 Actual	FY 15 Actual	FY 16 Estimated	FY 17 Estimated	FY 18 Estimated	FY 19 Estimated	Total
Personnel & Contractual Services	\$ 1,355,217	\$ 1,431,349	\$ 1,516,925	\$ 1,108,186	\$ 1,268,595	\$ 1,626,214	\$ 1,658,621	\$ 9,965,107
Travel and Conferences	\$ 62,249	\$ 77,799	\$ 83,884	\$ 22,400	\$ 85,000	\$ 96,400	\$ 96,400	\$ 524,132
Rent, Utilities, Communications	\$ 108,281	\$ 95,201	\$ 116,645	\$ 138,151	\$ 168,151	\$ 124,100	\$ 126,100	\$ 876,629
Supplies and Materials	\$ 50,615	\$ 31,682	\$ 34,928	\$ 17,500	\$ 35,000	\$ 36,500	\$ 36,500	\$ 242,725
Equipment	\$ -	\$ 4,820	\$ 5,820	\$ 2,000	\$ 8,000	\$ 5,000	\$ 5,000	\$ 30,640
Contingency & Reservations	\$ -	\$ -	\$ -	\$ -	\$ 256,474	\$ 188,821	\$ 292,262	\$ 737,557
Subtotal Operational Costs	\$ 1,576,362	\$ 1,640,851	\$ 1,758,202	\$ 1,288,237	\$ 1,821,220	\$ 2,077,035	\$ 2,214,883	\$ 12,376,790

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INFORMATION**

**PROJECT COSTS AVAILABLE DIRECTLY
FROM THE EISENHOWER MEMORIAL
COMMISSION**



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Personnel and Operations Costs, FY 2017

The Eisenhower Memorial Commission's anticipated operational expenses account for \$1.8 million of the FY 2017 budget request.

Salaries and Benefits

The Commission staff includes seven temporary federal employees (as described in P.L. 110-229) and three contract consultants.

Full-Time Employees	Benefits (Yes/No)
Executive Director	Yes
Deputy Executive Director	Yes
Director of Operations & Programs	Yes
Director of Federal Relations	Yes
Front Office & Outreach Manager	Yes
International Fundraising Coordinator	Yes
Domestic Fundraising Coordinator	Yes
Contract Employees	Benefits (Yes/No)
Executive Architect	No
E-Memorial Project Manager	No
Communications Consultant	No

Operations Costs

Anticipated costs include Personnel and Contracted Services, Property Leasing (Rent), Technical Support, Website Management and Equipment Rental, and General Services Administration (GSA) Fees for Financial Management & Reporting, Payroll, Procurement, and Human Resource Management. Also includes Transportation Benefits and Printing, Communications, Public Relations and contingency costs. These items represent approximately \$1,821,220 of the proposed budget for FY 2017.

Contingency & Reservations

Contingency is calculated at a rate of 10% of the overall budget; reservations include additional estimated costs for the Electronic Memorialization (E-Memorial), public relations activities, and memorial groundbreaking, totaling approximately \$256,474.

Employment Projections

The EMC estimates that Commission staffing will be sustained at current levels for FY 2018 and FY 2019.



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About the Eisenhower Memorial Commission (EMC)

The Dwight D. Eisenhower Memorial Commission is a bipartisan Commission created by Congress. It is charged with establishing a national, permanent memorial to Dwight D. Eisenhower to perpetuate his memory and his contributions, specifically his service as Supreme Commander of Allied Forces in World War II and as 34th President of the United States.

As a result of the leadership of two World War II combat-decorated veterans, Senator Daniel K. Inouye and Senator Ted Stevens, the Commission was created on October 25, 1999, by Public Law 106-79. As amended, the law states, "The Commission may establish a permanent memorial to Dwight D. Eisenhower on land under the jurisdiction of the Secretary of the Interior in the District of Columbia...."

The Commission consists of twelve members, including eight members of Congress. One position is currently vacant, and Commission staff is actively working with the appropriate authorities to fill that vacancy.

Appointed by the President Pro Tempore of the Senate:

- **Pat Roberts, Chairman** (R/Kansas)
- **Joseph 'Joe' Manchin III** (D/West Virginia)
- **Gary Peters** (D/Michigan)
- **Vacant**

Appointed by the Speaker of the House:

- **Mike Thompson, Vice Chairman** (D/California)
- **William (Mac) Thornberry** (R/Texas)
- **Mike Simpson** (R/Idaho)
- **Sanford Bishop, Jr.** (D/Georgia)

Appointed by the President:

- **Rocco C. Siciliano, Chair Emeritus** (Beverly Hills, CA)
- **Susan Banes Harris** (Potomac, MD)
- **Alfred Geduldig** (New York, NY)
- **Bruce Cole** (Washington, D.C.)

On April 29, 2015, Senator Pat Roberts was selected Chairman of the Commission and Representative Mike Thompson was selected Vice Chairman. Chairman Roberts is the senior Senator from the State of Kansas and Vice Chairman Thompson represents California's 5th Congressional District.

In addition to appointed members, the Commission also has an impressive Advisory Committee, co-chaired by former Commandant of the United States Marine Corps and former Chairman, American Battle Monuments Commission, General P.X. Kelley, along with former Republican National Committee Chairman Frank Fahrenkopf, Jr.

The Finance Committee is chaired by former Kansas Senator Bob Dole. He is joined by two Finance Vice Chairs, former Secretary of State James Baker, III, and former Connecticut Senator Chris Dodd.

Current Staffing

The Commission is staffed primarily by temporary, federal employees in accordance with legislation passed in May 2008 (P.L. 110-229).

The Commission staff consists of seven full-time federal employees and three contract consultants. Consultant contracts for non-federal employees are processed by General Services Administration for a period of twelve months or less.

Full-Time Employees

Executive Director	Carl W. Reddel, Brig. Gen., USAF (Ret.)
Deputy Executive Director	Victoria Tigwell, M.B.A.
Director of Operations and Programs	Joyce Jacobson
Director of Federal Relations	Ed Pérez, M.Ed.
Front Office & Outreach Manager	Albert Cramer
International Fundraising Coordinator	Josh Poorman
Domestic Fundraising Coordinator	Collin Figley

Contract Consultants

Executive Architect	Daniel J. Feil, FAIA
E-Memorial Project Manager	Shannon Honl, M.Arch.
Communications Consultant	Chris Kelley Cimko

Special Counsel

Andrew J. Demetriou, Esq.



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

The Eisenhower Memorial Commission's Advisory Committee

Honorary Presidential Advisors

Jimmy Carter
George H.W. Bush
Bill Clinton
George W. Bush
Nancy Reagan

Honorary Vice Presidential Advisors

Walter Mondale
Dan Quayle
Al Gore
Dick Cheney

U.S. Secretaries of State

Henry Kissinger
George Shultz
James A. Baker, III
Madeleine Albright
General Colin Powell, USA (Ret.)
Condoleezza Rice

U.S. Secretaries of Defense

Donald Rumsfeld
Bob Gates
Chuck Hagel
Leon Panetta

Finance Campaign

Bob Dole, *Chair*
James A. Baker, III, *Vice Chair*
Chris Dodd, *Vice Chair*

Advisory Committee

General P.X. Kelley, USMC (Ret.), *Co-Chair*
Frank Fahrenkopf, *Co-Chair*
Leonard Boswell, *Vice Chair*
Nancy Kassebaum Baker
Bob Bennett
Nicholas F. Brady
Tom Brokaw
Judy Burgess
Harold Burson
Gerry Cassidy
William Coleman
Tom Daschle
Andy Demetriou
Barbaralee Diamonstein-Spielvogel
Tom Downey
Larry Field
Bill Frist
Lou Galambos
Newt Gingrich
Hank Greenberg
Alan Greenspan
Tom Hanks
Vernon Jordan
David Keene
Tom Korologos
Paul Laxalt
Norman Lear
Joe Lieberman
Blanche L. Lincoln
Tom Lorentzen
Trent Lott
Fred Malek
Tim McGivern

**The Eisenhower Memorial Commission's
Advisory Committee (continued)**

Ray McGrath
Lt. Gen. Tom McInerney, USAF (Ret.)
Ralph Mecham
Ed Meese
George Mitchell
Frank Murkowski
Gen. Richard Myers, USAF (Ret.)
Paul O'Day
Roswell B. Perkins
T. Boone Pickens, Jr.
Donald Putnam
Gil Robinson
VAdm. Ann E. Rondeau, USN (Ret.)
Matt Schlapp
Lt. Gen. Brent Scowcroft, USAF (Ret.)
Jim Slattery
Frederick W. Smith
Jill Sommers
Todd Tiaht
William Webster



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

Narrative Justification for FY 2017 Budget

Congress determined that General and President Eisenhower is worthy of a permanent, national memorial. The Commission is dedicated to working with Congress to build a memorial of the highest quality, to ensure that all Americans have access in perpetuity to learning about his impressive achievements.

The EMC has worked closely with Congress, members of the Eisenhower family, the very best presidential historians and Eisenhower experts to create a beautiful, durable, solemn, and visitor-friendly permanent memorial to General and President Eisenhower. Through a proven competitive process overseen by GSA, it has engaged the expertise of a world-renowned architect, Frank Gehry of Gehry Partners, LLP. The materials used for construction of the memorial have been approved by NCPD and its review agency, the National Institute for Standards and Testing (NIST). GSA has determined that additional delay in moving forward to construction will result in continuing cost escalations.

The request of \$43 million in FY 2017 along with funds on hand from FY 2012 appropriations, and funds acquired through the ongoing private fundraising campaign, will be sufficient to begin constructing the memorial. A separate request of \$41 million in FY 2018 will be necessary to complete construction.

The EMC requests the authority to execute phased construction with available funds. The language authority for phased construction is included in P.L. 112-74 [Attachment 1: P.L. 112-74, Division E, Title III, Other Related Agencies, Dwight D. Eisenhower Memorial Commission].

Site authorization for the Eisenhower Memorial should be further extended from September 30, 2016 to September 30, 2018.

The National Eisenhower Memorial will be of equal caliber to the Washington, Lincoln, Jefferson, and Roosevelt presidential memorials. The Commission's goal of a high-end design has been realized. The Commission, CFA and NCPD have approved the final design by architect Frank Gehry of Gehry Partners, LLP. For a comprehensive list of all public meetings see the section "Public Meetings Held for the Eisenhower Memorial" at the end of this budget justification.



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

Mission and History

Working with Congress and the Eisenhower Family to Build the National Eisenhower Memorial

As a result of the leadership of two World War II combat-decorated veterans, Senator Daniel K. Inouye and Senator Ted Stevens, the Commission was created on October 25, 1999, by Public Law 106-79. The Dwight D. Eisenhower Memorial Commission (EMC) was given a single objective: to establish an appropriate, permanent memorial to Dwight D. Eisenhower, World War II hero and 34th President of the United States.

At the outset of its work, the Commission engaged top history, military, and political experts to create an authoritative Legacy Report on Dwight D. Eisenhower's life and achievements. A comprehensive history of the National Eisenhower Memorial preceding preliminary approval from the U.S. Commission of Fine Arts (CFA) and the National Capital Planning Commission (NCPC) can be found in previous versions of the Eisenhower Memorial Commission's Budget Justifications.

Outreach to the Eisenhower Family in 2014 and 2015

Outreach to the Eisenhower family began with the Commission's inception in 2001 and continued throughout 2014 and 2015, with Advisory Committee members and other project partners serving as volunteer liaisons. In early August 2014, Representative Darrell Issa arranged a meeting between the Eisenhower family along with Frank Gehry and his staff at Gehry's studio. Unfortunately, a few days before the meeting, family members announced that they were not going to be able to attend and Representative Issa was kept in Washington by Congressional business. During the summer of 2014, EMC Advisory Committee Co-Chairman Frank Fahrenkopf and fundraising contractor Tony Lynch began executing a strategy to find ways to personally involve and to seek the renewed approval of the Eisenhower family for the project.

In 2015, several meetings with Eisenhower family members were conducted. Frank Fahrenkopf, Gehry Partners' Meaghan Lloyd, Commissioner Susan Harris and fundraising contractor Tony Lynch met with Anne and Susan Eisenhower in February 2015. In June 2015, David Eisenhower was interviewed and featured in the Eisenhower Memorial's E-Memorial Pivotal Moment titled *Winning the Presidency*, which was narrated by Tom Brokaw. Former Senator Bob Dole, currently the Commission's Advisory Committee Finance Committee Chairman, Frank Fahrenkopf and Tony Lynch met with Susan Eisenhower multiple times during the summer of 2015. Chairman Senator Pat Roberts also met with family members in 2015.

In the absence of direct input, the design team has done its best to address family concerns that have surfaced in newspaper articles, congressional testimony and in earlier meetings.

Preliminary Design Approval from CFA and NCPC in 2014

By late summer 2014, the design team had completed all necessary tests on tapestry durability and evolution of the design to return to NCPC to seek Preliminary Approval. The changes made to the design throughout the year were sufficient to achieve a significant milestone for the memorial design: Preliminary Approval by a 10-1 vote at the October 2014 NCPC meeting.

NCPC's Director of Urban Design Shane Dettman presented NCPC's recommendation that the design be approved, saying that the design appropriately addressed previously discussed issues [Attachment 2: "Eisenhower Memorial Clears Key Hurdle on Design," *Washington Post*, 10/2/14]. NCPC's press release following the meeting noted that the revised design "is now consistent with seven design guidelines adopted by NCPC as part of its action to approve the memorial site in 2006" [Attachment 3: NCPC Press Release, 10/2/14].

The NCPC's Action approved the revised preliminary site and building plans for the memorial, finding them to be "consistent with the purposes of the National Capital Planning Act and the Commemorative Works Act." Further, in accordance with the National Environmental Policy Act (NEPA), NCPC found that "the Commission action to approve the revised preliminary memorial design will not have a significant [negative] impact on the human environment."

NCPC also found that the project successfully meets each of the specific decision criteria enumerated in the Commemorative Works Act, including that a commemorative work be built of durable materials suitable to the outdoor environment. NCPC also reiterated its April 2014 finding that "the results of the durability tests conducted by the [EMC] show the tapestry materials and panel welds to be resistant to corrosion and mechanically sound" [Attachment 4: NCPC Commission Action, 10/2/14].

Several weeks after reaching this milestone, the design team presented the approved design to CFA. At this meeting, CFA members described the edited version of the design as a "stronger project," and a "substantial improvement," over previous designs [Attachment 5: "Revised Gehry Design of Eisenhower gets okay from Fine Arts," *Washington Post*, 10/16/14].

The official CFA letter summarizing this meeting noted Commissioners' view of the tapestry as a strong, "poetic idea that now serves clearly as a backdrop for the commemorative elements, [Commissioners] reaffirmed the need for the two remaining columns to define the memorial precinct spatially within the urban context." [Attachment 6: CFA Letter, 10/23/14]. They also found that the memorial design – a presidential

memorial in a civic park – would enhance the vista, along the Maryland Avenue right-of-way to the Capitol dome.

Following these two critical meetings, the *New York Times* editorial board weighed in on the design in early November 2014, calling it an overdue tribute and noting the perseverance of the Commission and designer Frank Gehry. It celebrated the newly-approved design, with its “evocation of the fields of Kansas and the valor of West Point,” and described it as “worthy of President Eisenhower” [Attachment 7: “Another Battle for Eisenhower,” *The New York Times*, 11/3/14]. This editorial was a follow-up to one published in August 2014 that noted the “perplexing rite of passage that the United States’ most cherished memorials must almost always endure public outcry in their infancy,” and which encouraged memorial planners to “push forward with the existing plan to finalize the memorial design and begin breaking ground.” It called for congressional support for the Commission to stem the tide of opposition and accelerate the project’s completion, noting that the memorial “will rank high on the list of memorable Washington landmarks” [Attachment 8: “Almost there, Ike,” *The New York Times*, 8/10/14].

The Commission moved one step closer towards the building of this distinctive memorial with another approval from the CFA in late November 2014. At this meeting, Commissioners reviewed many aspects of the memorial design, including statuary, artwork, and landscape. They endorsed the refinement of the design, describing the project as “an extraordinary commemorative work,” and commended the project “for its complex integration of textures and scales within a landscape inspired by the American heartland” [Attachment 9: CFA letter, 12/1/14].

Memorial’s National Support Continues to Grow from Citizens, Veterans, and Members of Congress in 2015

Resolutions of support continued to be passed by state and local governments in the beginning of 2015. One of the supportive states has been the State of Texas, which is also the birthplace of Dwight D. Eisenhower. On February 16, 2015, the City Council of the City of Denison, Texas passed and approved a Resolution endorsing the Eisenhower Memorial’s design and encouraging its construction. The Resolution notes that the Eisenhower Memorial “would be a noble honor in recognition of a person who served his country unflinching and in a manner that is well known and highly regarded throughout the world” [Attachment 10: Denison City Council Resolution, 2/10/15]. On May 28, 2015, a Resolution from the State of Texas House of Representatives supporting the completion of the Eisenhower Memorial passed unanimously. The Resolution stated that “the monument’s design by famed architect Frank Gehry appropriately captures the two main elements of Eisenhower’s life, as general and as president” [Attachment 11: Texas State Resolution of Support, 5/28/15].

The State of Kansas has also continued to be supportive of the memorialization effort, which regards Eisenhower as Kansas’ favorite son. On April 22, 2015, the Wichita City Council passed a resolution in support of the Eisenhower Memorial. The Resolution stated that “the construction of a national memorial to honor President Eisenhower

would be an appropriate recognition for a great man who so valiantly served his country by leading the United States and allies to victory during the dark days of World War II” [Attachment 12: Resolution from the City of Wichita, 4/22/15]. On October 13, 2015, during a speech to mark the 125th anniversary of the birth of President Dwight D. Eisenhower, Kansas Governor Sam Brownback voiced his support for the Eisenhower Memorial. During his statement, Governor Brownback expressed that he supports the “efforts to memorialize the accomplishments and values that Eisenhower embodied by building a national monument which represents those values for which Eisenhower so valiantly fought” [Attachment 13: Governor Sam Brownback marks the 125th anniversary of the birth of President Dwight D. Eisenhower, 10/13/15].

The EMC has also received support from veterans’ organizations. The Veterans of Foreign Wars (VFW) passed a resolution of support for the Eisenhower Memorial during their 116th National Convention in July 2015. The resolution asserted “that we urge Congress to reinstate funding and build the National Eisenhower Memorial as a lasting tribute to the General, the President, and to those who served with him” [Attachment 14: VFW Resolution No. 306, 7/20/15]. The resolution also encouraged the members, friends and family of VFW to personally contribute to the construction of the memorial. Commission staff and Senator Dole regularly participate in greeting veterans from Honor Flights around the country that arrive in Washington, D.C. to visit its memorials. These veterans routinely express their support for the National Eisenhower Memorial’s construction by signing petitions that call for the Memorial’s construction to be expedited so that they can visit the Memorial in their lifetimes.

Outreach to youth organizations continues to be an important staple in the public support for the memorial. In May 2015, Commission staff participated with the Congressional Scouting Caucus leaders in the inauguration of a new Boy Scouts of America (BSA) History of Scouting Trail (HOST) Hike. With Washington, D.C. being the birthplace of the BSA and with a plethora of monuments and memorials with significant scouting connections in the city, the concept of a set of national hikes framed around capturing the history of scouting was conceived by Scout Historian Peter ‘P-B’ Bielak and BSA’s National Capital Area Council. The National Eisenhower Memorial will be the official starting point of the James E. West HOST Hike, in which thousands of Scouts and their families participate. President Eisenhower had deep historical ties to the BSA as a member of the National Executive Board. He attended the National Jamborees in 1950, 1953, and 1960 was made an honorary member of the Scouting Honor Society, the Order of the Arrow in 1954 [Attachment 15: Inaugural James E. West History of Scouting Trail Hike, EMC Participation, 5/23/15].

Other organizations also showed their support through letters delivered to Congress. On September 8, 2015, the Mariners of Project Liberty Ship, a non-profit organization dedicated to preserving and operating the Liberty Ship *S.S. John W. Brown* based in Baltimore, Maryland expressed their support for the Eisenhower Memorial in a letter to Senator Bob Dole and the Maryland Congressional delegation. The letter stated that “Time is running out for us. World War II veterans must have the chance to pay homage to our Commander, especially us Mariners, of which there are only about 5,000 left. It is

time for Congress to fund the construction of the Eisenhower Memorial” [Attachment 16: Project Liberty Ship Letter to Bob Dole, 9/8/15].

On October 20, 2015, David H. Mortimer, the current President of The American Assembly at Columbia University, which was founded by Dwight D. Eisenhower in 1950 while president of the University, sent a letter in strong support of the Eisenhower Memorial to Congress. The letter expressed that “It is tragic that a memorial honoring one of the greatest heroes in our lifetime should be so unnecessarily delayed. It refutes the very essence of Eisenhower’s legacy” [Attachment 17: American Assembly Letters of Support, 10/20/15].

During November 2015, the Commission’s Vice Chair Representative Mike Thompson and Commissioner Representative William “Mac” Thornberry sent a letter to Chairman Hal Rogers and Ranking Member Nita M. Lowey of the U.S. House of Representative’s Appropriations Committee. The Representatives urged House Appropriation Chairman Hal Rogers and Ranking Member Nita Lowey to consider fully funding the EMC’s needs in FY 2016. The letter stated “As you know, Memorial design is never unanimous but rather by consensus – just as the Eisenhower Memorial achieved through consensus the extensive review process that Congress created. Three [federal] Commissions, led by [competent] men and women of integrity, have considered this design and have heard from all parties. Design revisions have been made and the design is approved” [Attachment 18: Letter from Representatives Thompson and Thornberry to House Appropriators, November 11/4/15]. This letter was also signed by several Representatives including Commissioner Sanford Bishop, Jr., Corrine Brown, Sheila Jackson Lee, Henry C. “Hank” Johnson, Reid Ribble, Filemon Vela, Joe Wilson, Michael Conaway, G.K. Butterfield, John Conyers, Tammy Duckworth, Ruben Gallego, Jim McDermott, Seth Moulton, Rick Nolan, Charles B. Rangel, Mark Takai, and Tim Walz. The Commission did not receive construction funds in the FY 2016 budget.

In December 2015, Vice Chair Representative Thompson, Commissioners Representative Thornberry and Representative Sanford Bishop, Jr. submitted a statement for *The Congressional Record* regarding the construction for the National Eisenhower Memorial. In the statement, Rep. Mac Thornberry explained that “Time is of the essence for our remaining World War II veterans. Funding of the construction in Fiscal Year 2016 will allow the Memorial to be completed by the summer of 2019, the 75th Anniversary of D-Day.” He continued, “Further delays would mean that those who fought under Eisenhower’s command would not see its completion and call into question whether the Memorial will ever be built. Now is the time to move ahead” [Attachment 19: 114th *Congressional Record*, “Construct the National Eisenhower Memorial,” 12/10/15].

Final Design Approval from CFA and NCPC in 2015

In summer 2015, the Commission received final design approvals from CFA and NCPC. Commission staff and the design team worked directly with the NPS to complete all steps required prior to obtaining approval. Given the strong relationship between the

Commission and its sponsor NPS, the EMC anticipates that moving to the construction phase should progress smoothly.

The Editorial Boards at both *The New York Times* and *Washington Post* came out in vocal support of the approval of the Eisenhower Memorial design by the federal review agencies. *The New York Times* editorial described the design changes that have been made to satisfy different stakeholders and how the Memorial received final approval from NCPD [Attachment 20: *The New York Times* editorial, 7/11/15]. *The Washington Post* made similar comments about the Memorial approval process and gave a ringing endorsement for the memorial arguing that it is time for Congress to fund the Eisenhower Memorial's construction. The editorial stated "more than 15 years of debate and discussion is enough. Mr. [Frank] Gehry has produced a design that, as judged by the federal government's meticulous planning process for memorials, would be a fitting and lasting tribute to Eisenhower" [Attachment 21: *The Washington Post* editorial, 7/12/15].

Attaining final approvals from CFA and NCPD were momentous achievements towards groundbreaking on the memorial. The Commission appreciates the leadership of key members of Congress, review agency Commissioners, and its own members, along with the extraordinary flexibility of the design team, in achieving this goal.

In June 2015, the required Section 106 process was completed by NPS on behalf of the EMC. In accordance with Stipulation 11 of the 2012 Memorandum of Agreement (MOA) for the establishment of the Dwight D. Eisenhower Memorial in Washington, D.C., the NPS issued its final Determination of Effect on May 8, 2015. The NPS concluded that the design refinements accomplished between 2012 and 2015 minimized the adverse effects on historic properties in the 2012 MOA [Attachment 22: Conclusion of the Section 106 Process by NPS, Cover Letter, 6/4/15].

Final Design of the National Eisenhower Memorial

The National Eisenhower Memorial is centered at a memorial core containing limestone bas-relief blocks, heroic and life-size free-standing bronze sculptures, and quotations, which will commemorate Dwight D. Eisenhower's legacy and his role in American history as an extraordinary military leader and a great American president.

As the NCPD Executive Director's recommendation explained, the Memorial will commemorate Eisenhower's military achievements through a "freestanding sculpture [which] will be cast in bronze and measure approximately 8 – 10 feet in height... of General Eisenhower speaking to members of the 101st Airborne Division before D-Day... in front of a bas relief depicting the landing on the beach of Normandy, France on June 6, 1944" [Attachment 23: Excerpts from NCPD Executive Director's Recommendation, Proposal, Memorial Core, 7/9/15]. The back of the bas relief block will include an excerpt from General Eisenhower's Guildhall Address in London, England on June 12, 1945.

Across from the General-side of the memorial's core is the side commemorating Eisenhower's presidency. The Executive Director's recommendation explains that "to commemorate his Presidential legacy, a sculpture of President Eisenhower standing in the center of the White House's oval office flanked on one side by a military advisor and on the other side by two civilian advisors... in front of a bas relief depicting a map of the world" [Attachment 23]. Above the sculptures there will be a quotation from President Eisenhower's Second Inaugural Address on January 21, 1957, and the back of the bas relief block will contain excerpts from President Eisenhower's First Inaugural Address on January 20, 1953, and a quotation from his Farewell Address on January 17, 1961.

Both the General and President sides of the memorial will flank a life-size sculpture of Eisenhower as a young man along the southern edge of the memorial core on top of the memorial overlook wall. The NCPD Executive Director's recommendation explained that "the statue is intended to create a connection between the landscape imagery of Abilene, Kansas, Eisenhower's hometown, and the elements within the memorial core commemorating Eisenhower's future accomplishments as a General and President" [Attachment 23]. The inspiration for this sculpture comes from Eisenhower's homecoming speech in Abilene following his military service during World War II.

The memorial core is set against a backdrop of the landscape of Abilene that is designed on a large-scale steel tapestry. This tapestry is supported by a monumental colonnade and is approximately 80-feet high by 447-feet in length. As the NCPD Executive Director's recommendation explains, "the tapestry serves both functional and commemorative purposes. Functionally, the tapestry and supporting colonnade are used to define the southern edge of the memorial and provide visual separation from the Lyndon B. Johnson Department of Education Building. As a commemorative element, the tapestry will depict landscape scenery of Abilene, Kansas, Eisenhower's hometown and is meant to honor Eisenhower's Midwestern core values of strength, modesty, and integrity" [Attachment 24: Excerpts from NCPD Executive Director's recommendation, Project Summary, 7/9/15].

The north side of the memorial defines the park space by having two freestanding columns. As the NCPD Executive Director's recommendation explains, "the freestanding columns are the same diameter and height as those supporting the tapestry, and are placed in alignment with each other, and with the end columns of the south tapestry approximately 155-feet to the north" [Attachment 24]. These columns contribute to the layered experience of the memorial as they mark the beginning of the memorial area for pedestrians entering the site.

The overwhelming feeling of the Kansas plains is continued through the landscape design which reinforces the tapestry imagery. As the NCPD Executive Director's recommendation explains "The memorial ground plane includes groomed lawn along the historic Maryland Avenue cartway, and slightly taller grasses throughout the rest of the site. Several types of canopy and understory trees are arranged in clusters throughout the site to frame the Maryland Avenue viewshed [to the Capitol] and views of the memorial core and tapestry" [Attachment 24].

There will be a Visitor Center located in a one-story building placed in the southeast corner of the site. This building will contain restrooms, a bookstore, and an NPS ranger contact station. The NCPD Executive Director's recommendation describes that "Paved entry plazas at the northeast and northwest corners of the site will receive visitors and direct them along walkways through the park space and towards the memorial core. The threshold into the memorial core will be delineated through the use of paving materials that differ from the walkways" [Attachment 24].

A new pedestrian promenade will link the Department of Education Building to the city and to all visitors. As the NCPD Executive Director's recommendation explains, "The promenade, to be known as the LBJ Promenade, will serve as a new entry forecourt to the Department of Education Building and provide outdoor seating, exhibit areas, and a memorial overlook that can accommodate gatherings of various sizes" [Attachment 24]. Former Department of Education Secretary Arne Duncan wrote in a letter to NCPD, "We recognize that the memorial design creates a new 'front door' for the Department, with a planned urban park and pedestrian promenade. Additionally, a large number of visitors will be drawn to the memorial, and we hope that the promenade will give the Department new opportunities to engage with the public and inform visitors about our work" [Attachment 25: Letter from Secretary Arne Duncan, 7/8/15].

Growing Leadership of the Eisenhower Memorial Commission in 2015

Several important and influential changes have been made within the EMC's leadership. In January 2015, Senator Gary Peters of Michigan was appointed to fill one of the vacancies on the EMC. During the April 29, 2015, Commission meeting, Senator Pat Roberts and Representative Mike Thompson were selected as Chair and Vice Chair, respectively. Both were selected to the leadership positions unanimously. Senator Roberts quoted Eisenhower as he addressed the Commission meeting offering that "We will accept nothing less than full victory" [Attachment 26: "Nothing Less Than Full Victory' on Ike Memorial," *Roll Call*, 4/29/15].

Since Senator Roberts has become Chair, a plethora of important American leaders have joined the effort to complete the memorial for Eisenhower. In July 2015, the Advisory Committee welcomed television anchor and author Tom Brokaw. Brokaw, speaking about World War II veterans, stated "There are still a million of them left and, just as they flocked to Washington on that spring day in 2004 to see the memorial to their sacrifice, they want to see their esteemed leader, General Eisenhower, honored" [Attachment 27: "Tom Brokaw Joins Eisenhower Memorial Commission's Advisory Panel," *The New York Times*, 7/22/15].

Following Brokaw's announcement Senator Bob Dole, a longtime member of the Advisory Committee, began to take on a larger role for raising private donations for the National Eisenhower Memorial. On September 10, 2015, Senator Dole was selected by Senator Roberts to lead the fundraising campaign for the National Eisenhower Memorial. As Senator Dole stated "I want the country I fought for – the country that has benefitted from Ike's leadership, resolve and vision – to honor Ike. Now" [Attachment

28: “Roberts taps Dole to Lead Ike Memorial fundraising,” *Sun Herald*, 9/10/15]. Senator Dole has strived to get the memorial completed before the remaining one million World War II veterans pass.

With the announcement of Senator Dole as Fundraising Campaign Chair for the National Eisenhower Memorial, the Advisory Committee began a large expansion to include many notable American leaders in September 2015. Esteemed actor and director Tom Hanks joined the Advisory Committee. Upon joining the committee, Hanks stated to the Associated Press, “My role [as the filmmaker and actor from *Saving Private Ryan*] was meant to honor the sacrifices of Ike’s troops and all those who served in that global conflict.... I am pleased to join the effort to remember their leader who went on to become one of our most prescient and wise of presidents” [Attachment 29: Sen. Bob Dole to Lead Fundraising to Build Eisenhower Memorial,” *Associated Press*, 9/11/2015].

Following Hanks, former Presidents George H.W. Bush and George W. Bush joined the fundraising effort to build the National Eisenhower Memorial. The Bushes were also joined by former Secretary of State James Baker, III, former Secretary of State Colin Powell and former Senate majority leaders Tom Daschle, Bill Frist, George Mitchell and Trent Lott [Attachment 30: “Bush, Bush, Baker and Others Join Advisory Panel for Eisenhower Memorial,” *New York Times*, 9/16/15]. In regard to these additions, the *Topeka Capital-Journal* stated “It is good to know a powerful team is being assembled to ensure [Eisenhower] is honored properly in our nation’s capital” [Attachment 31: “Eisenhower Memorial gets a boost,” *Topeka Capital-Journal*, 9/19/15].

In October 2015, the Advisory Committee continued to gain esteem as it was joined by three former Secretaries of State. Secretaries Madeline Albright, Condoleezza Rice and Henry Kissinger joined with Secretary Baker to provide more leadership to the National Eisenhower Memorial [Attachment 32: “3 former secretaries of state join Eisenhower Memorial panel,” *Associated Press*, 10/21/15]. Several days later, former President Jimmy Carter joined the Advisory Committee. President Carter called Eisenhower the nation’s “most recent – and possibly our last – warrior President.” He continued that he was proud that Eisenhower was his final commander in chief when he served in the Navy [Attachment 33: “Former President Carter Joins Eisenhower Memorial Panel,” *Associated Press*, 10/28/15].

In November 2015, former President Bill Clinton joined the Advisory Committee, which now included all four living former Presidents of the United States. Both Senator Roberts and Senator Dole said in a joint statement that “It is immensely gratifying that all four of our nation’s former U.S. presidents have joined together in support of the national memorial honoring their fellow president, Dwight D. Eisenhower” [Attachment 34: “Bill Clinton joins other former presidents in support of Eisenhower Memorial,” *Topeka Capital-Journal*, 11/2/15]. Later that month Tim McGivern, former chief of staff for Sam Brownback when he served in the U.S. House and Senate, joined the Advisory Committee [Attachment 35: “Former Brownback aide named to Ike committee,” *Hutchinson News*, 11/19/15].

In December 2015, former Speaker of the House Newt Gingrich joined the Advisory Committee. In joining Advisory Committee, Gingrich stated “Anyone who shared my interest in American military and political history will surely agree that Ike’s brilliant leadership and decisiveness during World War II and the Cold War enabled America to lead the free world in its triumph over tyranny” [Attachment 36: “Gingrich joins Ike memorial committee,” *Hutchinson News*, 12/10/15]. The Advisory Committee continues to pick up momentum into the beginning of 2016.

Conclusion

The EMC made significant strides in the last year toward completing a fitting and permanent tribute to Dwight D. Eisenhower. The final design, previously described in detail, received approvals from both CFA and NCPD. NPS completed the Section 106 Process, and the construction documents will be complete by the end of February 2016. The National Eisenhower Memorial is now “shovel-ready” and continued delays in construction will escalate costs significantly.

The EMC continues its engagement with Congress, the Eisenhower family and the general public. Consensus by the EMC itself, NCPD, CFA, and the Commission’s Advisory Committee has been achieved. A wide array of public support has been presented from State of Kansas, the State of Texas, the VFW, the Boy Scouts of America, and many others. The EMC continues to have a consensus of public support from its Commissioners, which was illustrated by Vice Chair Representative Mike Thompson’s, Commissioners Representative Mac Thornberry’s and Representative Sanford Bishop’s statement for *The Congressional Record*.

Under the new leadership of Chairman Senator Pat Roberts, public support has been demonstrated through the continuing additions to the Advisory Committee. The Committee grew significantly at the end of 2015 with the addition of all living former Presidents and Vice Presidents, a former First Lady, six former Secretaries of State, four former Secretaries of Defense, and many other prominent Americans. The EMC’s private fundraising campaign has been spearheaded by former Senator Bob Dole, who became the Finance Chair in September 2015. The EMC’s campaign to proceed to construction, led by Chairman Senator Pat Roberts, continues to work towards completion of the much deserved National Memorial to General and President Dwight D. Eisenhower.



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

Designing and Building the Permanent Eisenhower Memorial

GSA/National Capital Region (NCR) awarded the design and construction management contracts on behalf of the EMC and has assisted the Commission in administering these contracts.

Through the established and highly-regarded GSA Design Excellence Program, Gehry Partners, LLP was chosen as the memorial designer. This choice was unanimously affirmed by EMC Commissioners in 2009. Gehry Partners, LLP and the Gilbane Building Company, the design and construction management firm contracted to assist GSA with building the memorial, were awarded these contracts in January 2010.

Design & Construction Management Contract

The Memorial's design and construction management firm, the Gilbane Building Company, has continued to oversee the work of the design team on a daily basis. In conjunction with GSA, they pay particular attention to ensuring that the design work is done on time per the agreed-upon schedule and within the established budget. The Design and Construction Manager is responsible for reviewing the design team's invoices for accuracy, adjusting them as necessary, and recommending them to GSA and the EMC for payment. Their oversight will continue through memorial construction.

This group ensures that the programmatic needs and requirements for the memorial are achieved in the design, as represented by the documents provided at each stage in the design process.

Design Phase: Construction Documents – Completion: February 2016

- The final phase of design is the creation of construction documents from which the Memorial will be built. This phase will be completed by the end of February 2016.
- The majority of the remaining details about the design have been resolved during this phase, and final coordination between all of the technical disciplines will be achieved.
- Development of detailed mock-ups and maquettes of the artwork will carry through the procurement phase up to the start of construction.
- In Spring 2014, NCPC signaled it was satisfied with tapestry testing results.
- The construction documents set will include the final drawings, specifications, cost estimate, construction schedule, technical reports, code reviews, fire egress plans, and structural calculations for the Memorial.

The Path to a Shovel-Ready Memorial: Design Phase

- Three alternative design concepts were developed and evaluated during this period. As a result of the evaluation, design option number three was selected as the preferred alternative by a unanimous vote of the Eisenhower Memorial Commission.
- The design team produced detailed drawings, structural calculations, cost estimates, schedules, and specifications for materials.
- Specialists in architecture, landscape architecture, information design, lighting design, civil engineering, structural engineering, mechanical engineering, acoustics, and a number of other disciplines all contributed to the design process and to the final products during this phase.
- During this phase, the design team achieved revised concept approval from CFA. The proposed design received preliminary design approval from NCPC in October 2014. Final design approvals were achieved in June and July 2015, respectively
- Art work images have been developed and approved.
- Throughout this phase, the Commission, Eisenhower family, experts and historians on Dwight D. Eisenhower, and other members of Congress were consulted on the development of the memorial design.

Construction Procurement

- Construction procurement will be accomplished with a best value process.
- GSA will manage the solicitation and award of the contract, with the design team providing technical assistance in answering questions.
- Due to scheduling delays, a two-step construction procurement process will be restarted once sufficient funds are in hand.
- GSA's Construction Manager will handle the day-to-day details of the procurement.

FY 2017: Constructing the Memorial

GSA/NCR will be procuring and awarding the construction contracts on behalf of the EMC and will assist the Commission in administering the contracts. Following groundbreaking, memorial construction is projected to take thirty months.

A significant portion of FY 2012 construction funds will be available to begin construction, once a construction permit is issued. The Commission's FY 2017 budget request represents the difference between the construction funds the Commission has retained and what is necessary to begin the first phase of memorial construction. The granting of these funds is necessary to begin construction in memorial by the beginning of 2017.

Memorial Construction Contract

Construction Phases – June 2016 [FY 2017] START

- FY 2012 and FY 2017 Funds. The construction will be broken into two phases, including FY 2012 funds on hand and private donations. The construction phases will include site demolition and relocation of all existing utilities to clear the site for the memorial including the following:
 - Sitework and related civil engineering
 - Underground utilities
 - Demolition
 - Foundations
 - LBJ Building Promenade
 - Purchase of artwork
 - Purchase of large trees
 - Superstructure for tapestry
 - Tapestry installation
 - Monumental Blocks
 - Columns
 - Visitor Support Building
 - Landscape installation
 - Art installation
 - Payment to District of Columbia for loss of parking revenue
 - Design services during construction and construction management fees
- Throughout construction, the Commission will continue to coordinate with the District of Columbia's Department of Transportation and the memorial's neighbors to ensure the construction does not interrupt their operations.

Turnover Phase and Memorial Dedication

- Upon completion of a 24-month, two-part construction phase there will be a six-month turnover period to ensure that the memorial is fully operational prior to handover to the NPS. This includes an overlapped operating period to ensure performance of all elements of the permanent memorial.
- Official memorial dedication is expected in 2019.

General Services Administration/National Capital Region [GSA/NCR]

GSA/NCR Public Buildings Service is the contracting agent for the EMC. The GSA/NCR office is designated to assist public commissions such as the EMC in the procurement and management of the construction of contracts. The Design and Construction Management Consultant directly serves GSA staff in executing these responsibilities.

Eisenhower Memorial Commission Oversight

The Commission's Executive Architect, reporting directly to the Executive Director, has oversight responsibilities on behalf of the EMC for the GSA work as well as the work of the Design Consultant and of the Design and Construction Management Consultant.



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

Electronic Memorialization (E-Memorial)

The National Eisenhower Memorial will be the first national presidential memorial to incorporate a truly integrated electronic component — the E-Memorial. For a president who strongly supported and valued science and education, an electronic memorial is particularly fitting.

Purpose

The purpose of the E-Memorial is to engage and educate visitors – both on and off site – through Pivotal Moments in Eisenhower’s life. Local Projects, a New York City-based award-winning media design firm, has been selected to design the E-Memorial’s website and mobile device app – an elaboration of the physical memorial.

Audience

The E-Memorial will engage visitors of all ages – from elementary school students to World War II veterans – in the Eisenhower story, demonstrating why his memory and legacy deserves memorialization. Commissioners have specifically mandated the engagement of K-12 students as the primary audience for the memorial. The E-Memorial’s mobile app and website will be geared primarily towards educators with K-12 groups, but will offer additional content and features to interest all ages.

E-Memorial Development in FY 2011

In FY 2011, the Commission allocated funds to engage Local Projects to design concepts for the E-Memorial and prepare an initial presentation of the off-site E-Memorial. The Commission, in consultation with NPS, selected a preferred on-site concept, which completed the FY 2011 Concept Development Phase.

E-Memorial Development in FY 2012 – FY 2016

Funds received in FY 2012 enabled the launch of the E-Memorial website and content management system, along with completion of seven Pivotal Moments (*West Point, D-Day, NATO, Winning the Presidency, Waging Peace, Little Rock, and Space Race*), seven corresponding lesson plans for educators, an interactive timeline for students, six Eisenhower legacy organizations stories and an interview with memorial designer Frank Gehry.

E-Memorial Development in FY 2017 and Beyond

The remaining funds requested will enable the completion of the E-Memorial’s mobile device application to include: customizable guides for visitors and NPS rangers, interactive on-site activities, exploration of the site’s significance to Eisenhower,

language translations, and added accessibility features. The mobile device app will launch upon dedication of the physical memorial.

Components

Pivotal Moments

Seven Pivotal Moments, designed to chronicle the events and milestones that served as turning points in Eisenhower's life, were chosen as the entry portals to the Eisenhower legacy. Each Pivotal Moment features an original short film supplemented by interactive sub-stories told through historic archival media. Interviews with prestigious figures bring contemporary interpretation to these Pivotal Moment films. Pivotal Moments are first available via website and later via mobile app. To achieve maximum attention and momentum, the first several Pivotal Moments have already been publically launched on the E-Memorial website at www.eisenhowermemorial.gov. This rollout will continue through 2016.

1. *West Point, 1911: A life in service to his country* (Launched)

At age 20, Eisenhower left his hometown of Abilene, Kansas for the United States Military Academy at West Point, the first step in what was to be a long and distinguished military and political career.

Interviewees: **Senator Pat Roberts & General Robert Caslen**

Sub-stories: Abilene; Getting in to West Point; Life in the Army

2. *D-Day, 1944: A decision that changed the world* (Launched)

As the Supreme Commander of Allied Forces Europe during World War II, Dwight D. Eisenhower changed the course of history by launching the successful D-Day invasion of France, undertaking "operations for liberation of Europe from Germans."

Sub-stories: How did the Allies keep D-Day a secret? How did air power help win the war? Why was Eisenhower chosen to lead? How was the invasion planned? How did Eisenhower prepare for war?

3. *NATO, 1951: A coalition for peace* (Launched)

As the first Supreme Allied Commander of the North Atlantic Treaty Organization, Eisenhower accepted the challenge to preserve peace at home and abroad in the Cold War era.

Interviewee: **Admiral James Stavridis, USN (Ret.)**

Sub-stories: Why did the Cold War begin? Why was Eisenhower chosen as commander? What is Eisenhower's NATO legacy?

4. **Winning the Presidency, 1952: Daring all for our country** (February 2016)
Eisenhower's landslide victory in securing the presidency placed him at the forefront of one of the most challenging eras of U.S. history, guiding the nation and the world through dangerous and unsettling times.

Interviewee: **David Eisenhower**

Narration: Tom Brokaw

Sub-stories: Drafting Eisenhower; The Republican Convention; The Presidential Campaign

5. **Waging Peace, 1953: Fighting to end all war** (February 2016)
In the first year of his presidency Eisenhower delivered his renowned plea for the ending of war. His "Chance for Peace" speech would be a commitment for a brighter future.

Interviewee: **General Colin Powell, USA (Ret.)**

Narration: Tom Brokaw

Sub-stories: Taking Leadership; Managing Crisis; An Atomic Age

6. **Little Rock, 1957: The civil rights battleground** (Launched)
Eisenhower acts to enforce the rule of law by sending Federal troops into Little Rock, Arkansas, where a violent mob has prevented the integration of Central High School and the state of Arkansas refused to implement federal law and court rulings.

Interviewees: **President Bill Clinton**

Sub-stories: Civil Rights in the Early 1950's; The 1957 Civil Rights Act; The Little Rock Crisis; Eisenhower Acts

7. **Space Race, 1958: Launching America's era of space exploration** (February 2016)
The first U.S. satellite was placed into orbit only months after the news of the Soviet Union's first satellite launch. This took place during Eisenhower's Presidency, setting in motion the unprecedented feats NASA continues to achieve today.

Interviewees: **Senator John Glenn & Colonel Eileen Collins, USAF (Ret.)**

Sub-stories: Sputnik and the Space Race; NASA and Project Mercury; From Apollo to NASA Today; Land, Air & Sea

Mobile Device App

A downloadable mobile device application – available through iOS and Android app stores – will allow visitors to experience the Pivotal Moments at the physical memorial through their smartphones and tablets – media already familiar to a tech-savvy generation of students and teachers. Production of this feature will begin in tandem with construction of the physical memorial.

Educational Resources

In April 2015, through a federal procurement process, the Commission selected George Mason University's highly respected Roy Rosenzweig Center for History and New Media to develop educational resources for teachers and students. These resources include an interactive timeline of Eisenhower's life and lesson plans (developed for grades 7-12) for each of the seven Pivotal Moments. Collaboration with the NPS and the Eisenhower Presidential Library ensures the E-Memorial's educational resources integrate with current curriculums and national standards to provide a superior educational experience.

Language & Accessibility

In order to welcome international visitors, and in keeping with Eisenhower's commitment to international cooperation and respect, the E-Memorial will be translated into the six official languages of the United Nations. The proposed translations include: Arabic, Chinese, English, French, Russian, and Spanish. The Commission is also working with accessibility consultants at *Harpers Ferry Interpretive Design Center* for the NPS to ensure the E-Memorial components are accessible to the widest possible visitor audience.

Legacy Organizations

Six Eisenhower legacy organizations created or inspired by Dwight D. Eisenhower, which carry out contemporary programs that further his legacy, will be presented on the website via multimedia slide show.

- The American Assembly at Columbia University (New York, NY)
- The Eisenhower Institute at Gettysburg College (Gettysburg, PA)
- The Eisenhower Fellowships (Philadelphia, PA)
- The Dwight D. Eisenhower Presidential Library and Museum (Abilene, KS)
- The Eisenhower Foundation (Abilene, KS)
- People to People International (Kansas City, MO)

Partnerships

The EMC is developing the E-Memorial in partnership with Local Projects, the Roy Rosenzweig Center for History and New Media at George Mason University, the National Archives and Records Administration (NARA) and the NPS. The NPS will inherit and host the E-Memorial upon dedication. The Commission is in the process of seeking stewardship support to ensure the reinterpretation of the legacy is disseminated through the E-Memorial in perpetuity.

Content Development

The content development for the Eisenhower E-Memorial was conducted by a panel of five of the world's leading Eisenhower specialists. In addition, a subject matter expert advised the development of each Pivotal Moment. Careful vetting and oversight by this committee ensures the content and experience is of the highest quality, worthy of a national presidential memorial to be appreciated by generations to come.

E-Memorial Content Committee:

Kim Barbieri, M.A.

Former Education Specialist for the National Archives at the Eisenhower Presidential Library and Museum

Michael Birkner, Ph.D.

Franklin Professor of Liberal Arts and Professor of History at Gettysburg College and author of recent scholarship on Eisenhower's presidency

George Colburn, Ph.D.

Political historian and independent producer of documentary programs, including *Eisenhower's Secret War* and *The Eisenhower Legacy Project*

Louis Galambos, Ph.D.

Professor of History and Co-Editor of *The Papers of Dwight David Eisenhower* at The Johns Hopkins University

Daun van Ee, Ph.D.

Former historian with the Manuscript Division of the Library of Congress and Co-Editor of *The Papers of Dwight David Eisenhower* at The Johns Hopkins University

Subject Matter Experts:

West Point

Carlo D'Este

American Military Historian, Biographer and Author of *Eisenhower: A Soldier's Life*

D-Day

Adrian Lewis, Ph.D.

Professor of History at the University of Kansas and World War II Specialist

NATO

Gregory Pedlow, Ph.D.

SHAPE Historian at Supreme Headquarters Allied Powers Europe

Winning the Presidency

William Pickett, Ph.D.

Professor Emeritus of History at Rose-Hulman Institute of Technology and author of *Eisenhower Decides to Run: Presidential Politics and Cold War Strategy*

Waging Peace

Jack Foust Matlock, Jr., Ph.D.

Former U.S. Ambassador to the Soviet Union (1987-1991)

Little Rock

David Nichols, Ph.D.

Historian and author of *A Matter of Justice: Eisenhower and the Beginning of the Civil Rights Revolution*

Space Race

Roger Launius, Ph.D.

Associate Director of Collections and Curatorial Affairs at the National Air and Space Museum and former Chief Historian of the National Aeronautics and Space Administration



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

Private Fundraising

In the early days of the Commission, assurances were given to the Eisenhower grandchildren that there would be no private fundraising for the memorial. There are six legacy organizations for Dwight D. Eisenhower, which conduct private fundraising campaigns, and the grandchildren have served on the boards of several of them. The grandchildren expressed concern at the outset that fundraising for the memorial would conflict with these organizations. Through much of its early history, the Commission continued in its work without planning for private fundraising, based on the historical fact that most national presidential memorials have been publicly funded. In 2008, House Appropriations Committee staffers noted that the economic downturn would necessitate a private fundraising component for the memorial. EMC staff was directed to begin a private fundraising plan.

A private fundraising firm, Odell, Simms & Lynch (OSL), was contracted by the EMC in February 2011 through a competitive selection process managed by GSA. The first year of its contract was used to conduct a thorough assessment of the market, prepare marketing and messaging materials, identify an initial master list of potential prospects, and execute promotional events. This was followed with vetting prospects through initial meetings and briefings. When political and design issues arose in 2012, OSL was forced to adjust public and private sector initiatives accordingly.

With final design approval and new leadership of the Commission secured in 2015, the private fundraising campaign is now fully underway. The Commission is fortunate to have a highly distinguished Advisory Committee, led by Co-Chairs General P.X. Kelley and Frank Fahrenkopf, as well as a Finance Committee composed of Finance Chair Senator Bob Dole with Finance Vice Chairs Senator Chris Dodd and Secretary James Baker, III. The Commission projects securing a significant amount of funds before the end of 2016.

OSL works directly with EMC and its Advisory Committee to mobilize leaders from the private sector in support of the Memorial. OSL is working with these individuals to personally approach top executives and philanthropists to support the campaign at the leadership level and allow it to leverage their names in support of this initiative. OSL continues to pursue all prospective donors.

The EMC and OSL continue discussions with the family to determine mutual areas of interest. A significant amount of senior executive level time and effort has been put into these discussions.

Congressional Funding

Members of Congress have expressed the need for private funding to prompt further allocations from the federal government. OSL maintains that adequate funding from Congress would have a significant impact on the success of private fundraising.

Assurance of Congressional support sends a positive message to prospective donors that the Memorial project is viable and inspires confidence of success. OSL continues to work with all parties involved to encourage collaboration between the public and private sectors.

Prospect Identification

OSL maintains a comprehensive database of prospects specifically identified as potential donors or networkers for the EMC campaign, including high net worth individuals, corporations, foundations, education donors, those with historical relationships, and supporters of civic projects. Each prospect was evaluated based on propensity and capacity, as well as the ability to access the prospect, the prospect's giving process and timeline. This process has enabled the prioritization of initial fundraising activities. While many of the prospects identified for fundraising were a product of this initial phase, researching and determining new prospects is an ongoing process. Currently there are over 500 individuals, corporations, and foundations on the master database of prospects specifically identified for this project, representing an estimated giving capacity of over \$100 million. This capacity is based on extensive research and assessment of past and current philanthropic giving.

Final Approval from CFA and NCPC

Now that the Commission has been granted final design approval by CFA and NCPC, OSL's main objective has been to re-approach a significant pool of top donors that had expressed an interest in supporting the Memorial, but wished to see the design secure approvals. Chief among these prospects have been those who have an affinity for Frank Gehry and his work, prospects with an interest in the E-Memorial education component, and prospects identified as part of the Entertainment Industry Strategy.

Concurrently, the EMC has continued to carry out an international strategy. Many of the foreign embassies and their respective major multinational corporations initially expressed concern over the lack of design approval. EMC staff has prepared proposals for the Republic of China (Taiwan), Qatar, Morocco, and Oman. Collaborative development of the E-Memorial content with these organizations will help to generate financial support.

Assessment of 2015 Fundraising Activities

Fundraising activities in 2015 continued to be affected by the Memorial's lack of design approval. Major strides were made in the 4th quarter of 2015 after final design approvals were received from CFA and NCPC. An influx of leadership has also affected fundraising activities, with Senator Bob Dole leading the charge as Finance Campaign Chair, since September 2015. Since then, OSL has been able to schedule meetings, events and generate prospective donors that could greatly increase fundraising activities in 2016. OSL has used this time to create a strong donor base and cultivate

relationships with donors, so that funding can be easily secured once the design receives final approvals.

Strategic Plan 2016

High Net-Worth Individuals / Patriots: This is the primary category of prospects. These prospects will include individuals with ties to the Eisenhower legacy and citizens who support national civic art projects. For meetings with prospective donors, it is recommended that the meeting include a member of the EMC staff and one of the professional fundraisers from EMC's fundraising contractor. Advisory Committee Members will be asked to make introductions to this group and identify a target giving amount.

Regional: Major regional areas have been targeted by EMC staff and its fundraising contractor because of their historical ties to Eisenhower. The Advisory Committee should provide connections to prospects in these areas and help arrange meetings with contacts in these regions.

International: EMC staff has initiated and is currently developing several proposals to nation-states. EMC staff continues to create strategies that target additional nation-states in Europe, Asia, and Africa. The Advisory Committee could provide important contacts and network links through their extensive international contacts.

Foundations for Education: Foundations continue to be pursued. With the development of the E-Memorial, outreach efforts to foundations with a focus on educational programs that are similar to the E-Memorial have been expanded. A direct connection with the leadership within the foundations is critical to securing partnerships. The Advisory Committee may be able to assist in targeting certain foundations by connecting EMC staff and fundraising contractors with foundation leaders.

Industry and Individual Strategies

Eisenhower Historical Legacy: The best connection that top corporate and industry leaders will have to the memorialization effort will be to the Eisenhower legacy. EMC staff and its private fundraising contractors have consistently emphasized and used connections to Eisenhower's beliefs in citizenry, security, peace, technology and innovation. These prospects will have shown a significant interest in supporting the E-Memorial's development of Commemorative Legacy Stories and the patriotism surrounding the memorialization effort to a great American. Based on its connections to Eisenhower's legacy, the Advisory Committee could provide important contacts to individuals and organizations who are interested in supporting the memorialization.

Entertainment Industry Strategy: Eisenhower embraced television and radio as an active tool to educate the American public on important issues, believing that the key to a free and secure America was an educated citizenry. He was ahead of his time in

recognizing the potential influence of mass communication and its use as a tool in effecting policy. This strategy has been developed with the help of former Senator Chris Dodd, a member of the Advisory Committee's Finance Campaign and Chairman & CEO of the Motion Picture Association of America (MPAA), designed to include top entertainment industry leaders and individuals.

The EMC staff and its fundraising contractors have completed initial outreach within this group, identified prospects, and held meetings with leadership. These prospects have shown a significant interest in content sharing and development within the E-Memorial. Several individuals on the Advisory Committee have ties to the Entertainment Industry and are supporting EMC's efforts.

Military Legacy Strategy: No industries are more associated with the Eisenhower Legacy than defense and aerospace. Philanthropically, companies in these sectors seldom support brick and mortar memorial projects at significant levels unless there is a business case for support or are opportunities to integrate their commitment to STEM education. The E-Memorial, its Timeline and Teachers Resources are all valuable projects that could be supported by these prospects. It is important to utilize the networking connections that the members of the Advisory Committee have with these industries to assist in arranging meetings to present an overview of the memorial.

Transportation Strategy: The most notable domestic achievement of Eisenhower's presidency is the Interstate Highway System. With that in mind, the EMC staff and its fundraising contractors have reached out to several prospects in the automobile, road transportation and construction markets. These contacts could be engaged for outreach to other companies impacted by the interstate highway system. The EMC staff is also looking for a prospect tied to the transportation industry to sponsor a Commemorative Legacy Story discussing Eisenhower's Interstate Highway System. The Advisory Committee could facilitate meetings and make introductions to leaders in this industry.

Agriculture Industry: Addressing the agricultural industry presents an interesting opportunity for the Eisenhower Memorial. Eisenhower's ties to the agricultural industry were not direct, but his ties to Kansas are important because agriculture plays such a vital role in the state's economy. The Advisory Committee could connect possible prospects to the project to facilitate meetings with senior leadership.



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

PUBLIC MEETINGS HELD FOR THE EISENHOWER MEMORIAL AS OF JANUARY 8, 2016

PUBLIC Meetings

<u>Date</u>	<u>Meeting</u>	<u>Location</u>
2/19/2010	Soft Launch	NPS, 1100 Ohio Drive
4/21/2010	Scoping	Old Post Office
5/21/2010	Section 106	NPS, 1100 Ohio Drive
3/1/2011	Section 106	NPS, 1100 Ohio Drive
3/30/2011	Section 106	Old Post Office
6/20/2011	Section 106	Dept. of Education (LBJ Building)
8/31/2011	Section 106	GSA ROB
10/4/2011	Section 106	NPS, 1100 Ohio Drive
10/19/2011	Section 106	NPS, 1100 Ohio Drive
11/16/2011	Section 106	NPS, 1100 Ohio Drive
6/5/2013	Quotations Public Forum	National Press Club
12/9/2014	Section 106	Dept. of Education (LBJ Building)
6/4/2015	Section 106	Conclusion of Section 106 process

AGENCY Meetings Open to the Public

<u>Date</u>	<u>Agency</u>
4/5/2001	Eisenhower Memorial Commission (EMC) - first commission meeting
4/26/2001	EMC – development of EMC staff
7/9/2001	EMC – discussion of budget requests
2/28/2002	EMC – development of legacy committee
4/25/2002	EMC – discussion of legacy committee leadership and site selection
9/12/2002	EMC – consideration of living memorial from Eisenhower family
6/11/2003	EMC – development of both physical and living memorial
3/25/2004	EMC – living memorial proposed and legacy report
3/9/2005	EMC – review of site selection and review of federal funding
6/20/2005	EMC – Maryland Avenue site selection
9/27/2005	EMC – review of federal agency review process for memorialization
3/30/2006	EMC – National Park Service (NPS) partners with EMC

7/26/2007	EMC – pre-design program begins, finalization of Eisenhower Square, development of living memorial via website
3/31/2009	EMC – Design Excellence Program selection and EMC approval of Gehry Partners, LLP
3/25/2010	EMC – preferred design concept
4/20/2010	National Capital Memorial Advisory Commission (NCMAC)
5/20/2010	Commission of Fine Arts (CFA) – info
6/3/2010	National Capital Planning Commission (NCPC) – info
1/20/2011	CFA – concept approval
2/3/2011	NCPC – concept comments
2/16/2011	NCMAC
7/12/2011	EMC – revised concept approval
9/14/2011	NCMAC
9/15/2011	CFA – revised concept approval
10/6/2011	NCPC – info
5/15/2012	EMC – presentation of design development
6/19/2013	EMC – approval of design and approval of quotations
7/18/2013	CFA – revised concept approval
11/21/2013	CFA – design update
2/20/2014	CFA – design update/landscape design
4/3/2014	NCPC – preliminary design approval was denied
6/5/2014	NCPC – info
9/4/2014	NCPC – info/design update
9/17/2014	EMC – no quorum, votes cast via ballot on 9/23/14
9/23/2014	EMC – revised design approved (via ballot) for federal review
10/2/2014	NCPC – preliminary design approval
10/16/2014	CFA – revised concept approval
11/20/2014	CFA – endorsement of refined design
2/19/2015	CFA – lighting/inscriptions
3/19/2015	CFA – landscaping/perimeter security/signage
4/16/2015	CFA – landscaping/lighting/art/inscriptions
4/29/2015	EMC – election of new chairman (Roberts) and vice chair (Thompson)
5/21/2015	CFA – art, structure and lighting for tapestry/memorial overlook/commemorative art for columns
6/18/2015	CFA – final design approval
7/9/2015	NCPC – final design approval



Dwight D. Eisenhower Memorial Commission FY 2017 Budget Justification

LIST OF ATTACHMENTS

- Attachment 1: P.L. 112-74, Division E, Title III, Other Related Agencies, Dwight D. Eisenhower Memorial Commission
- Attachment 2: "Eisenhower Memorial Clears Key Hurdle on Design," *The Washington Post*, 10/2/14
- Attachment 3: NCPD Press Release, 10/2/14
- Attachment 4: NCPD Commission Action, 10/2/14
- Attachment 5: "Revised Gehry Design of Eisenhower gets okay from Fine Arts," *The Washington Post*, 10/16/14
- Attachment 6: CFA letter, 10/23/14
- Attachment 7: "Another Battle for Eisenhower," *The New York Times*, 11/3/14
- Attachment 8: "Almost there, Ike," *The New York Times*, 8/10/14
- Attachment 9: CFA letter, 12/1/14
- Attachment 10: Denison City Council Resolution. 2/10/15
- Attachment 11: Texas State Resolution of Support, 5/28/15
- Attachment 12: Resolution from the City of Wichita, 4/22/15
- Attachment 13: Governor Sam Brownback marks the 125th anniversary of the birth of President Dwight D. Eisenhower, 10/13/15
- Attachment 14: VFW Resolution No. 306, 7/20/15
- Attachment 15: Inaugural James E. West History of Scouting Trail Hike, EMC Participation, 5/23/15
- Attachment 16: Project Liberty Ship Letter to Bob Dole, 9/8/15
- Attachment 17: American Assembly Letters of Support, 10/20/15
- Attachment 18: Letter from Representatives Thompson and Thornberry to House Appropriators, 11/4/15
- Attachment 19: *114th Congressional Record*, "Construct the National Eisenhower Memorial," 12/10/15
- Attachment 20: *The New York Times* editorial, 7/11/15
- Attachment 21: *The Washington Post* editorial, 7/12/15
- Attachment 22: Conclusion of the Section 106 Process, 6/4/15
- Attachment 23 - 24: Excerpts from NCPD Executive Director's Recommendation, 7/9/15
- Attachment 25: Letter from Secretary Arne Duncan, 7/8/15
- Attachment 26: "'Nothing Less Than Full Victory' on Ike Memorial," *Roll Call*, 4/29/15
- Attachment 27: "Tom Brokaw Joins Eisenhower Memorial Commission's Advisory Panel," *The New York Times*, 7/22/15
- Attachment 28: "Roberts taps Dole to Lead Ike Memorial fundraising," *Sun Herald*, 9/10/15

- Attachment 29: Sen. Bob Dole to Lead Fundraising to Build Eisenhower Memorial," *Associated Press*, 9/11/15
- Attachment 30: "Bush, Bush, Baker and Others Join Advisory Panel for Eisenhower Memorial," *New York Times*, 9/16/15
- Attachment 31: "Eisenhower Memorial gets a boost," *Topeka Capital-Journal*, 9/19/15
- Attachment 32: "3 former secretaries of state join Eisenhower Memorial panel," *Associated Press*, 10/21/15
- Attachment 33: "Former President Carter Joins Eisenhower Memorial Panel," *Associated Press*, 10/28/15
- Attachment 34: "Bill Clinton joins other former presidents in support of Eisenhower Memorial," *Topeka Capital-Journal*, 11/2/15
- Attachment 35: "Former Brownback aide named to Ike committee," *Hutchinson News*, 11/19/15
- Attachment 36: "Gingrich joins Ike memorial committee," *Hutchinson News*, 12/10/15

FY 17 Budget Justification

Attachments



**Attachment 1: P.L. 112-74, Division E,
Title 111, Other Related Agencies,
Dwight D. Eisenhower Memorial
Commission**

PUBLIC LAW 112-74—DEC. 23, 2011

CONSOLIDATED APPROPRIATIONS ACT, 2012

ADVISORY COUNCIL ON HISTORIC PRESERVATION

SALARIES AND EXPENSES

For necessary expenses of the Advisory Council on Historic Preservation (Public Law 89-665, as amended), \$6,108,000.

NATIONAL CAPITAL PLANNING COMMISSION

SALARIES AND EXPENSES

For necessary expenses of the National Capital Planning Commission under chapter 87 of title 40, United States Code, including services as authorized by 5 U.S.C. 3109, \$8,154,000: *Provided*, That one-quarter of 1 percent of the funds provided under this heading may be used for official reception and representational expenses associated with hosting international visitors engaged in the planning and physical development of world capitals.

UNITED STATES HOLOCAUST MEMORIAL MUSEUM

HOLOCAUST MEMORIAL MUSEUM

For expenses of the Holocaust Memorial Museum, as authorized by Public Law 106-292 (36 U.S.C. 2301-2310), \$50,798,000, of which \$515,000 shall remain available until September 30, 2014, for the Museum's equipment replacement program; and of which \$1,900,000 for the Museum's repair and rehabilitation program and \$1,264,000 for the Museum's outreach initiatives program shall remain available until expended.

PRESIDIO TRUST

PRESIDIO TRUST FUND

For necessary expenses to carry out title I of the Omnibus Parks and Public Lands Management Act of 1996, \$12,000,000 shall be available to the Presidio Trust, to remain available until expended.

DWIGHT D. EISENHOWER MEMORIAL COMMISSION

SALARIES AND EXPENSES

For necessary expenses, including the costs of construction design, of the Dwight D. Eisenhower Memorial Commission, \$2,000,000, to remain available until expended.

CAPITAL CONSTRUCTION

For necessary expenses of the Dwight D. Eisenhower Memorial Commission for design and construction of a memorial in honor of Dwight D. Eisenhower, as authorized by Public Law 106-79, \$30,990,000, to remain available until expended: *Provided*, That beginning in fiscal year 2012 and thereafter, any procurement for the construction of the permanent memorial to Dwight D. Eisenhower, as authorized by section 8162 of the Department of Defense Appropriations Act, 2000 (16 U.S.C. 431 note; Public Law 106-79), as amended by section 8120 of the Department of Defense

Effective date.
Contracts.
40 USC 8903
note.

Appropriations Act, 2002 (Public Law 107-117), may be issued which includes the full scope of the project: *Provided further*, That the solicitation and contract with respect to the procurement shall contain the “availability of funds” clause described in section 52.232.18 of title 48, Code of Federal Regulations: *Provided further*, That the funds appropriated herein shall be deemed to satisfy the criteria for issuing a permit contained in 40 U.S.C. 8906(a)(4) and (b).

TITLE IV

GENERAL PROVISIONS

(INCLUDING TRANSFERS OF FUNDS)

LIMITATION ON CONSULTING SERVICES

SEC. 401. The expenditure of any appropriation under this Act for any consulting service through procurement contract, pursuant to 5 U.S.C. 3109, shall be limited to those contracts where such expenditures are a matter of public record and available for public inspection, except where otherwise provided under existing law, or under existing Executive order issued pursuant to existing law. Contracts.

RESTRICTION ON USE OF FUNDS

SEC. 402. No part of any appropriation contained in this Act shall be available for any activity or the publication or distribution of literature that in any way tends to promote public support or opposition to any legislative proposal on which Congressional action is not complete other than to communicate to Members of Congress as described in 18 U.S.C. 1913. Lobbying.

OBLIGATION OF APPROPRIATIONS

SEC. 403. No part of any appropriation contained in this Act shall remain available for obligation beyond the current fiscal year unless expressly so provided herein.

PROHIBITION ON USE OF FUNDS FOR PERSONAL SERVICES

SEC. 404. None of the funds provided in this Act to any department or agency shall be obligated or expended to provide a personal cook, chauffeur, or other personal servants to any officer or employee of such department or agency except as otherwise provided by law.

DISCLOSURE OF ADMINISTRATIVE EXPENSES

SEC. 405. Estimated overhead charges, deductions, reserves or holdbacks from programs, projects, activities and subactivities to support government-wide, departmental, agency, or bureau administrative functions or headquarters, regional, or central operations shall be presented in annual budget justifications and subject to approval by the Committees on Appropriations of the House of Representatives and the Senate. Changes to such estimates shall be presented to the Committees on Appropriations for approval. Budget estimates.

http://www.washingtonpost.com/entertainment/museums/eisenhower-memorial-wins-key-vote-on-revised-gehry-design/2014/10/02/271f9c76-4a71-11e4-a046-120a8a855cca_story.html

The Washington Post

Eisenhower Memorial clears key hurdle on Gehry design



The National Capital Planning Commission gave preliminary approval to a revised Gehry plan. (Gehry Partners/AP)

By Peggy McGlone October 2 at 6:35 PM

A government planning agency granted preliminary approval Thursday to a smaller version of the controversial Frank Gehry design for the Dwight D. Eisenhower Memorial.

The 10-to-1 vote by the National Capital Planning Commission represented a significant milestone for the tribute to the World War II general and 34th president, [which has been stalled since 2011](#). The vote allows the Eisenhower Memorial Commission to take its new design to the Commission of Fine Arts, the other federal agency that must give a green light before construction can begin.

The vote came after a robust discussion of the function and scale of key elements of the memorial, to be built on four acres along Independence Avenue SW.

The new plan removes two smaller stainless steel tapestries to open the view toward the Capitol, a priority of the NCPC and one of three reasons the panel had denied its approval in April.

But the design retains a 447-foot-long tapestry along the southern edge — used to depict Eisenhower's Midwestern roots — as well as two free-standing columns at its northern corners.

The move required four separate votes because after approving the measure, the panel discovered that it wanted to revise its earlier recommendation that a 2,500-square-foot ranger contact station, with restrooms and a bookstore, be removed. The new plan includes the building.

Gehry, who did not attend the meeting, hailed the panel's vote.

“Like anyone who might be chosen for such a commission, I have felt humbled to be working on the memorial for Dwight D. Eisenhower, one of the towering figures of the 20th century, whom I deeply admire as a president, a general and a man. I’m grateful to the National Capital Planning Commission for its decision, and for its cooperative engagement in resolving the issues,” Gehry said in an e-mail.

Shane Dettman, NCPC director of urban design, presented the staff’s recommendation that the panel approve the edited version, saying the “modern and innovative design” appropriately addressed previously discussed issues.

The commission wanted Gehry to expand sightlines of the Capitol from the memorial, improve its relationship to the surrounding buildings and enhance the Maryland Avenue right of way, a key piece of the District’s historic and symbolic design.

Eleven citizens addressed the panel, including two members of the Eisenhower Commission who offered dissenting views. Bruce Cole asked the panel to deny the compromise, while the co-chairwoman, Susan Banes Harris, sought its approval.

There was dissent within the NCPC, too, especially regarding an amendment asking Gehry to relocate or remove the two free-standing limestone columns. The motion failed in a 5-to-4 vote, with two members abstaining.

Ellen McCarthy questioned the function of the columns and supported the amendment, but Tommy Wells argued passionately for them.

“The columns announce that you are at a memorial, not just a new park, a new plaza,” he said. “They are important.”

Mina Wright took up the case.

“We are now mid-slope on the slippery slope of design by committee,” she said. “I urge my colleagues to resist that temptation.”

“That’s our job,” countered McCarthy.



MEDIA RELEASE

For Immediate Release
October 2, 2014

Stephen Staudigl
202-482-7279 or stephen@ncpc.gov
Julia Koster
202-482-7211 or julia@ncpc.gov

NCPC Approves Revised Preliminary Plans for Eisenhower Memorial
Commission Also Provided Comments on Constitution Gardens Rehabilitation Concepts and Naval Research Laboratory Draft Master Plan

Washington, DC – At its monthly meeting on October 2, 2014 the National Capital Planning Commission (NCPC) approved revised preliminary site and building plans for the Dwight D. Eisenhower Memorial. In its approval the Commission noted that the revised design is now consistent with seven design guidelines adopted by NCPC as part of its action to approve the memorial site in 2006.

The revised design, submitted by the National Park Service on behalf of the Eisenhower Memorial Commission, eliminates the previously proposed east and west stainless steel tapestries, and replaces them with two freestanding columns placed at the site's northeast and northwest corners. These columns are in alignment with the end columns of the south tapestry in front of the U.S. Department of Education.

It was noted that the Commission's previous comments regarding pedestrian circulation, perimeter security, and lighting were not yet addressed. The Commission requested that the applicant return prior to NCPC's final review of the memorial, to report on modifications made to the memorial design to address these issues, and how other design elements have been further developed. No date has been set for this review.

The Commission then strongly supported concept plans to rehabilitate Constitution Gardens and create a vibrant park space on the National Mall. These plans were submitted by the National Park Service in partnership with the Trust for the National Mall. Dedicated in 1976 to celebrate the Bicentennial, Constitution Gardens provides a contrast to the more formal features found on the rest of the National Mall.

Three concepts designs were presented, and the Commission commented favorably on the third Hybrid Alternative concept that combines features of the first two alternatives. These include the addition of an 18" retaining wall along Constitution Avenue, NW; an increase in the site's grade by four to eight feet; the addition of a wetland along the lake's perimeter; the rehabilitation and relocation of the existing historic lockkeeper's house southwest of its current location at the corner of Constitution Avenue and 17th Street, NW; and the addition of a pavilion at the lake's eastern shore.

Before adjourning the Commission provided comments on the draft master plan for the Naval Research Laboratory, a 132-acre facility located along the Potomac River south of Joint Base Anacostia-Bolling. Submitted by the U.S. Department of the Navy, the draft master plan has two parts: a 5-year short-term component which includes a collection of programmed projects and a 20-year long-term component consisting of a collection of plans (systems) that provide a comprehensive, long-term planning scenario for the facility.

— MORE —

The Commission supported the plan's overarching organization and content for the installation that provides research, development, and testing/evaluation facilities for the Navy. In its comments, the Commission noted that the site's existing employee population is expected to increase by 615 over the next five years (to 5,487) and that sites for two proposed building additions are close to existing floodplains. Among its comments regarding the longer 20-year plan, the Commission noted that certain modifications will be necessary to make the Potomac River shoreline more sustainable; allow for a more consolidated distribution of employee parking; and allow for a more sensitive treatment of the site's historic Central Mall.

This month's agenda also included two consent calendar items (no presentations were given):

- Final master plan for the Naval Support Facility Carderock, located in West Bethesda, Maryland (MP98)
- Preliminary site and building plans for the Quantico Middle/High School located on the Marine Corps Base Quantico, Quantico, Virginia (7597)

In addition, the Executive Director approved six items under authorities delegated by the Commission. The final agenda and staff recommendations are available on [NCPCC's website](#).

The National Capital Planning Commission is the federal government's central planning agency in the District of Columbia and surrounding counties of Maryland and Virginia. The Commission provides overall guidance for federal land and buildings in the region. It also reviews the design of federal projects and memorials, oversees long-range planning for future development, and monitors capital investment by federal agencies.

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Commission Action

October 2, 2014

PROJECT Dwight D. Eisenhower Memorial National Mall and Memorial Parks [Bound by Independence Avenue, 4th Street and 6th Street, SW, and by the Lyndon B Johnson – Department of Education Headquarters Building Washington, DC	NCPC FILE NUMBER 6694
	NCPC MAP FILE NUMBER 1.71(73.10)44008
	APPLICANT'S REQUEST Final approval of site and building plans
SUBMITTED BY United States Department of the Interior National Park Service on behalf of the Dwight D. Eisenhower Memorial Commission	ACTION TAKEN Approve with comments
	REVIEW AUTHORITY Per 40 U.S.C. §8903, 40 U.S.C. §8905, 40 U.S.C. §8711(a), and 40 U.S.C. §8722(b)(1) and (d)

The Commission:

Approves the revised preliminary site and building plans for the Dwight D. Eisenhower Memorial, including the Memorial Information Center.

Notes the Commission's decision to rescind its previous action to remove the Memorial Information Center from the project and encourages the applicant to explore locating the services to be provided in the Information Center in adjacent buildings.

Finds the revised preliminary memorial design to be consistent with the purposes of the National Capital Planning Act and the Commemorative Works Act

Finds that as a result of the modifications made to the project following the Commission's April 2014 review, the revised preliminary memorial design satisfies NCPC's adopted site selection design principles.

Notes that in accordance with the National Environmental Policy Act the Commission **finds** that the Commission's action to approve the revised preliminary memorial design will not have a significant impact on the human environment. The Commission makes this finding relying upon the two environmental assessments prepared for the project; the revisions made to the memorial design since completion of the assessments; and the Commission's finding that the revised preliminary memorial design satisfies NCPC's adopted design principles, which are required mitigation in NCPC's Finding of No Significant Impact for site approval.

Notes the Commission's April 2014 comments on pedestrian circulation, perimeter security, and lighting have not yet been addressed by the applicant.

Notes that this is still a preliminary design and the project will continue to evolve as the applicant continues through the design review process and advances the memorial design toward final; and therefore, **recommends** that as the applicant further develops and refines the revised preliminary design it continue to explore ways to:

- Strengthen the overall concept of the memorial as a “layered experience” consisting of a memorial core within a park within a surrounding urban landscape.
- Enhance the openness of the Maryland Avenue right-of-way / viewshed.
- Improve the symbolic and physical relationship between the memorial and the Department of Education Building.

Requests the applicant to continue working with staff and return to the Commission prior to submitting for final review to report on additional modifications made to the preliminary memorial design, including changes that incorporate NCPC’s previous comments on pedestrian circulation, perimeter security, and lighting, and respond to any additional comments from NCPC, the U.S. Commission of Fine Arts, and Section 106 consulting parties.

Commemorative Works Act decision criteria:

Finds that the project successfully meets each of the specific decision criteria enumerated in the Commemorative Works Act, including the requirement that a commemorative work be built of durable materials suitable to the outdoor environment, **noting** the Commission’s April 2014 finding that the results of the durability tests conducted by the applicant show the tapestry materials and panel welds to be resistant to corrosion and mechanically sound.

Notes the Commission’s prior request that at the final review stage the applicant demonstrate the following:

- The tapestry material and welds continue to reach the same durability standards as fabrication methods are further refined.
- The recommended maintenance regimen, including cleaning, will not cause weld failure if carried out properly.
- The operational protocols that will be employed to avoid danger to the public during instances where snow and ice has accumulated on the tapestries.

Notes that the Commemorative Works Act currently prohibits acknowledgment of donor contributions in any manner as part of a commemorative work or its site, and that the information provided by the applicant to date does not appear to contain any form of donor recognition.

Deborah B. Young [Date]
Secretary to the National Capital Planning Commission

Revised Gehry design of Eisenhower Memorial get okay from fine arts panel

By **Peggy McGlone** October 16, 2014

The Commission of Fine Arts on Thursday approved the concept of the revised Frank Gehry design for the Dwight D. Eisenhower Memorial but asked its creators to return with more details about the plan's landscaping, statuary, pathways and lighting.

Members of the panel — one of two government agencies that must approve the memorial plan before construction can begin — described the edited version of Gehry's design as a "stronger project" and a "substantial improvement" over the previous one, which the CFA had already accepted.

The [new design removes two smaller stainless steel](#) tapestries on the east and west sides of the four-acre site along Independence Avenue to improve the views of the Capitol from Maryland Avenue and to strengthen the park's relationship with the surrounding buildings.

The longer tapestry — with images of Kansas farmland — continues to define the site's southern perimeter. The revision also retains two free-standing columns (previously, four columns supported the two tapestries) at the northern corners.

Craig Webb of Gehry Partners likened the plan's "layering of spaces" to the Lincoln Memorial, which the designers used as a guide to move visitors from busy street-scape to

contemplative memorial. At the park's center will be statuary honoring Ike's service as World War II general and as the nation's 34th president. There's also a statue of Eisenhower as a youth.

“The removal of the side panels is brilliant,” CFA member Alex Krieger said. “The two columns are important, although I still have questions about their size and material. They do actually help define the perimeters of the park.”

But Commissioner Elizabeth Plater-Zyberk disagreed, saying the design “can live without the two individual columns, which are objects rather than space enclosures.”

Gehry's modernist approach — as seen in the original and this smaller version — has been widely criticized since it was introduced more than three years ago. Eisenhower's granddaughters weighed in again last month in a letter to the memorial commission that said the revised design “does not address the major problems” they and others have.

The panel heard from four members of the public who also were critical of new version, which received preliminary approval from [the National Capital Planning Commission](#) earlier this month by a vote of 10 to 1. The commission [had denied approval](#) of the original plan in April.

Webb and members of the Eisenhower Memorial Commission pledged to return to the CFA as early as next month to present a detailed description of the design's statues, quotations, pathways and tree selection.

Following the vote, Eisenhower Memorial Commission Chairman Rocco Siciliano issued a statement celebrating Gehry's ability to respond to “the many stakeholders in this process while still maintaining the power and integrity of his design.”

U.S. COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS 17 MAY 1910

401 F STREET NW SUITE 312 WASHINGTON DC 20001-2728 202-504-2200 FAX 202-504-2195 WWW.CFA.GOV

23 October 2014

Dear Ms. Mendelson-Ielmini:

In its meeting of 16 October, the Commission of Fine Arts reviewed a proposal for revisions to the previously approved concept design for the Dwight D. Eisenhower National Memorial, revisions that were approved on 2 October by the National Capital Planning Commission. The Commission of Fine Arts approved the submission with the following recommendations for the development of the design.

In their discussion, the Commission members agreed that the removal of the two previously proposed side tapestry elements constitutes a substantial improvement of the design, placing greater emphasis on the main tapestry across the southern side of the site and creating unobstructed diagonal approaches to the memorial core from the corners. Characterizing the tapestry as a strong, poetic idea that now serves clearly as a backdrop for the commemorative elements, they reaffirmed the need for the two remaining columns to define the memorial precinct spatially within the urban context. They acknowledged the testimony of several witnesses concerning the proposal's impact on the Maryland Avenue right-of-way aligned to the Capitol dome; they found the proposal—a presidential memorial in a civic park—would enhance this axis significantly over its historic condition.

In addition to their standing comments from 20 February 2014, the Commission members made several recommendations to be addressed in the development of the revised concept. They emphasized that the monumental stone columns—of which two would now be freestanding objects—must transcend any utilitarian character and be articulated to be meaningful and beautiful in themselves as they contribute to the commemorative purpose of the memorial. They continued to request significant development to clarify the conceptual design of the landscape, beginning with an analysis of the visitor's experience in progressing through the site—including the layers of tree plantings, the design of the ground plane, and the unfolding view of the memorial core elements as approached from the diagonal paths.

With its approval of the revised concept design, the Commission anticipates the review of the next submission comprising a comprehensive design presentation of the memorial's commemorative features—including sculpture, tapestries, columns, and landscape elements—that addresses its comments from this review and from that of February 2014.

As always, the staff is available to assist you with the next submission.

Sincerely,



Thomas E. Luebke, FAIA
Secretary

Lisa Mendelson-Ielmini, Acting Regional Director
National Park Service, National Capital Region
1100 Ohio Drive, SW
Washington, DC 20242

cc: Carl Reddel, Dwight D. Eisenhower National Memorial Commission
Craig Webb, Gehry Partners

<http://www.nytimes.com/2014/11/04/opinion/another-battle-for-eisenhower.html? r=0>

The New York Times

The Opinion Pages | EDITORIAL

Another Battle for Eisenhower

By THE EDITORIAL BOARD NOV. 3, 2014

Dwight David Eisenhower, the 34th president and military legend who organized the Normandy invasion, might have been bemused in his grinning Kansas way at the bureaucratic retreats and aesthetic flak it has taken to win approval of an official Eisenhower memorial on a 4-acre site overlooking the Capitol. A crucial vote of approval Oct. 16 from the United States Commission of Fine Arts signaled a go-ahead for an overdue tribute first approved by Congress 15 years ago.

One battle remains: Persuading Congress to provide financing for the estimated \$140 million cost. Some have questioned the spending and asked whether private donors can come up with their 20 percent share. Members of the Eisenhower Memorial Commission say that should be no problem now that the project has momentum.

Along the way, the innovative and modernistic design plan of Frank Gehry, the celebrated architect, predictably raised the hackles of neo-classicists as it encountered the usual rounds of controversy and delay that all memorial designs in Washington have to endure on the road to final approval. In April, things looked grim as the National Capital Planning Commission demanded some significant changes as the price of approval. In July, a Republican-led House committee waded in, pretentiously denouncing the project as a “five-star folly” and urging a fresh start. The commission persevered and Mr. Gehry adapted, creatively changing some aspects but never stalking from the field of battle in artistic umbrage.

The result, with its evocation of the fields of Kansas and the valor of West Point, remains worthy of President Eisenhower. Critics continue to object, including members of the Eisenhower family. But construction could begin late next year, pending final details on lighting, landscaping and other matters requested by the arts commission.

As the next Congress is approached for financing, members should heed the words of approval from Representative Darrell Issa, a senior Republican and chairman of the House Oversight and Government Reform, which has now endorsed the project. Mr. Issa sat down in August with Mr. Gehry to discuss the revisions. “We can’t go back to Square One,” Mr. Issa declared. “We have an obligation after 15 years to get this thing going.”

A version of this editorial appears in print on November 4, 2014, on page A22 of the New York edition with the headline: Another Battle for Eisenhower.

Almost there, Ike

It's past time to finalize the Eisenhower memorial.

IT IS a perplexing rite-of-passage that the United States' most cherished memorials must almost always endure public outcry in their infancy. Following the tradition that includes Maya Lin's Vietnam Veterans Memorial and the Franklin Delano Roosevelt Memorial, the estimated \$142 million tribute to Dwight D. Eisenhower has been bombarded with rhetorical chaff and calls to begin the 15-year planning process all over again. Architects have lambasted the scheme of Frank Gehry, considered by some to be the nation's most distinguished architect, to build a four-acre park near Capitol Hill with modernist metal tapestries and statues of Mr. Eisenhower as a child and leader.

Congress has jumped on this bandwagon. It has refused to release construction funds since 2013 and severely cut operational expenses. Last month, Rep. Rob Bishop (R-Utah), who sits on the House Natural Resources Committee, proposed a bill to dismiss the Dwight D. Eisenhower Memorial Commission and its staff.

This bill was accompanied by a 56-page staff report that attacks the selection process and the

commission's management of the project. But while the report, sensationally titled "A Five-Star Folly," raises worthwhile questions, the hype surrounding it is overblown and unhelpful to charting a course forward. The report unfairly criticizes the design's incompatibility with the so-called "seven design principles." In reality, these principles are subjectively interpreted, and Mr. Gehry has been open to input. Tapestries have been re-positioned, statues of Mr. Eisenhower added and columns tinkered with. Any presidential memorial, involving bureaucratic processes and aiming to whittle down a presidency into metal and stone, will inevitably go through numerous revisions.

More concerning is the report's documentation of cost increases and the commission's failure to raise private funds. In Mr. Gehry's contract, for example, some options have overshoot the original value by more than 20 percent. Yet commission officials told us that some of the perceived increases were due to construction-related funds being used earlier in the process than originally intended. They also disputed several numbers in the

report, arguing that actual costs are millions lower than stated.

Regardless, there are two paths forward. One is to scrap the project and start over with an open public competition, which would cost around \$17 million, according to the Congressional Budget Office. The other is to push forward with the existing plan to finalize the memorial design and begin breaking ground.

We favor the latter. The report should serve as a wake-up call for the commission, but it is no smoking gun. Starting the process over would all but guarantee the opening of a new can of worms. More time and money would be spent. And the current design is nowhere near a "monstrosity," as some have called it; it is a novel take on memorialization that will rank high on the list of memorable Washington landmarks.

Congressional support for the commission can stem the tide of opposition and accelerate the project's completion. Mr. Eisenhower, a man of duty who had no appetite for public squabbling, would have wanted this job done.

U.S. COMMISSION OF FINE ARTS

ESTABLISHED BY CONGRESS 17 MAY 1910

401 F STREET NW SUITE 312 WASHINGTON DC 20001-2720 202-504-2200 FAX 202-504-2195 WWW.CFA.GOV

1 December 2014

Dear Ms. Mendelson-Ielmini:

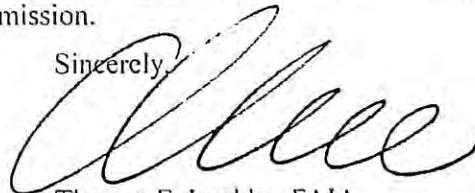
In its meeting of 20 November, the Commission of Fine Arts reviewed the development of the concept design for the Dwight D. Eisenhower National Memorial at Maryland and Independence Avenues, SW. The Commission endorsed the refinement of the design, characterizing the project as an extraordinary commemorative work, and provided the following comments to be addressed as the project progresses toward a final design.

The Commission members commended the project for its complex integration of textures and scales within a landscape inspired by the American heartland in commemorating Eisenhower as president and general. As the landscape design is refined, they encouraged further development of an artistic rather than a literal interpretation of the Midwestern landscape. They recommended intensifying the perception of the central grove—an irregular and sometimes dense spacing of trees in a mix of species, sizes, and ages. They recommended again that the gaps in street trees at the perimeter of the site be eliminated, which would emphasize the diagonal approaches to the site normally taken by visitors. They recommended refinement of the raised terrace area behind the tapestries, noting a lack of clarity of the intended and safe height for the wall, and they suggested that understory trees would be more appropriate than elms in this location to avoid confusion with the central landscape.

For the design of the monumental tapestries, the Commission members expressed appreciation for the presentation of the technical and aesthetic advancement of this fundamental element of the memorial; they requested a physical mockup of the developed tapestry design to illustrate the relationship of panels to columns and the details of the structural system. They supported the presented intention of using some pattern or decorative motif on the columns to amplify their role in the commemorative composition. Regarding the groupings of bronze statuary in front of stone bas-relief panels, they recommended further simplification of the background reliefs and commented that the scene depicting the Oval Office—featuring only draperies—should be reworked. They observed that the figure of Eisenhower as a youth would be engaging for visitors to the site. For the quotations, which were not presented at the meeting, the Commission advised that authenticity in the selected texts is critical in order to assure that the meaning of the words is not altered.

The Commission looks forward to the review of a series of submissions responding to these comments, as well as to the review of the design of other elements (such as the inscriptions, lighting, security features, and signage) that have not yet been presented. As always, the staff is available to assist you with the next submission.

Sincerely,



Thomas E. Luebke, FAIA
Secretary

Lisa Mendelson-Ielmini, Acting Regional Director
National Park Service, National Capital Region
1100 Ohio Drive, SW
Washington, DC 20242

cc: Carl Reddel, Dwight D. Eisenhower National Memorial Commission
Craig Webb, FOGA

RESOLUTION NO. 3873

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF DENISON, TEXAS, A HOME-RULE MUNICIPAL CORPORATION OF THE STATE OF TEXAS, ENDORSING THE EISENHOWER MEMORIAL COMMISSION'S DESIGN FOR THE DWIGHT D. EISENHOWER MEMORIAL AND ENCOURAGING ITS CONSTRUCTION TO HONOR THE LEGACY OF PRESIDENT EISENHOWER.

WHEREAS, President Dwight D. Eisenhower was born in Denison, Texas, and

WHEREAS, many of the qualities that he showed as a Five Star General of the United States Army, as the Commander of Allied Forces in Europe, and as the 34th President of the United States of America are qualities that are exhibited by Denisonians and our City is honored to be affiliated with the project, and

WHEREAS, the mission of the Eisenhower Memorial Commission is to "complete a National memorial to honor Dwight D. Eisenhower to inspire future generations with his devotion to public service, leadership, integrity, life-long work ethic, and total devotion to the values and practices of democracy," and

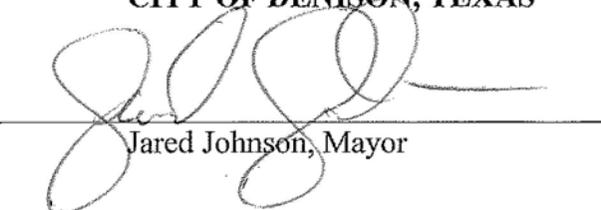
WHEREAS, the Eisenhower Memorial Commission has selected the award-winning architect Frank Gehry to design the national memorial for President Eisenhower and his many accomplishments, to be located in Washington, D.C., and

WHEREAS, the construction of a national memorial to President Eisenhower would be a noble honor in recognition of a person who served his country unflinching and in a manner that is well known and highly regarded throughout the world;

NOW THEREFORE BE IT RESOLVED, that the City Council of the City of Denison, Texas does hereby encourage and support the Eisenhower Memorial Commission, the United States Government and such other entities who may have oversight over the Eisenhower Memorial to take such actions as may be prudent and necessary to facilitate the construction of the Dwight D. Eisenhower Memorial in Washington, D.C.

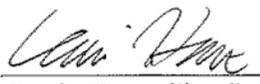
PASSED AND APPROVED, by the City Council of the City of Denison, Texas this 16th day of February, 2015.

CITY OF DENISON, TEXAS



Jared Johnson, Mayor

ATTEST:



Carrie Hart, City Secretary



The State of Texas House of Representatives

H.R. No. 3037

R E S O L U T I O N

WHEREAS, Dwight David Eisenhower, the 34th president of the United States, is to be honored with a national memorial in Washington, D.C.; and

WHEREAS, Born in Denison, Texas, in 1890 and raised in Abilene, Kansas, Dwight Eisenhower devoted his life to the service of his country; in 1911, he left Abilene to attend the U.S. Military Academy at West Point, taking the first step on one of the most distinguished military careers in U.S. history, a career that culminated in his appointment as the supreme commander of Allied forces in Europe during World War II and, subsequently, as the first supreme commander of the North Atlantic Treaty Organization; and

WHEREAS, In 1952, General Eisenhower was elected president of the United States in a landslide victory; as our nation's commander-in-chief over the next eight years, he worked to preserve the hard-won peace during the height of the Cold War; at home, he oversaw an era of prosperity, signed important civil rights legislation, and launched the construction of the modern interstate highway system; he also established the Defense Advanced Research Projects Agency, which went on to create the Internet, as well as the National Aeronautics and Space Administration, helping to initiate one of the greatest periods of technological and scientific advancement in human history; and

WHEREAS, Renowned for his unwavering integrity, skillful leadership, and lifelong public service, Dwight Eisenhower is to be honored with a memorial in our nation's capital, situated in a four-acre park at the base of Capitol Hill; the monument's design by famed architect Frank Gehry appropriately captures the two main elements of Eisenhower's life, as general and as president; his military service will be represented by a bronze statue inspired by the famous photo of his visit with the 101st Airborne Division just before D-Day, in front of a bas-relief of the Normandy landing; another bronze statue depicts him as president, flanked by abstract figures representing the balance between civilian authority and military power; and

WHEREAS, The effort to fund and break ground for this memorial is being overseen by the members of the Dwight D. Eisenhower Memorial Commission, with Senator Pat Roberts of Kansas serving as chair and Representative Mike Thompson of California serving as vice chair; once completed, the monument will join those honoring Presidents Lincoln, Jefferson, and Washington as a fitting tribute to one of America's greatest military leaders and most influential presidents; now, therefore, be it

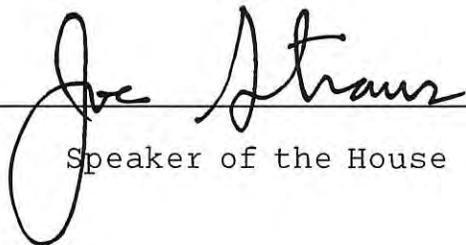
RESOLVED, That the House of Representatives of the 84th Texas Legislature hereby commemorate the legacy of President Dwight D.

H.R. No. 3037

Eisenhower and the effort to build a national memorial to him in Washington, D.C.; and, be it further

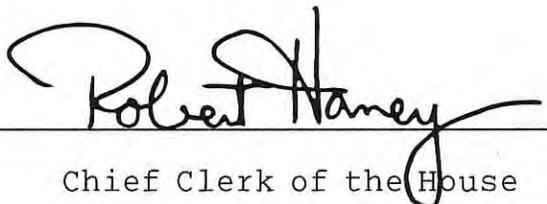
RESOLVED, That an official copy of this resolution be prepared for the Dwight D. Eisenhower Memorial Commission as an expression of high regard by the Texas House of Representatives.

Phillips


Speaker of the House

I certify that H.R. No. 3037 was adopted by the House on May 28, 2015, by a non-record vote.




Chief Clerk of the House

Larry Phillips
State Representative
District 62

**RESOLUTION TO SUPPORT AND ENDORSE THE
EISENHOWER MEMORIAL COMMISSION'S DESIGN FOR THE DWIGHT
D. EISENHOWER MEMORIAL AND ENCOURAGE ITS CONSTRUCTION
TO HONOR THE LEGACY OF PRESIDENT EISENHOWER.**

WHEREAS, Dwight D. Eisenhower was raised, lived, was elected as the 34th President of the United States of America, and retired in the great state of Kansas; and

WHEREAS, Wichita is the largest city in the state of Kansas, and thus the fine citizens of this great city thought it appropriate to dedicate and re-name the new Wichita airport terminal in honor of President Eisenhower; and

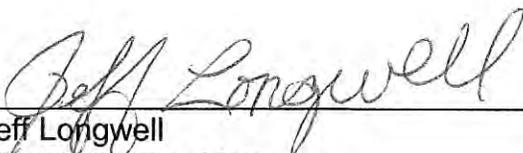
WHEREAS, on January 26, 2015, the City of Wichita unveiled the new logo and name for the new Wichita airport terminal as the *Wichita Dwight D. Eisenhower National Airport*; and

WHEREAS, the Eisenhower Memorial Commission has selected the world-renowned architect Frank Gehry to design the national memorial for President Eisenhower to be located in our nation's capital, Washington, D.C.; and

WHEREAS, the construction of a national memorial to honor President Eisenhower would be an appropriate recognition for a great man who so valiantly served his country by leading the United States and allies to victory during the dark days of World War II;

NOW, THEREFORE, BE IT RESOLVED that I, Jeff Longwell, Mayor of the City of Wichita, Kansas, along with the Wichita Council, do hereby encourage and support the Eisenhower Memorial Commission, the United States Government, and other agencies and entities to take actions as may be prudent and necessary to facilitate the construction of the Dwight D. Eisenhower Memorial in Washington, D.C.

Signed and sealed this 22nd day of April, 2015.



Jeff Longwell
City of Wichita, Mayor



IMMEDIATE RELEASE

Oct. 13, 2015

For more information, contact: Eileen Hawley 785.368.7138 media@ks.gov

Governor Sam Brownback marks the 125th anniversary of the birth of President Dwight D. Eisenhower

Topeka -- Governor Sam Brownback today issued the following statement marking the 125th anniversary of the birth of President Dwight D. Eisenhower, who was born Oct. 14, 1890.

“Men like Dwight D. Eisenhower are rare among us. They embody the qualities to which we all aspire – honor, integrity, courage and steadfast commitment to family, faith and country. On this anniversary of his birth, we rightly feel pride that he called Kansas home.

“Eisenhower’s legacy is of a man who understood the need for military force to defeat the world’s enemies and the importance of building a lasting peace and a prosperous America. Despite his many accomplishments, he remained simply ‘Ike,’ a boy from Abilene Kansas, a devoted husband and father. A great American.

“As Governor, I support efforts to memorialize the accomplishments and values that Eisenhower embodied by building a national monument which represents those values for which Eisenhower so valiantly fought.

“On this 125th anniversary of his birth, let us pause to remember his many accomplishments and take pride in the fact that he, like us, called Kansas home.”

Resolution No. 306

SUPPORT THE NATIONAL EISENHOWER MEMORIAL

WHEREAS, former Supreme Allied Commander-Europe and 34th President of the United States Dwight D. Eisenhower deserves a prominent memorial in Washington, D.C.; and

WHEREAS, General Eisenhower was a lifetime member of VFW Post 3279 in Abilene, Kan., and he vigorously supported the troops and veterans. In honor of his lifetime of honorable and dedicated service to the nation, the VFW created in 1970 its highest national award, the Dwight D. Eisenhower Award, to recognize one individual annually who continues to champion the cause of American security, unity and world peace; and

WHEREAS, due to earlier concerns about the design and objections from the Eisenhower family, the House and Senate appropriation committees eliminated the proposed memorial's construction budget in 2012. The U.S. Commission of Fine Arts and the National Capital Planning Commission has since given final approval to a modified design, but without federal assistance, the \$142 million Eisenhower Memorial can now only be completed through a public-private collaboration; now, therefore

BE IT RESOLVED, by the Veterans of Foreign Wars of the United States, that we urge Congress to reinstate funding and build the National Eisenhower Memorial as a lasting tribute to the General, the President, and to those who served with him; and

BE IT FURTHER RESOLVED, that the VFW also encourages its members, friends and family to contribute to the memorial on an individual basis.

Submitted by Commander-in-Chief
To Committee on GENERAL RESOLUTIONS

DWIGHT D. EISENHOWER

M E M O R I A L C O M M I S S I O N

Inaugural James E. West History of Scouting Trail Hike

Introduction

With Washington, D.C. being the birthplace of the Boy Scouts of America (BSA) and with a plethora of monuments and memorials with significant Scouting connections in the city, the concept of a set of national hikes framed around capturing the history of scouting was conceived by Scout Historian Peter ‘P-B’ Bielak and the National Capital Area Council. The “History of Scouting Trail” Program (HOST) is comprised of the Colin H. Livingstone Hike (named for the first National President of the BSA), which goes from the Taft Memorial Bridge to the WWII Memorial; the Baden-Powell Hike (named for the founder of Scouting), which goes from the FDR Memorial to the Presidential Inauguration parade route on Pennsylvania Avenue; and now the James E. West Hike (named for the first BSA Chief Scout Executive), which will start at the Eisenhower Memorial and go around the National Mall to the Lincoln Memorial.

Partly community service and partly educational, the HOST Program is the first historic trail in the world based entirely on Scouting history and seeks to educate Scouts on the history of the BSA movement in its birthplace: the nation’s capital. Simultaneously, the HOST Program seeks to raise awareness and funds to support Scouting opportunities throughout every neighborhood in Washington, DC. At the completion of these unique hikes, participants have the opportunity to purchase special hike medals and patches, with the proceeds helping support local Scouting programs.

Eisenhower Memorial – Starting Point of the James E. West HOST Hike

The National Eisenhower Memorial will be the officially starting point of the James E. West HOST Hike. Eisenhower was a strong supporter of the BSA movement, not only symbolically as the honorary president of the BSA, as every U.S. President is, but also as the father of a Scout and as a member of the National Executive Board, which he joined in 1948. He attended the National Jamborees in 1950, 1953, and 1960 as General and President. For his contributions to the movement, Eisenhower was made an honorary member of the Scouting Honor Society, the Order of the Arrow in 1954. The BSA also awarded General Eisenhower with its highest commendation award, the Silver Buffalo Award in 1946. It was also President Eisenhower’s first inauguration, where the Scouts served as an honor guard, marking one of the first times that the Scouts played a prominent role in a presidential inauguration. Given this historical legacy and that the memorial site is surrounded by educational institutions such as the National Air and Space Museum, the National Indian Museum and the Department of Education, it is fitting that the Eisenhower Memorial be the starting point for a HOST Hike.





HISTORY OF SCOUTING TRAIL

Inaugural

James E. West - OA 100th Anniv. Hike



HOST May 2015
Edition

HCQ

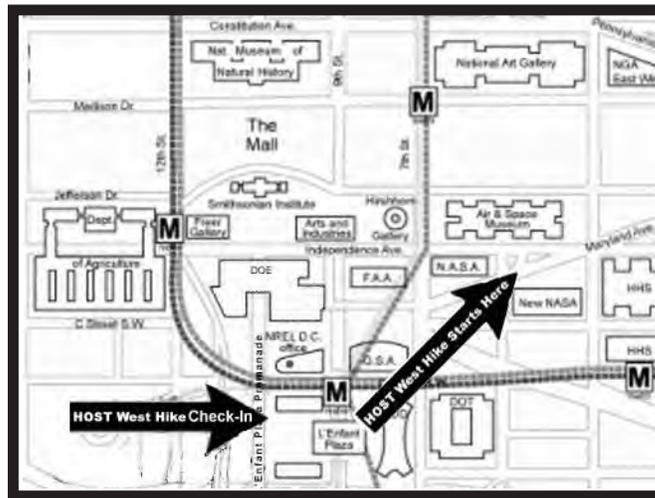
Hike Challenge
Questions

Copyright 2015



Scouting Founder Baden-Powell "B-P" with
Chief Scout Executive James E. West

Scout Historian "P-B", Chairman, and the entire H.O.S.T. Committee would like to welcome you to the start of the History Of Scouting Trail's James E. West / Order of the Arrow 100th Anniversary Hike!



The famous ↑
Chevy Scout!

Famous American Indian Chiefs are honored here for you to see throughout the Hike Challenge Questions. They were accurately portrayed over 100 years ago in these drawings.



BIG CHIEF,
PONCHA.



BIG ELK,
PONCHA.



BIG RAZOR,
BLACKFEET SIOUX.



BLACK EYE,
BLACKFEET SIOUX.

Sherlock Scout says that Chevy Scout, his faithful dog companion is wagging his tail and ready to start. Chevy Scout, who has met the President of the United States, is hot on the trail and will lead you to the clues and challenges so you can find the answers. Chevy says:

"Yes-sir-ree, don't you know, yes-sir-ree, don't be slow."

If you go by METRO, you will get off at L'Enfant Plaza Station. (Frenchman Mr. Pierre L'Enfant, with his assistant, Benjamin Banneker, was the man who designed the layout for the District of Columbia.) Go to Independence Ave. Find the park that is at the intersection of Maryland Ave., 6th Street & Independence Ave. and in front of the Department of Education.

This park is your starting point.

This is the future site for the President Eisenhower Memorial. It is surrounded by 3 agencies he founded or had great impact with. The Department of Education, the National Aeronautics & Space Administration, and the Federal Aviation Administration.



Photo Courtesy P-B Collection

Scouts were interested in flying and airplanes from the earliest days. Aviation was one of the very early merit badges showing a bi-winged plane design, as shown in the circa 1915 Merit Badge shown on left. On the next page, the photo shows Washington, D.C. Troop 52 Boy Scouts at the old Hoover Airport in 1932 learning about airplanes from American Airlines.



Photo Courtesy Eisenhower Memorial Commission

We start the Hike at the President Eisenhower Memorial to pay homage (that means ‘pay our respects to’) this popular President who also was one of the most supportive of the Boy & Girl Scout movements.

[FUN FACT - the Boy Scouts were the **main** security and crowd control for President Eisenhower’s 1953 Presidential Inauguration along the entire length of Pennsylvania Avenue.]

Though there is only a park and garden here now, soon this will be a special place for Scout visitors. Eisenhower spoke at both the 1950 and 1953 National Jamborees, believed in youth and education and endorsed Scouting because of its push to help ‘Citizenship in the Nation’. He was a member of the BSA National Executive Board and founded the agency that regulates many of the items that are shown on Independence Avenue in the Museum directly across from you.

Now Sherlock Scout says find the building that . . . “Arf, arf” Chevy says, “Let me tell them, let me tell them”. Sherlock says - “go ahead.”

CHALLENGE #1 Chevy Scout:

*“They go up, my oh my, boy oh boy, I wish I could fly,
Not a plane, but for higher still, what is this agency that goes past the sky???
It is in a building, right close by, four letters they use, now you try,
So write this agency down, write it down, the one that goes so high?” _____*

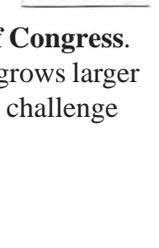
Continue East on Independence Avenue. When you get to the block that has the “American Veterans Disabled For Life Memorial” go North safely across the street where the US Botanical Gardens are. Merit badges such as -Nature, Environmental Science, Gardening, Plant Science, Nut Culture, Botany, Soil Management, Forage Crops, and many others, used information from this and other agencies to help with their program! “Nut Culture, Nut Culture? That is my favorite-but what about Dog Biscuit Culture?” Chevy asks. “Lets get a, lets get a . . . Badge of Merit for the Scout who can make the PERFECT dog biscuit! And I volunteer to be the taste tester for them all!” Sherlock says - “Chevy, that’s all you think about is food and fun.” “What else is there?” Chevy asks wagging his tail?

Continue East to the next block. You are now on the US Capitol Building grounds - the head of the legislative government for the United States of America. On your right you will be passing the 3 buildings that are the offices for all U.S. Congressmen and women of the US and Territories. You will also cross by North Capitol Street, this is what divides D.C. into East and West, then New Jersey Ave. then “First Street”. Go East to 1st Street, cross the street safely, and turn North. As you proceed with the next 2 challenges, and arrive at Independence Avenue, you will pass the tallest statue in the city. Keep a lookout for it. Continue going North.

“Hey, Hey, Sherlock, Sherlock! Look at the swell fountain!” Chevy barks. Going along the East side of 1st Street, you will come to the building that has kept a copy of **every** printing of official Boy Scouts and Girls Scout books since they started! The items are rare, and must be kept clean and quiet - so we won’t go inside and bother them. It was called the ‘monument of learning’ and the original building, which you are looking at is called the Thomas Jefferson Building, named after the 3rd U.S. President. It was designed after the Paris Opera House in France. Now known simply as the **Library of Congress**. Two copies of every copyrighted book must be deposited with them, so the collection grows larger ever year, now with over 100 MILLION ITEMS. Many of the photos you see in these challenge sheets come from here.



Nut Culture Merit Badge
Circa 1935
Photo Courtesy P-B Collection





PROJECT LIBERTY SHIP

Project Liberty Ship, Inc
P.O. Box 25846
Highlandtown Station
Baltimore, MD 21224-0546



September 8, 2015

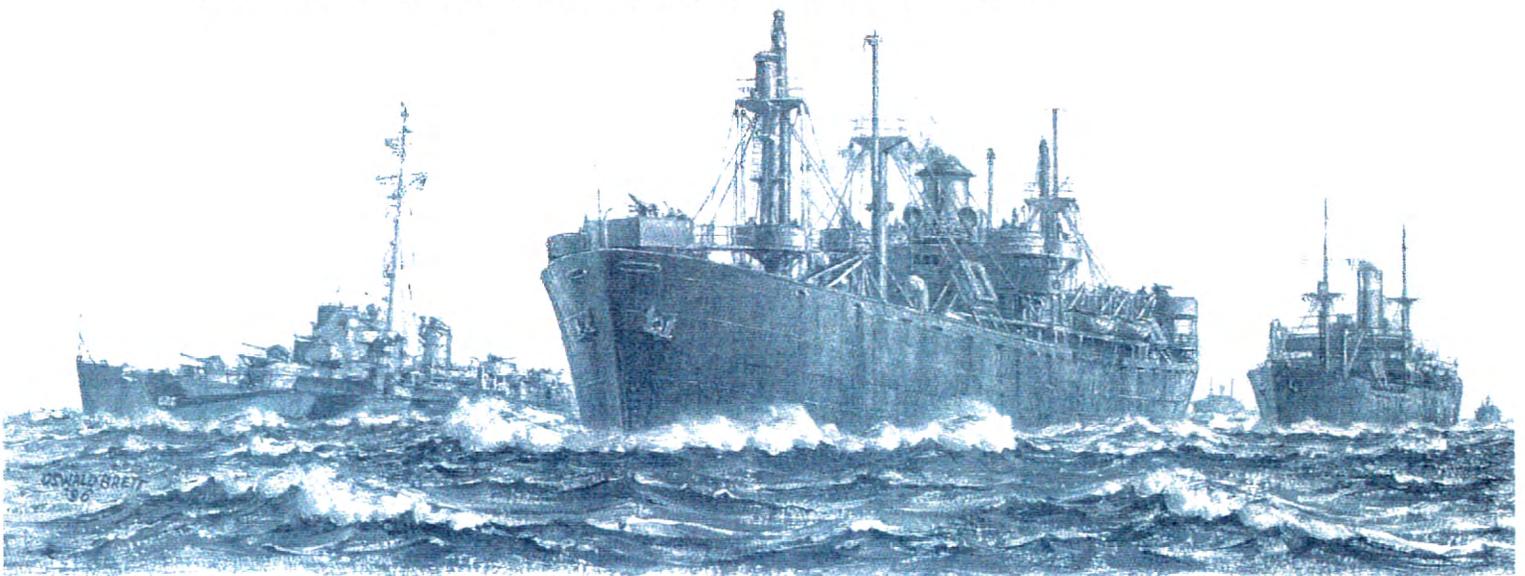
The Honorable Bob Dole
Alston & Bird
950 F Street, NW, 10th Floor
Washington, DC 20004

Dear Senator Dole,

Thank you for your service to our country both in and out of uniform. You represent the best of our Greatest Generation of "civilian soldiers," who answered the call in the liberation of Western Europe under the command of General Dwight Eisenhower. Subsequently, you returned home to answer the call in propelling our nation to peace and prosperity under President Eisenhower.

We are the Mariners of Project Liberty Ship, a non-profit organization dedicated to preserving and operating the Liberty Ship *S.S. JOHN W. BROWN* based in Baltimore, MD. We write to express our belated gratitude for your efforts to bring to fruition the long overdue National World War II Memorial. We are now inspired by your current efforts to bring to fruition the long overdue National Eisenhower Memorial, which we hope to visit in our lifetimes.

We helped carry America to victory in World War II. We now hope to carry to victory the mission of completing the memorial to Eisenhower. In World War II, as you sacrificed by land, we sacrificed from the sea as the "fourth arm of our defense." Now, we join again with other Americans to support your efforts to build the Eisenhower Memorial.



General Eisenhower once stated, "When final victory is ours there is no organization that will share its credit more deservedly than the Merchant Marine." We take pride in this effort and want to contribute to the mission. How can we help you? The Mariners of the *S.S. JOHN W. BROWN* stand ready to serve again.

We have experienced the wait for recognition and do not want to experience the same fate with the Eisenhower Memorial. Time is running out for us. World War II veterans must have the chance to pay homage to our Commander, especially us Mariners, of which there are only about 5,000 left. It is time for Congress to fund the construction of the Eisenhower Memorial.

We stand ready to follow your leadership. Together, veterans will lead the effort to complete the National Eisenhower Memorial through what the motto of the U.S. Merchant Marine Academy so eloquently states: *Acta Non Verba* – "Deeds, Not Words."

Sincerely,



Diane Jerbi
President
Project Liberty Ship, Inc
The Liberty Ship *S.S. JOHN W. BROWN*
www.ssjohnwbrown.org

Copies to: Senator Barbara Mikulski
Senator Ben Cardin
Representative Andy Harris
Representative C.A. Dutch Ruppersberger
Representative John Sarbanes
Representative Donna Edwards
Representative Steny Hoyer
Representative John Delaney
Representative Elijah Cummings
Representative Chris Van Hollen, Jr.
Representative Janice Hahn
Representative John Duncan, Jr.
Eisenhower Memorial Commission

SERVICE TO DEMOCRACY
AWARD RECIPIENTS

October 20, 2015

PUBLIC SECTOR

DWIGHT D. EISENHOWER
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GEORGE H.W. BUSH
JIMMY E. CARTER
C. DOUGLAS DILLON
ELIZABETH H. DOLE
RICHARD W. FISHER
RUTH BADER GINSBURG
W. AVERELL HARRIMAN
RICHARD G. LUGAR
ROBERT S. MCNAMARA
DANIEL PATRICK MOYNIHAN
SAM A. NUNN
SANDRA DAY O'CONNOR
COLIN L. POWELL
BRENT SCOWCROFT
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The Honorable Ken Calvert
Chair
Interior, Environment, and Related Agencies
The U.S. House of Representatives Committee on Appropriations
B-308 Rayburn House Office Building
Washington, DC 20515

Dear Mr. Calvert:

I am writing on behalf of The American Assembly. The Assembly is a national, nonpartisan public affairs forum, founded in 1950 by Dwight D. Eisenhower while president of Columbia University. It is the oldest legacy institution created by Eisenhower.

Inspired and led by Ike, The Assembly thrives on fostering dialogue through consensus. We are proud to uphold these central facets of Eisenhower's legacy as an American citizen, an educator, and a world leader.

The American Assembly strongly urges you to take action to ensure that the National Eisenhower Memorial is completed. The approved design captures the essence of Eisenhower's legacy. The memorial will have two bronze statuary groupings of Eisenhower as general and president--depicting him in contexts that emphasize his ability to bring multiple perspectives together in working towards a common goal. Also, at the root of Eisenhower's legacy, and The American Assembly's continuation of it, is his belief that an educated and informed citizenry forms the bedrock of a free, prosperous, and democratic society.

The Eisenhower Memorial will embody this principle through an impressive integrated electronic component—the E-Memorial. For a president who strongly supported and valued science, technology, and education, innovative digital memorialization is particularly fitting and relevant.

The American Assembly strongly supports the National Eisenhower Memorial. The memorial's design, and the process by which it has garnered all necessary federal approvals, is evocative of Eisenhower's legacy. Eisenhower fully embodied the careful cultivation of democratic processes through pragmatic deliberation—ideals that he instilled in The Assembly. It has received approval by the U.S. Commission of Fine Arts and the National Capital Planning Commission—the two review agencies mandated by Congress to consider issues of art, architecture, and urban planning.

It is tragic that a memorial honoring one of the greatest heroes in our lifetime should be so unnecessarily delayed. It refutes the very essence of Eisenhower's legacy. The process has addressed all criteria set before it and compromised to reach a consensus regarding the themes and design—as Ike, himself, believed so necessary to decision making.

The time to build the Eisenhower Memorial is now. Congress must put in place the necessary funds for its completion. With the Greatest Generation now representing only 2% of our nation's population, we must move swiftly to achieve this goal. It is time for Ike's achievements and important legacy to reach the American public in the proposed National Eisenhower Memorial.

Sincerely,

David H. Mortimer
President
The American Assembly

cc: The Hon. Thad Cochran
The Hon. Barbara Milkuski
The Hon. Chuck Schumer
The Hon. Kristen Gillibrand
The Hon. Nita Lowey
The Hon. Hal Rogers

Congress of the United States
Washington, DC 20515

November 4, 2015

The Honorable Harold Rogers
Chair
House Committee on Appropriations
H-305, The Capitol
Washington, DC 20515

The Honorable Nita M. Lowey
Ranking Member
House Committee on Appropriations
1016 Longworth House Office Building
Washington, DC 20515

Dear Chairman Rogers and Ranking Member Lowey:

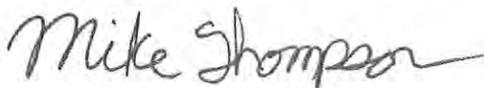
We write you as veterans and veterans advocates to show our strong support for the completion of the Dwight D. Eisenhower Memorial and for fully funding its needs in Fiscal Year 2016. As you begin to craft a funding vehicle, we respectfully request that you include funding for the Memorial Commission and construction costs.

Congress recognized President Eisenhower's remarkable leadership as both General and Commander in Chief when it authorized the building of a national presidential Memorial to him in 1999. In doing so, Congress determined that "the people of the United States feel a deep debt of gratitude to Dwight D. Eisenhower, and an appropriate permanent Memorial should be created to perpetuate his memory and his contributions to the United States." It is time to build this Memorial while we still have WWII veterans alive and able to visit it. Starting construction in Fiscal Year 2016 will allow for the Memorial to be completed and dedicated on June 6, 2019, the 75th anniversary of D-Day.

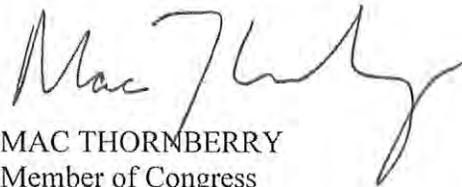
As you know, Memorial design is never unanimous but rather by consensus – just as the Eisenhower Memorial achieved through consensus the extensive review process that Congress created. Three Commissions, led by men and women of integrity, have considered this design and have heard from all parties. Design revisions have been made and the design is approved. A fitting and proper Memorial design has been approved by the Eisenhower Memorial Commission whose membership includes four Senators, four House Members and presidential appointees. Congress has approved the site location on Independence Avenue, SW between 4th and 6th Streets, and the Memorial has earned the approval from the U.S. Commission of Fine Arts and the National Capital Planning Commission.

We urge full funding in Fiscal Year 2016 to begin construction and continue operation for the Commission. We honor all veterans who served under Eisenhower, both as General and Commander in Chief, by completing this Memorial. As veterans and veterans' advocates, we strongly support completion of this national Memorial now.

Sincerely,



MIKE THOMPSON
Member of Congress



MAC THORBERRY
Member of Congress

Sanford D. Bishop Jr.
SANFORD BISHOP

Corrine Brown
CORRINE BROWN

Sheila Jackson Lee
SHEILA JACKSON LEE

Henry C. "Hank" Johnson
HENRY C. "HANK" JOHNSON

Reid Ribble
REID RIBBLE

Filemon Vela
FILEMON VELA

Joe Wilson
JOE WILSON

Michael Conaway
MICHAEL CONAWAY

G. K. Butterfield
G. K. BUTTERFIELD

John Conyers
JOHN CONYERS

Tammy Duckworth
TAMMY DUCKWORTH

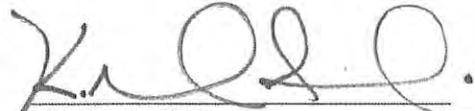
Ruben Gallego
RUBEN GALLEGO

Jim McDermott
JIM MCDERMOTT

Seth Moulton
SETH MOULTON


RICK NOLAN


CHARLES B. RANGEL


MARK TAKAI


TIM WALZ



United States
of America

Congressional Record

PROCEEDINGS AND DEBATES OF THE 114th CONGRESS, FIRST SESSION

Vol. 161

WASHINGTON, THURSDAY, DECEMBER 10, 2015

No. 179

House of Representatives

CONSTRUCT THE NATIONAL EISENHOWER MEMORIAL

HON. MAC THORNBERRY

OF TEXAS

IN THE HOUSE OF REPRESENTATIVES

Mr. Speaker, I rise today with Representative Mike Thompson and Representative Sanford Bishop to urge our colleagues in Congress to move towards the construction and completion of the National Eisenhower Memorial as a fitting tribute to the Supreme Commander of the Allied Forces in Europe during World War II and the 34th President of the United States.

As admirers of Dwight D. Eisenhower and his impact on history, it has been an honor to serve on the Eisenhower Memorial Commission. It is our hope that Dwight D. Eisenhower and our country receive a memorial that properly commemorates his roles as General and President that helped shape our nation for the better. We believe the current proposed design achieves this goal.

For over ten years, the Commission has worked to develop a memorial that pays tribute to Eisenhower's achievements as both General and President. During this process, there have been some differences of opinion on how to best honor Eisenhower's accomplishments. Unfortunately, there has also been a fair amount of misinformation in many news stories and reports.

The Memorial was first authorized by Congress in 1999. Within the past few months, all final design and site approvals have been obtained under the process required by Congress from the National Capital Memorial Advisory Commission, the U.S. Commission of Fine Arts, and the National Capital Planning Commission.

Since its inception, the Commission has consulted with members of the Eisenhower family. David Eisenhower was an original member of the Commission from 2001 through 2011, during which time the architectural firm and Memorial design were approved by unanimous votes.

Time is of the essence for our remaining World War II veterans. Funding of construction in Fiscal Year 2016 will allow the Memorial to be completed by the summer of 2019, the 75th anniversary of D-Day.

Further delays would mean that those who fought under Eisenhower's command would not see its completion and call in to question whether the Memorial will ever be built. Now is the time to move ahead.

<http://www.nytimes.com/2015/07/12/opinion/a-battle-over-eisenhower-in-washington.html?emc=eta1&r=0>

The New York Times

[The Opinion Pages](#) | Editorial

A Battle Over Eisenhower in Washington

By [THE EDITORIAL BOARD](#) JULY 11, 2015



A 2015 rendering of the planned Eisenhower Memorial. Credit Gehry Partners

After a steady siege of Washington infighting and aesthetic backbiting, the plan to build a national memorial to Dwight D. Eisenhower, the 34th president and five-star military leader of World War II, has run into its [toughest hurdle yet](#) — growing congressional resistance to financing the project and even calls to “reset” the planning process from scratch.

All Washington monuments and memorials seem destined to pass through a barrage of fire from politicians and critics, with the focus usually on the architect’s design or the politics of the honoree. The one for Franklin Delano Roosevelt, Eisenhower’s commander in chief, took 42 years from its first congressional approval to its opening in 1997.

The memorial for Eisenhower, a popular military hero and political leader from the plains of Kansas, should not have to suffer that fate. Since Congress authorized the project 16 years ago, \$60 million has been allocated for planning. Nevertheless, the House Appropriations Committee voted last month to withhold construction funding for the memorial, whose total estimated cost is \$142 million. Last week, the design by the architect Frank Gehry received final approval by the National Capital Planning Commission.

Several significant design changes have already been made to the four-acre project near the Capitol. This has not satisfied critics, including the Eisenhower grandchildren, who have

complained that the design has an excessive “barefoot boy from Kansas” theme, which they say detracts from a larger focus on Eisenhower’s achievements in government. Eisenhower currently is depicted as a teenager, soldier and president in a parklike setting. The original plan for three giant woven steel tapestries depicting his life was scaled back to one. But family objections continue, including criticism of altered sightlines along the National Mall.

Critics in Congress insist that there will be no monument built without final approval by the Eisenhower family. For Congress to yield such power to family members, however, cuts against the whole idea of a national consensus to honor a national hero. Better that lawmakers heed Bob Dole, the plain-spoken former senator from Kansas, who is battle-scarred from World War II and the politics of Washington.

“This is not being built for the grandchildren,” Mr. Dole said as a member of the memorial commission’s advisory board. “The voice that hasn’t been listened to is us guys for whom Ike was our hero, and we’d like to be around for the dedication.”

Follow The New York Times Opinion section on [Facebook](#) and [Twitter](#), and sign up for the [Opinion Today newsletter](#).

A version of this editorial appears in print on July 12, 2015, on page SR10 of the New York edition with the headline: A Battle Over Eisenhower in Washington. [Today's Paper](#) | [Subscribe](#)

http://www.washingtonpost.com/opinions/eisenhowers-fitting-tribute/2015/07/12/80a3bd9e-271c-11e5-b72c-2b7d516e1e0e_story.html

The Washington Post

Eisenhower's fitting tribute



Rendering of the Eisenhower Memorial. (Courtesy of Gehry Partners)

By Editorial Board July 12, 2015

IT HAS been [more than 15 years](#) since Congress voted to build a memorial on the Mall honoring Dwight D. Eisenhower. That is a longer time than it took the five-star general to help win World War II and serve two terms as 34th president of the United States. The time is long past for the completion of this project, so we can only hope last week's [final design approval by a key federal agency](#) leads to the start of construction.

The National Capital Planning Commission on Thursday approved architect Frank Gehry's plans for a memorial park to be built on a four-acre site along Independence Avenue [between](#) the National Air and Space Museum and the Education Department building. In June, the United States Commission of Fine Arts [gave its critical, final approval](#). Among the features of the park's design are sculptures of Eisenhower as president, general and young man about to leave for West Point, and a large metal tapestry depicting the Kansas landscape of his boyhood home.

Congress entrusted this project to a bipartisan commission and, to date, has [spent about \\$60 million on it](#). Two federal agencies charged with the responsibility of approving federal projects have signed off after a laborious process in which Mr. Gehry made a series of revisions to deal with concerns of size and scope. At this point, a decision to break ground should be a no-brainer; unfortunately, however, it is unclear if Congress will provide the necessary money. Neither the Senate nor the House appropriations committees have provided construction funds in

their 2016 budgets, and some lawmakers — responding in part to objections from grandchildren of Eisenhower and architectural traditionalists who are dissatisfied with the design — are pushing to scrap the project and start anew.

More than 15 years of debate and discussion is enough. Mr. Gehry has produced a design that, as judged by the federal government's meticulous planning process for memorials, would be a fitting and lasting tribute to Eisenhower. We second the words of former senator and World War II veteran Bob Dole who, in a statement to the National Capital Planning Commission, said "Let's get it done!" It's time for Congress to provide the additional funds needed to make the Eisenhower memorial a reality.



United States Department of the Interior



NATIONAL PARK SERVICE
National Mall and Memorial Parks
900 Ohio Drive, S.W.
Washington, D.C. 20024-2000

June 4, 2015

Memorandum

To: Signatories and Invited Signatories

From:  Karen L. Cucurullo, Acting Superintendent



Subject: Signatories Notification of Objection by Consulting Party or Public, Stipulation 11e of the 2012 Memorandum of Agreement for the Establishment of the Dwight D. Eisenhower Memorial

In accordance with Stipulation 11 of the 2012 Memorandum of Agreement (MOA) for the establishment of the Dwight D. Eisenhower Memorial in Washington, D.C., the National Park Service issued its final Determination of Effect on May 8, 2015. The National Park Service concluded that the design refinements accomplished between 2012 and 2015 minimized the adverse effects on historic properties identified in the 2012 MOA.

The determination was circulated to the signatories and consulting parties for a 14-day review that ended on May 22, 2015. Two responses to the determination were received by the National Park Service: a letter from the District of Columbia State Historic Preservation Officer (SHPO); and a letter from the National Civic Art Society. Two other letters from the National Coalition to Save Our Mall and Arthur Cotton Moore, recognized the determination, but were directed for consideration and response by the DC State Historic Preservation Officer (see attachments).

The SHPO, in their May 22, 2015 letter, considered the adverse effects of the memorial design to have been minimized sufficiently to achieve the goals of the Section 106 process as defined at 36 CFR 800.1(a), and concurred with the NPS determination that no new or intensified adverse effects on historic properties will occur as a result of the final design. The letter expresses appreciation for the cooperation of the NPS, the other signatories to the MOA, and the consulting parties in concluding the Section 106 process.

In a May 21, 2015 letter, the National Civic Arts Society offered that the combination of ambient light, designed light, and thousands of office lights from the General Services Administration Lyndon Baines Johnson Building will too brightly illuminate the tapestry, and that the cable-net system and tapestry will present a highly unpleasant appearance. They also argue that revisions to the artwork have created a denser and less transparent tapestry. Overall, NCAS believes that these changes have both introduced new and intensified adverse effects and that further mock-ups are required.



Executive Director's Recommendation

Commission Meeting: July 9, 2015

PROJECT Dwight D. Eisenhower Memorial National Mall and Memorial Parks Bound by Independence Avenue, 4th Street, and 6th Streets, SW, and by the Lyndon B. Johnson - Department of Education Headquarters Building Washington, DC	NCPC FILE NUMBER 6694
	NCPC MAP FILE NUMBER 1.71(73.10)44169
	APPLICANT'S REQUEST Final approval of site and building plans
SUBMITTED BY United States Department of the Interior National Park Service on behalf of the Dwight D. Eisenhower Memorial Commission	PROPOSED ACTION Approve with comments
REVIEW AUTHORITY Approval per 40 U.S.C. 8903, 40 U.S.C. § 8905, and 40 U.S.C. 8722(b)(1) and (d)	ACTION ITEM TYPE Staff Presentation

PROJECT SUMMARY

The National Park Service (NPS), on behalf of the Dwight D. Eisenhower Memorial Commission, has submitted final site and building plans for the Dwight D. Eisenhower Memorial. Congress authorized the memorial under P.L. 106-79, enacted October 25, 1999, as amended. The project is located on a four-acre site in Southwest Washington, DC. The project site includes sections of Maryland Avenue, SW and is adjacent to Independence Avenue, SW, both prominent L'Enfant streets. The site is in close proximity to the U.S. Capitol, National Mall, federal headquarters, national museums, and other commemorative works. The overarching design concept of the memorial continues to be based upon the notion of a commemorative object within a temple, similar to how the Lincoln Memorial is organized, that establishes a layered experience that transitions visitors through a series of defined spaces that move from the busy urban surroundings, through active and passive park spaces, and finally into an intimate commemorative core where the story of President Eisenhower unfolds.

A centrally located memorial core containing limestone bas-relief blocks, free-standing bronze sculpture, and quotations will commemorate Dwight D. Eisenhower's legacy and his role in American history as a Military General and as President of the United States. As a backdrop to the core, a large-scale stainless steel tapestry, supported by a monumental colonnade, is proposed along the southern edge of the site. The tapestry is approximately 80 feet high and 447 feet in length. The columns that support the tapestry are approximately 10 feet in diameter and 80 feet high. As proposed, the tapestry serves both functional and commemorative purposes. Functionally, the tapestry and supporting colonnade are used to define the southern edge of the memorial and provide visual separation from the Lyndon B. Johnson Department of Education Building. As a commemorative element, the tapestry will depict landscape scenery of Abilene, Kansas,

Eisenhower's hometown, and is meant to honor Eisenhower's Midwestern core values of strength, modesty, and integrity.

Two freestanding columns on the north side of the memorial help define a park space within the larger site and surrounding precinct. The freestanding columns are the same diameter and height as those supporting the tapestry, and are placed in alignment with each other, and with the end columns of the south tapestry approximately 155 feet to the north. The columns contribute to the layered experience of the memorial as they mark a threshold as one enters the site from the northwest and northeast.

The landscape design of the memorial reinforces the tapestry imagery through plant materials that are characteristic of the Kansas plains. The memorial ground plane includes groomed lawn along the historic Maryland Avenue cartway, and slightly taller grasses throughout the rest of site. Several types of canopy and understory trees are arranged in clusters throughout the site to frame the Maryland Avenue viewshed and views of the memorial core and tapestry. Visitor services will be located in a one-story information center placed in the southeast corner of the site. The building has a footprint of approximately 2,400 square feet and will contain restrooms, a bookstore, and an NPS ranger contact station. Paved entry plazas at the northeast and northwest corners of the site will receive visitors and direct them along walkways through the park space and towards the memorial core. The threshold into the memorial core will be delineated through the use of paving materials that differ from the walkways.

Finally, a new pedestrian promenade is proposed between the memorial and the Department of Education Building. The promenade, to be known as LBJ Promenade, will serve as a new entry forecourt to the Department of Education Building and provide outdoor seating, exhibit areas, and a memorial overlook that can accommodate gatherings of various sizes.

KEY INFORMATION

The recommendation for the final site and building plans for the memorial builds upon the Commission's preliminary approval of the project in October 2014. The main portion of this report focuses on the modifications made since the Commission's preliminary approval and how the applicant has responded to the Commission's comments as well as comments from other stakeholders. The U.S. Commission of Fine Arts approved the final site and building plans for the memorial on June 18, 2015.

In 2006, at the time NCPC approved the site for the memorial, the Commission adopted the following design principles:

1. Preserve reciprocal views to and from the U.S. Capitol along Maryland Avenue, SW.
2. Enhance the nature of the site as one in a sequence of public spaces embellishing the Maryland Avenue vista.
3. Create a unified memorial site that integrates the disparate parcels into a meaningful and functional public gathering place that also unifies the surrounding precinct.

-
4. Reflect L'Enfant Plan principles by shaping the memorial site as a separate and distinct public space that complements the Department of Education Headquarters and other surrounding buildings.
 5. Respect and complement the architecture of the surrounding precinct.
 6. Respect the building lines of the surrounding rights-of-way and the alignment of trees along Maryland Avenue.
 7. Incorporate significant green space into the design of the memorial.

NCPC's site approval action was conditioned upon the memorial design satisfying these design principles. The principles were incorporated as required mitigation in the Finding of No Significant Impact issued by NCPC for its action to approve the memorial site.

Since site approval, NCPC has provided comments on concept designs (February 2011) and reviewed preliminary plans for the memorial in April 2014 and October 2014. Between the formal Commission reviews, the applicant provided information presentations to update the Commission on the project.

In October 2014, the Commission approved the preliminary plans for the memorial and found the memorial design to be consistent with the purposes of the National Capital Planning Act and the Commemorative Works Act. The Commission also found that the memorial design satisfied NCPC's adopted site selection design principles and that approval of the revised preliminary plans would not have a significant impact on the human environment. With its preliminary approval, the Commission recommended that the applicant return prior to submitting for final approval to update the Commission on modifications made to the preliminary design including any changes that responded to previous comments related to pedestrian circulation, perimeter security, and lighting.

RECOMMENDATION

The Commission:

Approves the final site and building plans for the Dwight D. Eisenhower Memorial.

Confirms that the final memorial design satisfies NCPC's adopted site selection design principles and that the Commission's action to approve the final plans will not have a significant impact on the human environment.

Notes that the applicant has modified the design of the memorial to respond to the Commission's previous comments regarding pedestrian circulation, perimeter security, and lighting.

Notes that the applicant has responded to the Commission's recommendation to strengthen the overall concept of the memorial as a "layered experience", enhance the openness of the Maryland Avenue right-of-way/viewshed, and improve the symbolic and physical relationship to the Department of Education Building.

Notes that the applicant has demonstrated that the tapestry material and welds will continue to meet the durability criteria enumerated in the Commemorative Works Act.

Notes that the applicant has submitted a maintenance plan, including operational protocols, that addresses such matters as cleaning the tapestry and public safety concerns when snow and ice accumulate on it.

PROJECT REVIEW TIMELINE

Previous actions	<ul style="list-style-type: none">• September 2006 – Approval of memorial site with adopted set of design principles• February 2011 – Review and comment on three concept design alternatives• October 2011 – Information presentation on proposed design• April 2014 – Disapproval of preliminary site and building plans• September 2014 - Information presentation on proposed revised preliminary design• October 2014 – Approval of preliminary site and building plans• November 2014 – Information presentation on lighting, perimeter security, pedestrian circulation
Remaining actions (anticipated)	<ul style="list-style-type: none">• None

Prepared by J. Hirsch
July 1, 2015

I. PROJECT DESCRIPTION

Site

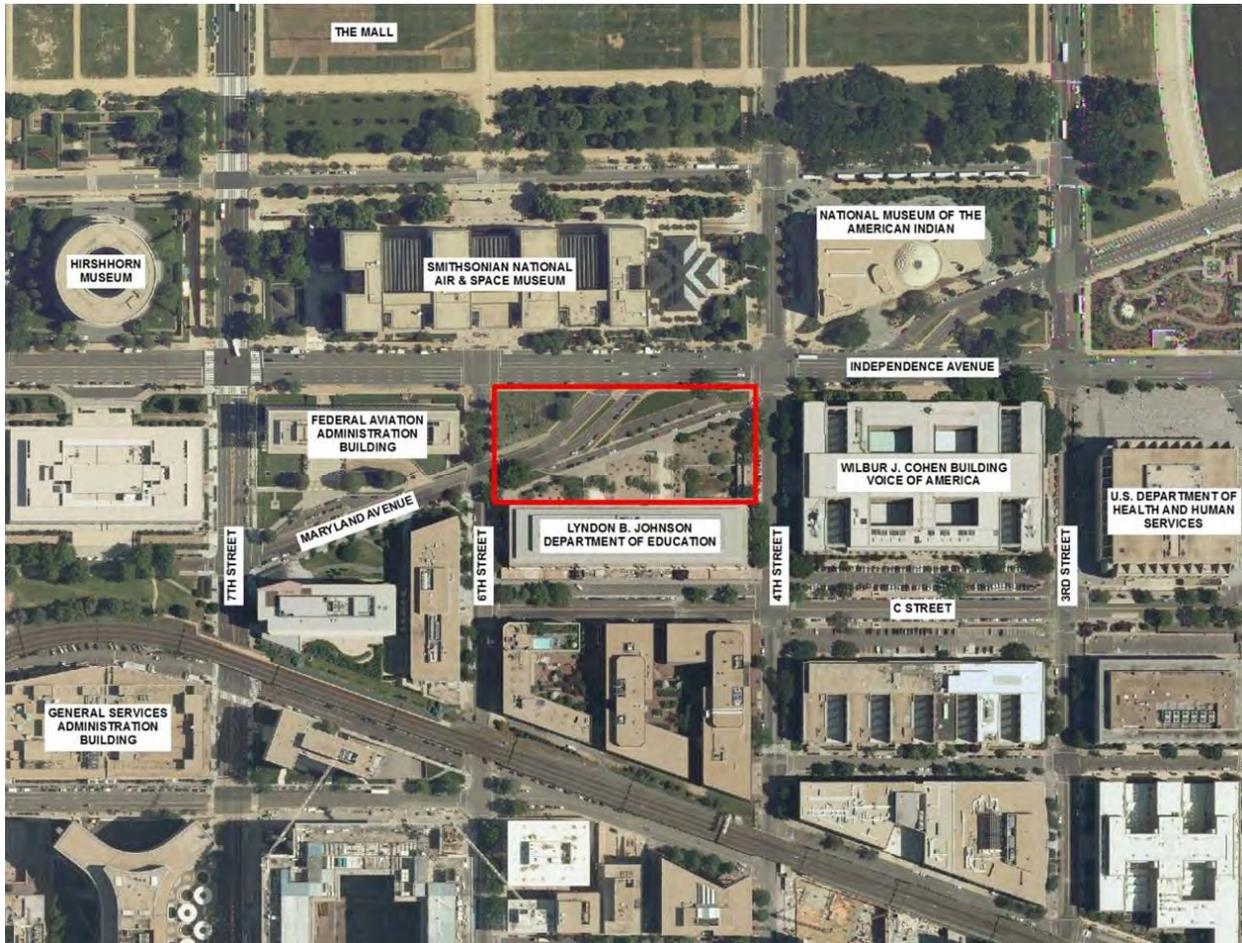


Figure 1: Aerial image of memorial site and surrounding context

The memorial site encompasses approximately four acres of land within the Southwest quadrant of Washington, DC. The site is located one block south of the National Mall and is bound by Independence Avenue on the north, 4th Street on the east, and 6th Street on west, and the Lyndon B. Johnson, Department of Education Building (LBJ Building) on the south. In addition to the LBJ Building, the site is surrounded by several other federal office buildings and cultural facilities. These include the Smithsonian National Air and Space Museum to the north, the historic Wilbur J. Cohen Building that is home to the Voice of America (VOA) to the east, and the Wilbur Wright Building, headquarters of the Federal Aviation Administration (FAA), to the west. The site is also in close proximity to the U.S. Capitol. Of note, these buildings house agencies that directly relate to Dwight D. Eisenhower's legacy, an important consideration for the applicant initially choosing the site for the memorial.



Figure 2: Memorial site existing conditions

Currently, the site is composed of three parts controlled by three separate entities. The historic [160'] Maryland Avenue right-of-way bisects the site and encompasses approximately two acres of land area. The United States Government owns the right-of-way with administrative jurisdiction held by the District of Columbia Government. As currently configured, Maryland Avenue does not follow its historic alignment with the U.S. Capitol, but rather has been realigned to form a midblock intersection with Independence Avenue with a one-way spur leading to 4th Street. Approximately 70 parking spaces exist within the right-of-way on-street and within a small surface parking lot (Figure 2).

To the north of the Maryland Avenue right-of-way is an approximately one-half acre area controlled by the National Park Service (NPS). This area currently contains a community garden and small exercise facility. The remaining 1.5 acres of the site located south of Maryland Avenue is controlled by the United States General Services Administration (GSA) and features a hardscape plaza that was constructed with the LBJ Building as the building's entry forecourt. The plaza is sparsely vegetated and contains a sunken courtyard that exists to provide natural light to the Department of Education's basement-level. Overall the site is approximately 70% paved and 30% green space.

Concurrently with the final site and building plans, the Commission will be providing comments on the closure of Maryland Avenue between 4th and 6th Street, SW to the District of Columbia Council (NCPC File No. 7684). In addition the Commission is reviewing the proposed transfer of jurisdiction of associated street space for Maryland Avenue, Independence Avenue, 4th Street,

and 6th Street. GSA has indicated that they will dispose of a portion of the LBJ Building plaza to NPS prior to construction of the memorial. GSA will retain control of a 50-foot buffer area along the north façade of the LBJ Building. Following construction, NPS will be responsible for the long-term operation and maintenance of the memorial.

Background

At its September 7, 2006 meeting, the Commission approved the site for the memorial provided that the applicant design the memorial to meet seven design principles. Along with being a condition of NCPC's site approval action, the design principles were incorporated as required mitigation in the Commission's Finding of No Significant Impact (FONSI) issued for site selection.

In February 2011, the Commission provided comments on three concept design alternatives. In general, the Commission supported the applicant's modern and innovative approach to commemorate Dwight D. Eisenhower, including the possible use of woven stainless steel tapestries, but the Commission found that none of the alternatives satisfied the 2006 site selection design principles.

In April 2014, the Commission disapproved the preliminary site and building plans for the memorial on account of the scale and configuration of the tapestries (Figure 3). While noting its continued support for a modern and innovative approach to commemorating Dwight D. Eisenhower, including the possible use of the stainless steel tapestries, the Commission found the project inconsistent with the purposes of the National Capital Planning Act, the Commemorative Works Act, and three of the seven design principles. The Commission also requested the applicant to address specific planning issues related to pedestrian circulation, perimeter security, lighting, and public space.



Figure 3: Memorial site plan (April 2014)



Figure 4: Memorial site plan (October 2014)

In October 2014, the Commission approved the revised preliminary site and building plans for the memorial (Figure 4). The revised preliminary plans eliminated the east and west tapestries and proposed two freestanding columns as a replacement to define the memorial space. With these modifications, there was improvement to how the memorial will relate to Maryland and Independence Avenues as well as buildings to the east and west. With its preliminary approval, the Commission found the project to be consistent with the purposes of the National Capital Planning Act, the Commemorative Works Act, and all of the design principles. The Commission also found that approval of the revised preliminary plans would not have a significant impact on the human environment. The Commission recommended that the applicant return prior to submitting for final approval to provide an update on modifications made to the preliminary design including any changes that responded to previous comments related to pedestrian circulation, perimeter security, and lighting. The Commission also noted that as a preliminary design, the project would continue to evolve and recommended that the applicant strengthen the overall concept of the memorial as a layered experience, enhance the openness of the Maryland Avenue right-of-way/viewshed, and improve the symbolic and physical relationship to the LBJ Building.

Proposal

The National Park Service, on behalf of the Dwight D. Eisenhower Memorial Commission (EMC), has submitted final site and building plans for the Dwight D. Eisenhower Memorial (Figure 5). The design of the memorial remains consistent with the preliminary plans the Commission approved in October 2014. The memorial design remains composed of several large-scale commemorative elements including bas-relief sculpture blocks, freestanding sculpture, speech excerpts and quotations, and stainless steel tapestry; freestanding columns; a robust landscape design; and a one-story information center. The design also includes a new pedestrian promenade, LBJ Promenade, which will distinguish the memorial from the LBJ Building and serve as a new entry forecourt to the Department of Education. The modifications made since the Commission's preliminary approval respond to the Commission's comments as well as comments from the other stakeholders. The following summarizes the changes to the design since the Commission's preliminary approval:

- Within the memorial core, the overlook stair has been reduced in size which minimizes the number of bollards required for perimeter security.
- The terraced seating area to the west end of the LBJ Promenade has been modified to eliminate the need for bollards.
- The lighting design has been revised to eliminate uplighting of understory trees and site lighting has been refined.
- The openings in the canopy trees at Independence Avenue have been closed.
- The proposed turf lawns have been designed for heavy pedestrian traffic throughout the memorial, especially as it relates to Maryland Avenue.
- The landscape design has been modified to regulate the street trees along Independence Avenue and the tree canopy species arrangement has been refined. Understory trees have been adjusted in response to these modifications.
- The granite curb along Maryland Avenue marking the historic cartway has been widened.
- Commemorative insignias have been added to the two northern columns.

- The sculptures and bas reliefs at the memorial core have been refined.
- The quotations and inscription layouts at the memorial core have been modified.
- The tapestry composition and panel support structure have been refined.

Each of these modifications is discussed below in more detail within the appropriate section. To provide context on the organization of the memorial and its elements, a description of the memorial concept is also provided.



Figure 5: Final Site Plan (July 2015)

Memorial Concept

The overarching concept of the memorial is to commemorate Dwight D. Eisenhower's monumental achievements as a military general and 34th President of the United States within a setting that also honors the humble way in which he approached these roles using the set of Midwestern values he acquired during his upbringing in Abilene, Kansas. The applicant's execution of the overarching concept seeks to establish a layered experience that transitions visitors, through a series of defined spaces, from the busy urban surroundings, through active and passive park spaces, into an intimate commemorative core where the story of President Eisenhower unfolds.

To create the layered experience, the applicant has drawn inspiration from the temple-like organization of the Lincoln Memorial, and envisions the Eisenhower Memorial as a

commemorative object placed within an open air temple (Figure 6). In the case of the Lincoln Memorial, the temple structure creates a unique setting that is separate from the surrounding, open expanse of the National Mall. Its monumental colonnade marks a point of transition from the surroundings to the commemorative core. Within the core, a statue of President Lincoln sits flanked by well-known quotations and speech excerpts. Upon arriving at the steps of the Lincoln Memorial, visitors experience a layered transition from the expansive landscape surroundings to the intimate commemorative core as they traverse the east plaza and monumental steps. Upon reaching the top of the steps, visitors arrive at the monumental colonnade that surrounds the commemorative core. The colonnade serves as a threshold where upon crossing visitors leave the open expanse of the Mall and begin the commemorative experience.

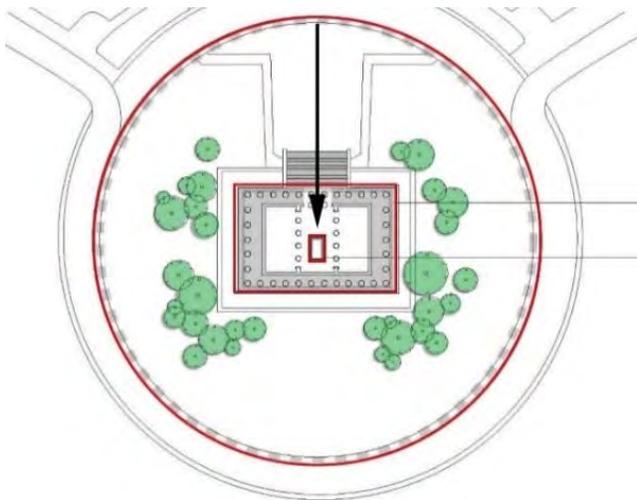


Figure 6: Diagram of Lincoln Memorial organization



Figure 7: Diagram of Eisenhower Memorial organization

Similar to the Lincoln Memorial, the Eisenhower Memorial is organized as an object within a temple within a surrounding precinct (Figure 7). The applicant is proposing a memorial core containing the primary commemorative elements that honor President Eisenhower's legacy. The memorial core is the innermost layer of the proposed design and is where the commemorative experience occurs. To mark the significance of this space within the larger site, special paving and a central grove of trees will establish the core as an intimate space that has a purpose and function that is distinguished from the rest of the site. Beyond the memorial core is a park space and robust tree canopy that is now defined by a single, large-scale stainless steel tapestry supported by a colonnade along the southern edge of the site, and two freestanding columns to the north. The perimeter that is established by the tapestry and freestanding columns is intended to serve as the threshold

between the park space and the busy surroundings of the urban environment. As discussed below, the tapestry also serves an integral commemorative role. According to the applicant, the colonnade and freestanding columns are "similar in proportion to those in the Lincoln Memorial creating a sense of scale in keeping with other presidential monuments." Each of the commemorative

elements of the memorial design as well as other components such as the landscape, information center, lighting, and signage are further described below.

Memorial core

On axis with the LBJ Building entrances, the memorial core continues to contain a combination of freestanding sculpture, bas relief blocks, and engraved quotations and speech excerpts to commemorate Eisenhower's military and Presidential achievements (Figure 8). This area is set apart from the rest of the site through the use of special paving that will define the limits of the commemorative core. Large trees set in pavement will also help define the core from the rest of the surrounding landscape. The freestanding sculpture will be cast bronze and measure approximately 8 – 10 feet in height. The sculptural relief blocks will consist of limestone and measure approximately 15 feet high. In addition, a 9 ½ foot high limestone lintel block containing an Eisenhower quotation is proposed atop each relief block.



Figure 8: Site plan and rendering of memorial core

To commemorate his military achievements, a sculpture of General Eisenhower speaking to members of the 101st Airborne Division before D-Day is proposed in front of a bas relief depicting the landing on the beach of Normandy, France on June 6, 1944. The back of the relief block will include an excerpt from General Eisenhower's Guildhall Address.

To commemorate his Presidential legacy, a sculpture of President Eisenhower standing in the center of the White House's oval office flanked on one side by a military advisor and on the other side by two civilian advisors is proposed in front of a bas relief depicting a map of the world. This represents a departure of what was proposed in the preliminary plans - a solitary freestanding sculpture of President Eisenhower in front of a bas relief

scene of the signing of the Civil Rights Act of 1957. The proposed sculpture recognizes what President Eisenhower called the "middle way" which sought to balance domestic political and economic needs with our needs for global preparedness. On the lintel above the sculptures, the applicant proposes a quotation from President Eisenhower's Second Inaugural Address on January 21, 1957. The back of the relief block will contain excerpts from President Eisenhower's First Inaugural Address on January 20, 1953 and a quote from his Farewell address on January 17, 1961.

A sculpture of Eisenhower as a young man is proposed along the southern edge of the memorial core on top of the memorial overlook wall. The statue is intended to create a connection between the landscape imagery of Abilene, Kansas, Eisenhower's hometown, and the elements within the memorial core commemorating Eisenhower's future accomplishments as a General and President. Inspiration for this sculpture comes from a quote taken from Eisenhower's homecoming speech following his military service during World War II in which he reflected upon his achievements in life and the lifelong pride he held in being from Abilene, Kansas.

Tapestry and Freestanding Columns

The final plans for the memorial retain the stainless steel tapestry along the southern edge of the site (Figures 9 and 10). The tapestry is composed of stainless steel cable of various sizes, welded to create a drawing through the use of line and transparency. The image is inherent to the cable structure and is a two sided image (mirrored) which will change throughout the day with the passing light. The tapestry will attach to a cable net structural system which spans between the columns. The tapestry will have vertical and horizontal seams at a width of 3 feet and 15 feet in vertical length.

The proposed south tapestry remains approximately 447 feet long, supported by columns that are approximately 80 feet tall and 10 feet in diameter. The tapestry is centered on the LBJ Building approximately 71 feet from the building's north façade. The bottom of the tapestry is raised above the ground plane to allow pedestrian passage underneath with the top of the tapestry aligned with the first cornice line of the LBJ Building, approximately 80 feet above grade. According to the applicant, functionally the tapestry is intended to help define the southern edge of the site and provide a degree of visual separation from the LBJ Building. The tapestry holds commemorative value as well. Landscape scenery of Abilene, Kansas, Eisenhower's hometown, is proposed for the tapestry and honors Eisenhower's Midwestern core values of strength, modesty, and integrity. The tapestry art has been refined since the Commission's October 2014 approval. Eisenhower's homestead in Abilene, Kansas is included in the imagery and the trees and other features have been revised to emphasize the openness and expansiveness of the Midwestern plains.



Figure 9: Final design showing south tapestry and two freestanding columns (looking southwest)



Figure 10: Final design showing south tapestry and freestanding columns (looking south)

Along with the single tapestry, the final plans retain the two freestanding columns proposed in the preliminary plans. The freestanding columns are similar in proportion to the columns supporting the proposed tapestry. The columns are placed in alignment with each other, and with the end columns of the south tapestry approximately 155 feet to the north. The placement of the freestanding columns and their relationship to the ends of the south tapestry defines the perimeter of a park space within the larger site and urban precinct. The perimeter establishes a threshold into

the contemplative park space within which visitors can enjoy the memorial, and marks the beginning of the visitor's transition towards the commemorative core. The placement of the columns relative to the tapestry is also intended to delineate a volume of space, and establish a scale, that is expressive of a Presidential memorial while allowing the adjacent buildings to define the edges of the site and maintain their thematic relationship to the memorial.

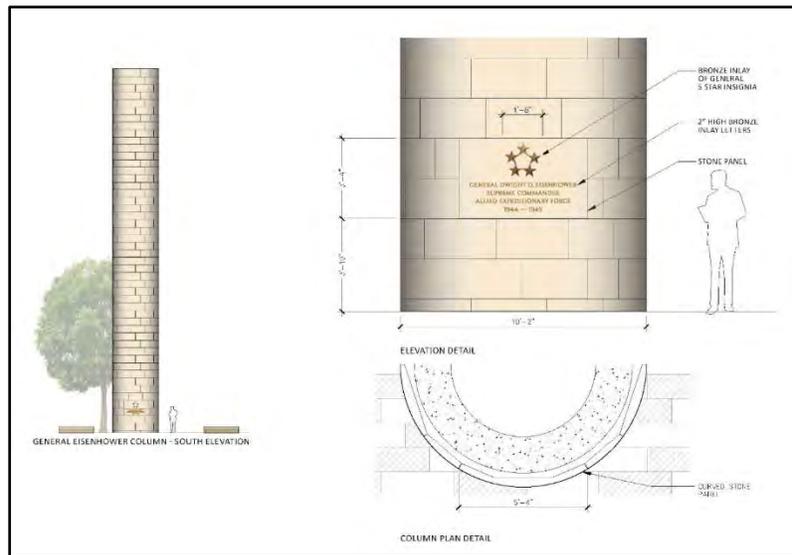


Figure 11: General Eisenhower column

The final design includes a commemorative element to the two freestanding columns located to the north of the memorial core (Figures 11 and 12). Comments from CFA requested that the design team consider a commemorative purpose for the two northern columns. In response, the final design proposes to dedicate each column to the accomplishments of Eisenhower as the Supreme Commander of the Allied Expeditionary Force, and the 34th President of the United States. The northwest column is dedicated to General Eisenhower, which is consistent with the memorial core, where the General memorial element is on the west side. The northeast column would be dedicated to President Eisenhower. The northwest column will include a plaque that features the 5-star General Insignia in bronze and below that will be inlaid lettering (also in bronze) indicating Eisenhower's title and years of service. The plaque will be located on the south side of the column so that it can be seen from the approach walkways as visitors enter the memorial park. The northeast column will feature the 1953 Inaugural Committee Medallion in bronze and inlaid letters below indicating Eisenhower's title and years of service as President. This plaque will also be located on the south side of the column.

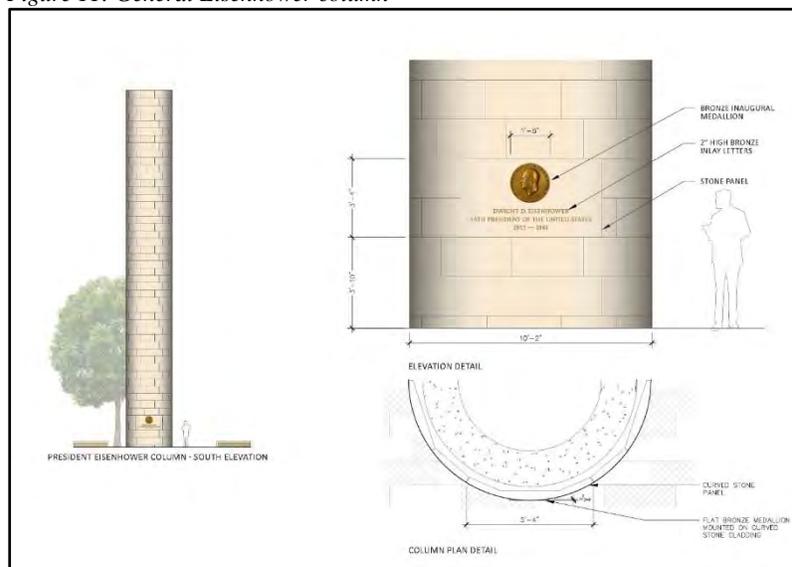


Figure 12: President Eisenhower column

The northwest column is dedicated to General Eisenhower, which is consistent with the memorial core, where the General memorial element is on the west side. The northeast column would be dedicated to President Eisenhower. The northwest column will include a plaque that features the 5-star General Insignia in bronze and below that will be inlaid lettering (also in bronze) indicating Eisenhower's title and years of service. The plaque will be located on the south side of the column so that it can be seen from the approach walkways as visitors enter the memorial park. The northeast column will feature the 1953 Inaugural Committee Medallion in bronze and inlaid letters below indicating Eisenhower's title and years of service as President. This plaque will also be located on the south side of the column.

Landscape design

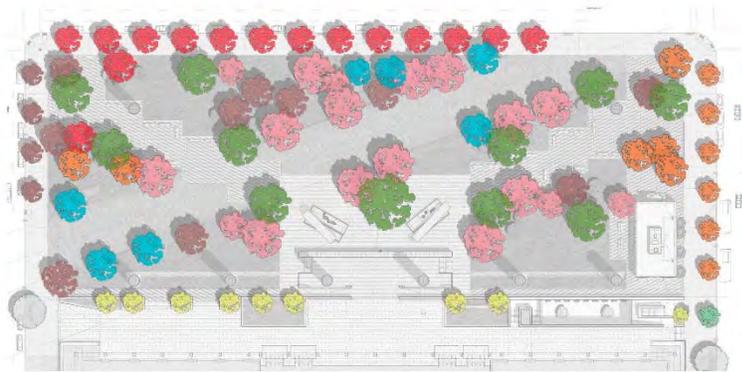


Figure 13: Final landscape plan



Figure 14: Entrance plaza at 4th and Independence

The memorial landscape plan has been modified since the Commission's preliminary approval in October 2014 (Figure 13). Overall, the landscape plan continues to introduce a substantial amount of new green space and is intended to reinforce the commemorative message of the memorial by complementing the Kansas landscape scenery depicted on the tapestry proposed along the southern edge of the site. The majority of the modifications relate to the tree canopy, selection of tree species, and street tree pattern.

The primary memorial access points continue to be located at the northeast and northwest corners where paved entry plazas with planters and integrated seating and signage will receive visitors and serve as transition areas between the urban surroundings and the memorial (Figure 14). The proposed freestanding columns located near the entry plazas mark the threshold into the contemplative memorial park

space and beginning of the approach walkways that will lead visitors toward the memorial core. The walkways maintain site lines to the memorial core and south tapestry and have staggered, orthogonal edges to form social gathering areas that contain seating. The entry plazas and approach walkways will share the same paving material and patterns while the paving material and pattern within the memorial core will be differentiated. The use of different paving materials is intended to delineate the commemorative core from the surrounding memorial park space.

The intent of the landscape plan is to establish a micro-climate that is both sunny and shaded and reminiscent of the landscape found around Abilene, Kansas. The ground plane continues to be treated simply with a groomed lawn along the 50-foot Maryland Avenue cartway and a more casual, un-groomed lawn throughout the remainder of the site. The granite curb along Maryland Avenue has increased in width. The increase in width will enhance the demarcation of the historic cartway and separate the groomed turf from the taller grasses on either side of Maryland Avenue (Figure 15).



Figure 15: View toward U.S. Capitol from Maryland Avenue

The proposed tree canopy is made up of a layered arrangement of informal groves that relate to the informal Kansas landscape depicted on the tapestry. Since the Commission's preliminary approval, the tree canopy has been refined and there are now fewer



Figure 16: View toward memorial core – looking west

trees to allow more sunlight for the groundplane. The tree species have been modified to amplify the layered experience of the memorial with larger trees located in the center of the memorial. The tree species selected complement each other and will consist of a number of specimens that are particular to Kansas though suitable to the Washington, DC microclimate. Generally, the larger canopy trees will consist of Hackberry, Oak, London Plane, and River Birch. Understory trees will consist of Dogwood, Ironwood, Redbud, and Hophornbeam, and Holly. In addition, the openings in the tree canopy along Independence Avenue looking towards the memorial core have been eliminated. By eliminating these openings, Maryland Avenue will be strengthened as the primary open space and view corridor. In addition, the potential for mid-block circulation patterns to develop will be minimized with the elimination of the openings.

The final landscape design also proposes modifications to the street tree placement along Independence Avenue, 4th, and 6th Streets. The street trees along the perimeter of the site will follow city standards and have been evenly spaced along Independence Avenue and re-spaced along 4th and 6th Street. The street tree placement will connect the memorial to the larger urban precinct.

Information center

The final memorial design continues to include a small, one-story information center in the southeast corner of the site along 4th Street, SW. The design of the building remains unchanged from the preliminary plans with a footprint of approximately 2,400 square feet. The building is intended to serve the maintenance and interpretive needs of the NPS through a basement level storage area and a ranger contact station. The information center will also contain visitor services such as restrooms and a bookstore.

LBJ Promenade

The final design for the memorial maintains the proposed pedestrian promenade between the memorial and the LBJ Building, referred to as LBJ Promenade (Figure 17). The promenade is intended to create a distinct zone separate from the memorial that recognizes the formal entrance to the Department of Education, and serves as a transition area into the memorial similar to the entry plazas proposed at the northeast and northwest corners.

The final design of LBJ Promenade remains consistent with what was proposed in October 2014. The promenade is broken into three areas that have specific purposes. On the west end of the promenade is an area that is designed to provide permanent exterior exhibit space for the Department of Education to display information about its mission or curate children's artwork as part of the programming of this area. Steps at the west end address the grade change between the promenade and the memorial and can be used as seating areas and small gathering spaces. The east end of LBJ Promenade, adjacent to the existing Department of Education cafeteria, will provide opportunities for outdoor seating. Finally, the center portion of the promenade, which is set apart from the east and west areas by two large planters, provides access to the LBJ Building entrances and is designed as an open area that can be used for gatherings. This area extends further north than the rest of the promenade to create a memorial overlook. A set of stairways and ramps on either side of the overlook allow visitors to transition down into the memorial core.



Figure 17: LBJ Promenade at northwest corner

LBJ Promenade will also serve a security function, providing a 50-foot security buffer between the north façade of the LBJ Building and the memorial. Much of the security barrier has been integrated into the north retaining wall of the promenade. Since the Commission's preliminary approval, the overlook stairs were modified to eliminate the need for some bollards by reducing the stairs along the east and west side, in front of the tapestry columns. In

addition, the terraced seating at the west end of the promenade was revised to eliminate the need for bollards by adding a structural wall at the top of the seating.

Lighting

The final design documentation describes the lighting plan for the memorial as a horizontal layering of light. This will reinforce the layered experience of the memorial and reinforce the transition from human scale to larger memorial elements. In some areas, the lighting will be limited to the pathway surfaces to reduce the glare of light as one looks to the memorial and surrounding context or iconic views. An intermediate light level will highlight the memorial objects and landscape that is above human height. The upper layers of light will illuminate the tapestry. The overall intent of the lighting design is to make the illumination feel like it is originating from the areas around the memorial objects themselves, similar to how people are drawn to a candle in the center of a dark room.

With respect to the Maryland Avenue view corridor towards the U.S. Capitol, the lighting concept will allow a visual progression (Figure 18). The view of the Capitol will remain unimpeded from glare or lighting of too large a scale. By keeping the light sources close to the ground, the eye will be able to explore areas beyond the site itself such as the Capitol. The upper level of the tapestry will be dark above the tree canopy because the light source will be uplighting the tapestry from below and will fade as it reaches the top of the tapestry. Only the north side of the tapestry will be lit. As one walks along Maryland Avenue within the site, the surface of green space will be lit differently than a typical street. The light is directed down and glare will be kept to minimum.

Lighting of the memorial core will be densely layered. Continuous linear uplights will be used, but in different ways. The linear uplighting of the tapestry will provide a backdrop for the site and fade as it reaches the top of the tapestry (Figure 19). Other uplights will illuminate the Eisenhower inscription wall that the statue of young Eisenhower sits upon. This will give the effect that the memorial core has a glowing center. The freestanding sculpture and bas relief blocks will also have linear uplights, but they will be backlit to bring out the textures of the bas relief walls. The statues will be lit from the front, with the exception of the young Eisenhower sculpture which will be lit from above and behind to create an edge glow.



Figure 18: Night view towards Capitol along Maryland Avenue



Figure 19: Night view towards memorial core from Maryland Avenue

Signage

Specific location and design information on the proposed memorial signage was included in the applicant's previous submissions for the preliminary design. Signage for the final memorial design remains consistent with the previous information.



THE SECRETARY OF EDUCATION
WASHINGTON, DC 20202

July 8, 2015

Mr. L. Preston Bryant, Jr.
Chairman
National Capital Planning Commission
401 9th Street, NW, North Lobby, Suite 500
Washington, DC 20004

Dear Chairman Bryant:

The U.S. Department of Education appreciates the Eisenhower Memorial Commission's continuing hard work and dedication to the design of the new memorial. We thank you for your efforts to seek the input of our staff and incorporate much of their feedback into your plans. Although we know that no memorial or design could ever address all of the ideas, views, and concerns of all interested individuals, we are grateful for being included in this process. We are eager to continue to work with you as the planning and preparations for the memorial progress, to maximize the potentially positive relationship between the memorial space and the front of the Department's space.

We recognize that the memorial design creates a new "front door" for the Department, with a planned urban park and pedestrian promenade. Additionally, a large number of visitors will be drawn to the memorial, and we hope that the promenade will give the Department new opportunities to engage with the public and inform visitors about our work. We request that the commission continue to work with the Department in seeking input throughout the planning, construction, and implementation to minimize, to the extent possible, any potential negative impact that these activities may have on our work and the morale of our employees.

Once again, we thank you for your flexibility and thoughtfulness throughout this process and your commitment to continue to work with us. We look forward to welcoming the memorial to our neighborhood.

Sincerely,

A handwritten signature in black ink that reads "Arne Duncan".

Arne Duncan

<http://blogs.rollcall.com/hill-blotter/pat-roberts-nothing-less-than-full-victory-on-ike-memorial/>

ROLL CALL

Pat Roberts: 'Nothing Less Than Full Victory' on Ike Memorial

By **Hannah Hess**

Posted at 6:13 p.m. on April 29, 2015



Roberts, left, praised the Kansas elements of the controversial plan for the Dwight D. Eisenhower Memorial. (Tom Williams/CQ Roll Call File Photo)

The senator who made headlines for quoting a Disney movie earlier this month adopted on Wednesday the words of Gen. Dwight D. Eisenhower on Wednesday, declaring he would “accept nothing less than full victory” in the long slog to build a memorial to the 34th president.

Sen. Pat Roberts, R-Kan., quoted Ike after he was unanimously elected chairman of the Eisenhower Memorial Commission during a brief meeting that three of the seven appointed members of Congress skipped. The House was debating appropriations for military construction and veterans affairs programs as the commission convened on the Senate side of the Capitol.

“The design has gone through several years of approval and quite a bit of refinement. Although I am pleased with the progress we have made, our work is not yet complete,” Roberts said after the voice vote. “General Eisenhower told the troops before they stormed the beaches of Normandy, ‘Your task will not be easy,’ but he also said, ‘We will accept nothing less than full victory.’”

Referring to planning that's been under way since 1999, Roberts said, "it has not been easy to get where we are with this memorial, but Ike never stopped because it wasn't easy and neither will we."

Complaints about architect Frank Gehry's design from the Eisenhower family and others have complicated the process, but Roberts said he has been working with them. The senator did not stop for questions about reported visits to Capitol Hill in what appears to be a behind-the-scenes lobbying effort against the current design.

Rep. Mike Thompson, D-Calif., who was elected vice chairman of the panel during the meeting, said he had not recently heard from the Eisenhower family and was "not sure where they are," but seemed to think the message was being miscommunicated.

Thompson encouraged all parties to "respect the process," as the design moves forward. "Great work has gone into this to date, and I think in doing so, we will be able to make some progress on this."

The fight surrounding Gehry's plan led Sen. Jerry Moran, R-Kan., to quietly resign from the commission last year. He was a fan of the gargantuan tapestries depicting scenes from his state's prairie that Gehry wants to frame the memorial park. Two were eliminated after criticism, and Moran decided his "ongoing support for the inclusion of Kansas has led him to conclude that this stance is blocking a memorial to President Eisenhower from completion," a spokeswoman said at the time.

Roberts expressed his support for the design on Wednesday. "One of the most poignant aspects of this design is that it captures the president and the general's boyhood home in Abilene, Kansas," Roberts said. "I believe that Ike would like that, too. As he said, 'The proudest thing I can claim is that I'm from Abilene.'"

http://artsbeat.blogs.nytimes.com/2015/07/22/tom-brokaw-joins-eisenhower-memorial-commissions-advisory-panel/?_r=0

Tom Brokaw Joins Eisenhower Memorial Commission's Advisory Panel

By
ROBIN POGREBIN

JULY 22, 2015 6:31 PM July 22, 2015 6:31 pm Comment



Tom Brokaw Credit Stephen Lovekin/Getty Images

Even as the fate of a memorial to President Dwight D. Eisenhower remains [uncertain](#), the TV anchor and author Tom Brokaw has joined the advisory committee of the commission in charge of getting it built on the National Mall in Washington.

The Eisenhower Memorial Commission on Wednesday announced that Mr. Brokaw had joined the committee, which includes former Senator Bob Dole; former Secretary of State George P. Shultz; and Lt. Gen. Brent Scowcroft, the former national security adviser.

Mr. Brokaw's 1998 best-selling book, "[The Greatest Generation](#)," focuses on young Americans who served during World War II. And he was active in the creation of the National World War II Memorial in Washington, [speaking](#) at its 2004 dedication.

"While researching 'The Greatest Generation,' I encountered so many troops who were willing to lay down their lives for their country and their inspirational leader, Ike," Mr. Brokaw said in a statement. "There are still a million of them left and, just as they flocked to Washington on that spring day in 2004 to see the memorial to their sacrifice, they want to see their esteemed leader, General Eisenhower, honored."

A version of this article appears in print on 07/24/2015, on page C2 of the New York edition with the headline: Brokaw Joins Committee On Eisenhower Memorial.

<http://www.sunherald.com/2015/09/10/6407200/roberts-taps-dole-to-lead-ike.html>

SunHerald

Roberts taps Dole to Lead Ike Memorial fundraising

BY MARIA RECIO

mrecio@mcclatchydc.com September 10, 2015 Updated 2 hours ago

WASHINGTON — In a move to jumpstart the construction of the Eisenhower Memorial, Sen. Pat Roberts, R-Kansas, announced today that former Kansas Sen. Bob Dole will lead fundraising for the delayed project. Roberts, who earlier this year became the chairman of the Dwight D. Eisenhower Memorial Commission, announced that Dole, 92, will be the Finance Chairman of the Campaign for the Eisenhower Memorial. Congress has cut back funding for the controversial Washington tribute to the nation's 34th president from Kansas who was the Supreme Allied Commander in World War II. For the last two years lawmakers unhappy with the design with the support of the Eisenhower family have eliminated construction funding altogether.

Dole, a World War II veteran who led the fundraising drive for the National World War II Memorial, will spearhead private fundraising for the Eisenhower Memorial.

"Bob Dole has been tireless in his support of the Eisenhower National Memorial," said Roberts in a statement. "His passionate belief that the memorial should be constructed before Ike's troops are gone has struck a chord in the hearts of all Americans. With this same enthusiasm and commitment, he led the effort to fund the National World War II Memorial over a decade ago, raising over \$170 million from individuals, businesses and organizations."

Dole said in a statement: "Ike's memorial is a unique partnership in which

private donations will supplement the federal funds traditionally appropriated for national presidential memorials. . . I want the country I fought for -- the country that has benefitted from Ike's leadership, resolve and vision — to honor Ike. Now. There are about a million of us left who served in World War II. That's a million American heroes who revere Ike and want to honor him before we are gone.”

Maria Recio: 202-383-6103, @maria_e_recio

Read more here: <http://www.sunherald.com/2015/09/10/6407200/roberts-taps-dole-to-lead-ike.html#storylink=cpy>



Sen. Bob Dole to Lead Fundraising to Build Eisenhower Memorial

September 11, 2015 3:59 PM

By Brett Zongker

WASHINGTON — Longtime Kansas Sen. Bob Dole is [planning](#) an ambitious fundraising effort to build the long-debated Dwight D. Eisenhower Memorial in Washington, and he will have help from Tom Hanks, Tom Brokaw and others.

Dole told The Associated Press on Friday that he aims to raise \$150 million in private funds, if necessary, to build the memorial after more than 15 years of planning. Critics of the memorial's design have stalled funding in Congress.

The 92-year-old World War II veteran says it's time to honor "Ike," the 34th president and supreme Allied commander during World War II. Organizers hope to create "I Still Like Ike" clubs nationwide to support the memorial.

"Personally, Eisenhower was my hero," said Dole, who also called him one of the greatest men in U.S. history. "... So I decided that we just need to go out and raise the [money](#) privately and get the memorial built for this great American."

The memorial should have been built by now, Dole said, considering Congress authorized the project about 16 years ago. But objections from the Eisenhower family and other critics slowed the [process](#) of winning approval for the design by architect Frank Gehry.

Critics won't stop Eisenhower's memorial, though, Dole said, even if they have "poisoned the well" among influential Republicans in Congress.

"To heck with 'em," he said. "We're going to go ahead and build it." Eisenhower wouldn't want [taxpayers](#) paying for his memorial anyway, Dole said.

"It's been 70 years since the end of World War II, and some of us older guys would like to be there for the dedication," he said.

Every Saturday, Dole visits the World War II Memorial in Washington to welcome veterans. He is gathering petitions signed by veterans to support the Eisenhower project and is looking for support from the Veterans of Foreign Wars and American Legion.

“We can’t satisfy every critic. Every memorial that’s been built, I believe, has had criticism. The World War II Memorial was criticized by some. They didn’t like the design,” he said. “And we finally said OK, we’ll just go raise \$170 million and build it. Now it’s the most visited memorial in D.C.”

The Eisenhower project won final approvals for Gehry’s revised design and now must raise funds to begin construction. Congress already appropriated \$60 million for design and planning, of which \$17 million was still on hand in July.

Gehry designed a memorial park with statues of Eisenhower as a general, as president and as a young man from Kansas. A large metal tapestry would serve as a backdrop, depicting the Kansas landscape of Ike’s boyhood home.

The park would be situated among federal agencies from Eisenhower’s era near the National Mall, facing the National Air and Space Museum.

Dole pledges to work the phones and write fundraising letters. Next week, he’ll visit the Kansas State Fair and greet visitors at a booth promoting the memorial. Dole is also amassing a network of support, calling on former presidents, congressional leaders and cabinet officials to join the effort. Brokaw, the NBC newsman, signed on this summer.

Hanks is also joining the memorial’s advisory committee. The filmmaker and actor from “Saving Private Ryan” also worked with Dole to help lead the fundraising effort for the World War II Memorial.

“My role in that effort was meant to honor the sacrifices of Ike’s troops and all those who served in that global conflict,” Hanks said in a statement to the AP. “I am pleased to join the effort to remember their leader who went on to become one of our most prescient and wise of presidents.”

<http://artsbeat.blogs.nytimes.com/2015/09/16/bush-bush-baker-and-others-join-advisory-panel-for-eisenhower-memorial/>

The New York Times


ArtsBeat The Culture at Large

Bush, Bush, Baker and Others Join Advisory Panel for Eisenhower Memorial

By ROBIN POGREBIN

SEPTEMBER 16, 2015 12:31 PM



Former United States President George W. Bush, at a book event in November 2014. Credit Mike Stone/Reuters

The commission in charge of building a \$142 million memorial to Dwight D. Eisenhower is enlisting some big guns to help realize a project that has been plagued by controversy and delays.

On Wednesday the Eisenhower Memorial Commission announced that both former president George Bushes would be joining its advisory committee, along with former Secretary of State James A. Baker III, former Secretary of State Colin L. Powell and some former Senate majority leaders, Tom Daschle, Bill Frist, George J. Mitchell and Trent Lott.

Although their appointments may seem like just window dressing, these former officials could use their considerable connections to help marshal support for the memorial in Congress, which has provided no construction funds for the memorial in its 2016 budgets.

The announcement came two days after the commission announced the addition of Tom Hanks. In July the commission added Tom Brokaw.

The addition of these heavyweights is probably because of the efforts of former Senator Bob Dole, the commission's finance chairman. He has been outspoken about the importance of fast-tracking the memorial, whose Frank Gehry design has been disputed by members of the Eisenhower family.

<http://cjonline.com/opinion/2015-09-19/editorial-eisenhower-memorial-gets-boost>



Editorial: Eisenhower Memorial gets a boost

Posted: **September 19, 2015 - 6:31pm**

By The Capital-Journal

The \$150 million needed to fund construction of the Dwight D. Eisenhower Memorial in Washington, D.C., isn't in hand, but recent developments indicate it will indeed be raised.

Sen. Pat Roberts and retired Sen. Robert Dole lead a committee determined to raise the construction money and last week enlisted some notable members in the cause. The additions include former Presidents George H.W. Bush (a World War II aviator) and George W. Bush, Tom Brokaw (author of "The Greatest Generation"), Tom Hanks (producer of the WW II miniseries "Band of Brothers"), former Secretary of State and Army Gen. Colin Powell, former Secretary of State James Baker and former U.S. Senate Majority Leaders Tom Daschle, Bill Frist, George Mitchell and Trent Lott.

Never let it be said Roberts, a former Marine and chairman of the Eisenhower Memorial Commission, and Dole, who was wounded in WW II and later was instrumental in raising \$170 million for the World War II Memorial, can't put a team together. And it appears to be a team especially dedicated to honoring those who served in WW II and the man who led all allied forces in Europe during that war.

Progress on the Eisenhower Memorial has languished for years, but all evidence indicates that is about to change. That Kansans Roberts and Dole are leading this charge of the battle to honor another Kansan is fitting and a testament to their own reverence for the man who shaped the victory in Europe.

Congress in 1999 authorized construction of an Eisenhower Memorial. After a lengthy search, architect Frank Gehry was retained to design it. His first production, however, received a cool reception from some Eisenhower family members, who didn't like the design and thought it didn't sufficiently focus on Eisenhower's leadership during WW II and later as president. Two of Eisenhower's daughters didn't think much better of Gehry's second effort, but it was finally approved by the National Capital Planning Commission. Amid all the controversy, Congress withheld funding for construction, which was to be a public/private partnership. Thus, the need for a private fundraising venture now.

That Eisenhower deserves such an honor is beyond dispute. His leadership of the military units at his disposal and deft handling of the civilian and military leaders of the allied nations have been written about many times. As president, he championed the interstate highway system and NASA. He sent troops to Little Rock, Ark., to enforce school desegregation.

Among military and civilian leaders, Eisenhower is one of the all-time giants. It is good to know a powerful team is being assembled to ensure he is honored properly in our nation's capital.

Members of The Capital-Journal Editorial Advisory Board are Gregg Ireland, Mike Hall, Fred Johnson, Ray Beers Jr., Garry Cushinberry, John Stauffer, Frank Ybarra, Jessica Hosman and Laura Burton.

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3 former secretaries of state join Eisenhower Memorial panel

By - Associated Press - Wednesday, October 21, 2015

WASHINGTON (AP) - Three former secretaries of state have joined the advisory committee of the Eisenhower Memorial.

The Eisenhower Memorial Commission announced Wednesday that Henry A. Kissinger, Madeline K. Albright and Condoleezza Rice have joined the committee.

The advisory committee is working to have a memorial honoring President Dwight D. Eisenhower built in Washington.

The memorial project has won design approvals from key agencies. But some in Congress have called for halting the project over the design.

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<http://abcnews.go.com/US/wireStory/president-carter-joins-eisenhower-memorial-panel-34792538>

Former President Carter Joins Eisenhower Memorial Panel

By THE ASSOCIATED PRESS
WASHINGTON — Oct 28, 2015, 12:08 PM ET

Former President [Jimmy Carter](#) is joining the advisory committee of the Eisenhower Memorial.

The Eisenhower Memorial Commission announced Wednesday that Carter is joining the committee working to have a memorial honoring President Dwight D. Eisenhower built in [Washington](#). He joins fellow former presidents George H. W. Bush and George W. Bush on the committee.

The memorial project has won design approvals from key agencies. But some in Congress have called for halting the project over the design.

In a statement, Carter calls Eisenhower the nation's "most recent — and possibly our last — warrior President." Carter says he "stood in awe" of Eisenhower as a U.S. Naval Academy midshipman and he's proud that Eisenhower was his final commander in chief when he served in the Navy.

This story has been corrected to remove a reference to former President [Bill Clinton](#), who the commission says is not on the committee.

<http://cjonline.com/news/2015-11-02/bill-clinton-joins-other-former-presidents-support-eisenhower-memorial>



Bill Clinton joins other former presidents in support of Eisenhower Memorial

Former Sen. Bob Dole is leading fundraising effort for memorial

Posted: November 2, 2015 - 1:01pm

By Justin Wingerter
justin.wingerter@cjonline.com

The Eisenhower Memorial Commission, a government panel tasked with commemorating former President Dwight D. Eisenhower, announced Monday that all four living, former U.S. presidents have joined an advisory committee for the memorial.

Former President Bill Clinton joined the Eisenhower Memorial's Advisory Committee on Monday, accompanying former Presidents Jimmy Carter, George H.W. Bush and George W. Bush on the board.

"It is immensely gratifying that all four of our nation's former U.S. presidents have joined together in support of the national memorial honoring their fellow president, Dwight D. Eisenhower," said Sen. Pat Roberts and former Sen. Bob Dole in a news release.

Dole announced in September he would lead a private fundraising effort to collect \$150 million for a national memorial to Eisenhower on the National Mall in the nation's capital.

“It has been 16 years since Congress authorized this memorial and it still has not been built, and some of us older World War II veterans would like to be there for the dedication,” Dole, 92, said in an interview with Fox News on Sept. 9.

Congress first approved the idea of a national memorial to Eisenhower in 1999. Since then, the Eisenhower Memorial Commission has been bogged down by debates over the design of the memorial and opposition to architect Frank Gehry from the Eisenhower family.

Roberts, chairman of the commission, and Dole, finance chairman of the Campaign for the Eisenhower Memorial, have announced in recent months the acquisition of several big names as advisers to their effort.

Along with the four presidents, six former secretaries of state have stated their support in addition to several chairmen of the joint chiefs of staff, former Cabinet members and former members of Congress.

“We are resolute that Ike’s memorial will be funded and constructed in Washington, D.C., in the near future,” Roberts and Dole said Monday.

Dole led a similar effort to fund a World War II memorial in the 1990s, garnering large donations from veterans groups. Dole has said the Eisenhower Memorial will require gifts from beyond the veteran community.

The government of Taiwan donated \$1 million to the memorial effort this summer. Roberts, who was elected chairman of the commission in April, has said he and Dole will be reaching out to international supporters during the fundraising effort.

Justin Wingerter can be reached at (785) 295-1100 or justin.wingerter@cjonline.com.

Follow Justin on Twitter [@JustinWingerter](https://twitter.com/JustinWingerter).

http://www.hutchnews.com/news/local_state_news/former-brownback-aide-named-to-ike-committee/article_a009b29d-1585-5132-8442-43319af4c458.html

COVERING THE BETTER PART OF KANSAS
THE HUTCHINSON NEWS

Former Brownback aide named to Ike committee

By The News staff Nov 18, 2015

Tim McGivern, former chief of staff for Sam Brownback when he served in the U.S. House and Senate, has joined the Eisenhower Memorial Commission's advisory committee.

U.S. Sen. Pat Roberts, R-Dodge City, is chairman of the Eisenhower Memorial Commission and announced the appointment Wednesday.

McGivern is a Kansas native. He currently serves as a principal at Ogilvy Government Relations. The planned memorial will be built in Washington, D.C.

http://www.hutchnews.com/news/local_state_news/gingrich-joins-ike-memorial-committee/article_5acce9da-5e72-55de-922f-436775ea75c1.html

COVERING THE BETTER PART OF KANSAS
THE HUTCHINSON NEWS

Gingrich joins Ike memorial committee

The News staff

Dec 9, 2015

Former U.S. Speaker of the House Newt Gingrich is the newest member of the Eisenhower Memorial Committee's advisory committee.

U.S. Sen. Pat Roberts, R-Dodge City, announced the addition Wednesday. Roberts is chairman of the Eisenhower Memorial Commission. Four former U.S. Presidents also serve on the advisory committee. The objective is to ensure the National Eisenhower Memorial is built in Washington, D.C.

"Anyone who shares my interest in American military and political history will surely agree that Ike's brilliant leadership and decisiveness during World War II and the Cold War enabled America to lead the free world in its triumph over tyranny," Gingrich said. in a press release.